



DR. M. NIRMALA

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Dr. Nirmala has 25 years of Teaching and Research experience. Her areas of specialization are Finance, HR, Operations Management, Taxation and Digital Marketing. Her research and academic administrative experience has been providing the direction for the post-graduation department of MBA and to its vibrant affiliated management colleges. Enhances student learning through context based learning and adaptive teaching. She was the co-ordinator and Chairperson of CBSMS, BCU for 3 1/2 years. She has worked in various capacities as BOS Chairperson of BCU & BNU of Management Department & as BOS member for different Universities across Karnataka & outside Karnataka. She was BOE Chairperson of BCU & BOE member of different Universities in Karnataka. Actively involved in the curriculum restructuring in tune with the changing circumstances. She has more than 60 research articles in her credit published in National and International reputed Journals. Participated and presented more than 50 research papers at National and International conferences and also got an opportunity to chair technical sessions at National and International conferences. She had an opportunity to present a research paper in International Conference at Oxford University, London. Has authored books in Managerial Research Methods, Tax Management, Economics for Business Decisions, Financial Accounting. Has produced 8 PhDs and a good number of research scholars are pursuing their research programme under her guidance. Completed a UGC Major Research Project on "Reaching the unreached through RTI". And also she initiated training program to SHG Women's for implementation of their project and guiding them fund employment. • She has been Conferred ABHINANDANA 2020 Women Achievers Award from ISBR Business School on 6th March 2021, Bangalore. Conferred Dr. Sarvapalli Radhakrishnan Best Teacher Award 2021 in Finance Management by Center for Professional Advancement, Andhra Pradesh.