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BENGALURU CITY UNIVERSITY

CHOICE BASED CREDIT SYSTEM

(Semester Scheme with Multiple Entry and Exit Options for Under Graduate Course- as per NEP 2020)

Revised Syllabus for

B.COM - ACCOUNTING AND FINANCE

2022-23 onwards

DEPARTMENT OF COMMERCE

Central College Campus, Dr. Ambedkar Veedhi, Bengaluru-560001

B.COM - ACCOUNTING AND FINANCE

SYLLABUS FRAMED ACCORDING TO THE NATIONAL EDUCATIONAL POLICY

(NEP 2020)

ACADEMIC YEAR 2022-23 ONWARDS



PROCEEDINGS OF UG BOS MEETING OF – B.COM, B.COM (DATA ANALYTICS/INSURANCE/A&F/LSCM/TTM/TAX PROCEDURE/VOCATIONAL/BF) COURSES

Proceedings of BOS _ UG _ B.Com. B.Com the (Data Analytics/IAS/A&F/LSCM/TTM/Tax Procedure/Vocational/BF) courses for the academic year 2022 – 2023 meeting held on 14th October 2022, at the Department of Commerce, PK Block, Bengaluru CityUniversity, Bengaluru-560009 at 11:00 A.M. The Board has reviewed and approved the course matrix and syllabus of first four semesters of the above mentioned courses. The board authorized the chairman to make the necessary changes and get the approval for the same.

MEMBERS PRESENT:

1.	Dr.M Muniraju, Chairman & Dean, Dept of Commerce	Chairman					
2.	Dr. K R Jalaja, Associate Professor, Dept. of Commerce, BCU,	Member					
3.	Dr. Sarvamangala, Associate Professor, Dept. of Commerce, BU	Member					
4.	Dr. Nagaraj.N, Professor, Dept of Commerce, University of Mysore	Member					
5.	Dr. Y. Muniraju, Professor in Commerce, Mangalore University	Member					
6.	Dr.D Channappa, Chairman and Professor, Osmania Univeristy	Member					
7.	Dr.R.Parvathi, Principal, VET first Grade College, Bangalore	Member					
8.	Dr.D Raja Jebasingh, Vice Principal, St. Joseph's Commerce College	Member					
9.	Dr.B.G.Bhasakara, Principal, Vivekananda Degree College	Member					
10	Dr.Padmaja P V, Principal, MLA Academy of Higher Learning	Member					
11	11. Dr.S N Venkatesh, Principal, RVD College Member						
12	12. Dr.S.Harish, Principal, Vijaya Evening College Member						

CO-OPTED MEMBERS

13. Dr. Bhavani H, Head,

Dept. of Commerce, M L A First Garde College for Women,

- 14. Prof. Gururaj Rao, Associate Professor, Vijaya College
- 15. Dr. Swaminathan, Associate Professor, GFGC, Malleswaram
- 16. Dr. Srihari, Associate Professor, SSMRV College, Bengaluru
- 17. Dr. Nagaraj C, GFGC, Yelahanka
- 18. Ms. Priya Srinivas, BMS College of Management

Chairman – BOS

NEW EDUCATION POLICY 2020 CURRICULUM FRAMEWORK FOR

FOUR-YEAR UNDER GRADUATE PROGRAM IN COMMERCE

B.COM - Accounting and Finance

B.COM – PROGRAM

Regulations for Bachelor of Commerce, Bachelor of Commerce with Honour in Accounting and Finance, B.Com (Hons) and Master of Commerce M.Com.

SEMESTER - I

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1	Lang.1.1	Language -I	AECC	3+1+0	60	40	100	3
2	Lang.1.2	Language -II	AECC	3+1+0	60	40	100	3
3	B.Com.AF.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4	B.Com.AF.1.2	Quantitative Aptitude for Business Decisions	DSC-2	3+0+2	60	40	100	4
5	B.Com.AF.1.3	Business Dynamics and Entrepreneurship	DSC-3	4+0+0	60	40	100	4
6	B.Com.AF.1.4	Digital Fluency/ Basics of Computer	SEC-SB	1+0+2	30	20	50	2
7	B.Com.AF.1.5	Any one of the following: a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8	B.Com.AF.1.6	Yoga	SEC-VB	0+0+2	-	25	25	1
9	B.Com.AF.1.7	Health & Wellness	SEC-VB	0+0+2	1	25	25	1
		SUB TOTAL (A)		390	310	700	25	

SEMESTER - II

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10	Lang.2.1	Language –I	AECC	3+1+0	60	40	100	3
11	Lang.2.2	Language – II	AECC	3+1+0	60	40	100	3
12	B.Com.AF.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13	B.Com.AF.2.2	Financial Markets and Services	DSC-5	3+0+2	60	40	100	4
14	B.Com.AF.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15	B.Com.AF.2.4	Environmental Studies	AECC	2+0+0	30	20	50	2
16	B.Com.AF.2.5	Any one of the following: a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17	B.Com.AF.2.6	Sports	SEC-VB	0+0+2	-	25	25	1
18	B.Com.AF.2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL B) 390							25

EXIT OPTION WITH CERTIFICATION – WITH ABILITY TO SOLVE WELL DEFINED PROBLEMS

SEMESTER – III

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19	Lang.3.1	Language –I	AECC	3+1+0	60	40	100	3
20	Lang.3.2	Language – II	AECC	3+1+0	60	40	100	3
21	B.Com.AF.3.1	Corporate Accounting	DSC-7	3+0+2	60	40	100	4
22	B.Com.AF.3.2	Corporate Law	DSC-8	3+0+2	60	40	100	4
23	B.Com.AF.3.3	Cost Accounting	DSC-9	3+0+2	60	40	100	4
24	B.Com.AF.3.4	Financial Education & Investment Awareness	SEC	1+0+2	30	20	50	2
25	B.Com.AF.3.5	Any one of the following: a. Advertising Skills b. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26	B.Com.AF.3.6	Sports	SEC-VB	0+0+2	-	25	25	1
27	B.Com.AF.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL (C)						700	25

SEMESTER – IV

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28	Lang.4.1	Language –I	AECC	3+1+0	60	40	100	3
29	Lang.4.2	Language – II	AECC	3+1+0	60	40	100	3
30	B.Com.AF.4.1	Advanced Corporate Accounting	DSC- 10	3+0+2	60	40	100	4
31	B.Com.AF.4.2	Business Statistics	DSC-11	3+0+2	60	40	100	4
32	B.Com.AF.4.3	Financial Management	DSC- 12	4+0+0	60	40	100	4
33	B.Com.AF.4.4	Constitution of India	AECC	2+0+0	30	20	50	2
34	B.Com.AF.4.5	Any one of the following: a. Banking Operations b. Principles of Event Management	OEC-4	3+0+0	60	40	100	3
35	B.Com.AF.4.6	Sports	SEC-VB	0+0+2	-	25	25	1
36	B.Com.AF.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL (D)						700	25

EXIT OPTION WITH DIPLOMA -ABILITY TO SOLVE BROADLY DEFINED PROBLEMS.

SEMESTER - V

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37	B.Com.AF.5.1	Advanced Financial Management	DSC-13	3+0+2	60	40	100	4
38	B.Com.AF.5.2	Income Tax - I	DSC-14	3+0+2	60	40	100	4
39	B.Com.AF.5.3	Methods and Techniques of Costing	DSC-15	4+0+0	60	40	100	4
40	B.Com.AF.5.4	Principles of Auditing	DSC-16	3+0+2	60	40	100	3
41	B.Com.AF.5.5	Goods and Service Tax	VOC-1	2+0+2	60	40	100	3
42	B.Com.AF.5.6	Internship	Intern-1	1+0+2	ı	50	50	2
43	B.Com.AF.5.7	Cyber Security or some other SEC	SEC	1+0+2	30	20	50	2
44	B.Com.AF.5.8	Sports	SEC-VB	0+0+2	-	25	25	1
45	B.Com.AF.5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL (F)						650	24

SEMESTER – VI

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46	B.Com.AF.6.1	Management Accounting	DSC-17	3+0+2	60	40	100	4
47	B.Com.AF.6.2	Income Tax – II	DSC-18	3+0+2	60	40	100	4
48	B.Com.AF.6.3	Indian Financial Reporting Standards (IFRS)	DSC-19	3+0+2	60	40	100	4
49	B.Com.AF.6.4	Security Analysis and Portfolio Management	DSC - 20	3+0+2	60	40	100	3
50	B.Com.AF.6.5	Basics of Spread Sheet Modelling	VOC-2	2+0+2	60	40	100	3
51	B.Com.AF.6.6	Internship	Intern-2	0+0+2	-	50	50	2
52	B.Com.AF.6.7	Professional Communication	SEC- SB	1+0+2	30	20	50	2
53	B.Com.AF.6.8	Sports	SEC-VB	0+0+2	-	25	25	1
54	B.Com.AF.6.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	-	25	25	1
	SUB TOTAL (F)						650	24
	GRAND TOTAL - DEGREE						4100	148

EXIT OPTION WITH BACHELOR DEGREE -ABILITY TO SOLVE COMPLEX PROBLEMS THAT ARE ILL-STRUCTURED REQUIRING MULTI-DISCIPLINARY SKILLS TO SOLVE THEM.

SEMESTER - VII

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55	B.Com.AF.7.1	Financial Derivatives	DSC-21	4+0+0	60	40	100	4
56	B.Com.AF.7.2	Quantitative Techniques	DSC-22	3+0+2	60	40	100	4
57	B.Com.AF.7.3	Risk Management	DSC-23	3+0+2	60	40	100	4
58	B.Com.AF.7.4	Strategic Financial Management	DSC-24	3+1+0	60	40	100	3
59	B.Com.AF.7.5	ERP Applications	VOC-3	2+0+2	60	40	100	3
60	B.Com.AF.7.6	Research Methodology	RM -1	3+0+0	60	40	100	3
	SUB TOTAL (G)						600	21

SEMESTER - VIII

SL NO	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
61	B.Com.AF. 8.1	Strategic Cost Management	DSC-25	3+0+2	60	40	100	4
62	B.Com.AF.8.2	Operation Research	DSC-26	4+0+0	60	40	100	4
63	B.Com.AF.8.3	Cost and Management Audit	DSC-27	3+0+2	60	40	100	4
64	B. Com.AF.8.4	Managing Digital Platforms	VOC - 4	4+0+0	60	40	100	3
65	B.Com.AF. 8.5 Or	Research Projects/Internship with Viva – voce	-	-	120	80	200	6
66	B.Com.AF. 8.5	OR International Financial Management	DSC 28	2+0+2(P)	60	40	100	3*
67	B. Com.AF. 8.6	Accounting for Government and Local Bodies.	DSC-29	2+0+2(P)	60	40	100	3*
	SUB TOTAL (H)					240	600	21
	DEGREE WITH HONOURS GRAND TOTAL OF (A+B+C+D+E+F+G+H)					2360	5300	190

^{*}In lieu of the research Project, two additional papers/ Internship may be offered

Award of Bachelor of Commerce Degree with Honours, (With the completion of courses equal to a minimum of 180 credits)

BACHELOR DEGREE WITH HONORS – EXPERIENCE OF WORKPLACE PROBLEM SOLVING IN THE FORM OF INTERNSHIP OR RESEARCH EXPERIENCE PREPARING FOR HIGHER EDUCATION OR ENTREPRENEURSHIP EXPERIENCE.

NOTES:

• One Hour of Lecture is equal to 1 Credit.

One Hour of Tutorial is equal to 1 Credit (Except Languages).

· Two Hours of Practical is equal to 1 Credit

Acronyms Expanded

AECC : Ability Enhancement Compulsory Course

DSC © : Discipline Specific Core (Course)

SEC-SB/VB : Skill Enhancement Course-Skill Based/Value Based

OEC : Open Elective Course
DSE : Discipline Specific Elective
SEE : Semester End Examination
CIE : Continuous Internal Evaluation
L+T+P : Lecture+Tutorial+Practical(s)

Note: Practical Classes may be conducted in the Business Lab or in Computer Lab or in Class room depending on the requirement. One batch of students should not exceed half (i.e., 30 or less than 30 students) of the number of students in each class/section. 2 Hours of Practical Class is equal to 1 Hour of Teaching, however, whenever it is conducted for the entire class (i.e., more than 30 students)

2 Hours of Practical Class is equal to 2 Hours of Teaching.

SEMESTER I

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 1.1 NAME OF THE COURSE: FINANCIAL ACCOUNTING

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc..

Course Outcomes: On successful completion of the course, the students will be able to

- a) Understand the theoretical framework of accounting as well accounting standards.
- b) Demonstrate the preparation of financial statement of manufacturing and non-manufacturing entities of sole proprietors.
- c) Exercise the accounting treatments for consignment transactions & events in the books of consignor and consignee.
- d) Understand the accounting treatment for royalty transactions & articulate the Royalty agreements.
- e) Outline the emerging trends in the field of accounting.

SYLLABUS:	HOURS
Module-1: Theoretical Framework of Accounting	10

Introduction-Meaning and Scope of Accounting-Objectives of Accounting-Importance of Accounting-Function of Accounting-Terminologies used in accounting- Users of Accounting Information-Accounting Process-Basis of Accounting: Cash basis and Accrual Basis-Branches of Accounting-Principles of Accounting-Concepts and Conventions- Accounting Standards-Indian Accounting Standards (IND AS)-Theory, Accounting equations, Problems on Accounting Equations

Module -2: Financial Statements of Sole Proprietary Concerns 12

Introduction-Meaning of Sole Proprietor-Meaning of Financial Statements - Manufacturing and non-manufacturing Entities: Financial statements of Manufacturing Concerns - Statement of Manufacture, Statement of Trading and Profit & Loss - Balance Sheet. Financial statement of Non-manufacturing Concerns, Statement of Profit and Loss and Balance sheet.

Module. 3: Consignment Accounts 12

Introduction-Meaning of Consignment-Consignment vs Sales-Pro-forma Invoice-Accounts Sales-Types Commission-Accounting for Consignment Transactions & Events in the books of Consignor and Consignee - Treatment of Normal & Abnormal Loss. -Valuation of Closing Stock-Goods sent at Cost Price and Invoice Price-problem.

Module.4: Royalty Accounts 14

Introduction-Meaning- Terms used in royalty agreement: Lessee, Lessor, Minimum Rent – Short Workings –Recoupment of Short Working–Accounting Treatment in the books of Lessee and lessor – Journal Entries and Ledger Accounts including minimum rent account.

Module.5: Emerging Trends in Accounting

08

Digital Transformation of Accounting-Big Data Analytics in Accounting-Cloud Computing in accounting- - Green Accounting-Human Resource Accounting, Inflation Accounting, Database Accounting. (Theory Only).

Skill Developments Activities:

- 1. Collect Annual Reports of sole proprietors and identify accounting concepts and conventions followed in the preparation of the annual reports.
- 2. Collect Annual Reports of sole proprietors and identify the different components.
- 3. Preparation of Pro-form invoice and accounts sales with imaginary figures.
- 4. Collect Royalty Agreements and draft dummy royalty agreements with imaginary figures.
- 5. Identify latest innovations and developments in the field of accounting.

- 1. Robert N Anthony, David Hawkins, Kenneth A. Merchant, (2017) Accounting: Text and Cases, Mc Graw-Hill Education, 13thEdition.
- 2. S.Anil Kumar, V.Rajesh Kumar and B.Mariyappa Financial Accounting, Himalaya Publishing House, New Delhi.
- 3. SP Iyengar (2005), Advanced Accounting, Sultan Chand & Sons, Vol. 1.
- 4. Charles T. Horngren and Donna Philbrick, (2013) Introduction to Financial Accounting, Pearson Education, 11thEdition.
- 5. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi, 32ndEdition.
- 6. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi, 6th Edition.
- 7. B.S. Raman (2008), Financial Accounting Vol. I & II, United Publishers & Distributors

Name of the Program: Bachelor of Commerce (A&F)

Course Code: B.Com. 1.2

NAME OF THE COURSE: QUANTITATIVE APTITUDE FOR BUSINESS DECISIONS

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classroom lecture, tutorials, Group discussion, Seminar, Case studies & field work etc.,

Course Outcomes: On successful completion of the course, the Students will be able to

- a) Understand the number System.
- b) Calculate the Sum and Insertion of Arithmetic and geometric progression and mean
- c) Compute simple interest, compound interest annuities and discounting of bills of exchange.
- d) Calculate different types of ratios and proportion
- e) Calculate simultaneous equation, quadratic equation and factorization method
- f) Calculate matrix and determinants.

SYLLABUS:		HOURS
Module No. 1:	Number System and Progression	14

Natural Numbers, Prime Numbers, Real Numbers, Even Numbers, Odd Numbers, Rational Numbers, Irrational Numbers, Integers – HCF & LCM (Simple Problems).

Arithmetic Progression, Finding the nth term of AP and sum to nth term of AP. Insertion of Arithmetic mean. Geometric progression – finding the nth term of GP and sum to nth term GP and insertion of Geometric Mean.

Module No. 2: Mathematics for Finance 12

Simple Interest - Problems on Simple Interest, Compound Interest, Annuities, Present and Future value of Annuity, Discounting Bills of Exchange (Present worth, Future face value, Trade Discount and Banker discount, Bankers gain and Amount receivable).

Module No. 3: Ratios and Proportion 12

Ratios, Equality of Ratios – Compounding Ratios, Duplicate, Triplicate and Sub – Duplicate of a Ratio. Proportions – Fourth proportional – Third Proportional and Mean Proportional – Continued Proportion, direct and Inverse Proportions, Problems.

Module No. 4: Theory of Equation 08

Meaning and types of equation — linear equation — meaning and problems-simultaneous equation — meaning and problem with only two variables(elimination method and substitution method) — quadratic equation — factorization and formula method.

Module No. 5: Matrices and Determinants

10

Matrix – Meaning, Definition and Types – Algebra of matrix (Addition, Subtraction & Definition of two Matrices) – Problems. Adjoint of a Matrix - Inverse of a Square Matrix – Determinants – Determinants of square matrix - Solutions of Linear Equations by using Cramer's Rule in two variables only - problems.

Skill Developments Activities:

- 1. Collect details from your nearest trading concern regarding normal discount.
- 2. Collect Information from a financial company or firm regarding rate of interest charged on advances and deposits and how the bills are discounted by the business firms and bands.
- 3. Develop an Amortization Table for Loan Amount EMI Calculation.
- 4. Secondary overhead distribution summary using Simultaneous Equations Method.
- 5. Application of Matrix in Business Problems

- 1. Dr. Sancheti&Kapoor: Business Mathematics and Statistics, Sultan Chand
- 2. Zamarudeen: Business Mathematics, Vikas
- 3. R.S Bhardwaj: Mathematics for Economics & Business
- 4. Madappa, Business Mathematics, Subhas Publications
- 5. GK Ranganath, Business Mathematics, HPH

Name of the Program: Bachelor of Commerce (A&F)

Course Code: B.Com. 1.3

Name of the Course: BUSINESS DYNAMICS AND ENTREPRENEURSHIP

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classrooms lecture, tutorials, Group discussion, Seminar, Case studies & field work etc.,

Course Outcomes: On successful completion of the course, the Students will be able to

- a) Understand Business Dynamics.
- b) Understand Entrepreneurship Concepts
- c) Enhance knowledge about Entrepreneurial culture and Industrial growth by understanding the intricacies of business management.
- d) Ability to implement the management techniques in 21st century organisations.
- e) Understand Recent Trends in Business Growth

SYLLABUS:	HOURS
Module No. 1: Introduction to Management	08

Concept and Nature –Types of Managers- Responsibilities and skills of Professional Manager- Functions of Management – Fayol's Principles of Management – Administration vs. Management – Management Process – Levels of Management – Approaches to the study of Management - Challenges of managing 21st century Corporations/Organisations.

Module No. 2: Managerial Functions 14

Planning - Concept, Significance, Types; Organizing -Concept, Principles, Theories, Types of Organizations; Authority; Responsibility; Power; Delegation; Decentralization; Staffing; Directing; Coordinating; Control - Nature, Process, and Techniques.

Module No. 3: Human Resource Management 14

Meaning, Objectives, Functions, HRM Process, Job Analysis, Job Design, Recruitment, Selection, Placement, Training and Development, Retention of Employees, Performance Appraisal

Module No. 4: Introduction to Entrepreneurship 12

Evolution of Entrepreneurship – Introduction to the concept of Entrepreneurs, Entrepreneurship and Enterprise - Reasons for growth of Entrepreneurship - Characteristics and Classification of Entrepreneurs – Intrapreneurs; Women Entrepreneurs - Problems and Challenges; Competency requirement for entrepreneurs.

Module No. 5: Government Support for Entrepreneurship

08

Start-up India, Make in India, Atal Innovation Mission (AIM), Support to Training and Employment Programme (STEP), Jan Dhan, Aadhaar, Mobile (JAM), Digital India, Trade Related Entrepreneurship Assistance and Development (TREAD), Pradhan Mantri Kausalya Vikasyojana (PMKVY), National Skill Development Mission (NSDM). (Concepts only)

Skill Development Activities:

- 1. Identify 10 skills for excellent Managers
- 2. 5 cases displaying Entrepreneurship abilities.
- 3. Any 2 Performance Appraisal Techniques to be discussed as case study
- 4. Interview women entrepreneur and identify the difficulties and challenges faced.
- 5. Case studies on recruitment and selection process.

Reference Materials

- 1. Hersey, Paul, Kenneth H. Blanchard and Dewey E. Johnson: Management of Organisational Behaviour: Utilising Human Resources,
- 2. Koontz, Harold, Cyril O'Donnell, and Heinz Weihrich: Essentials of Management,
- 3. Govindarajan & Natarajan: Principles of Management,
- 4. Tripathy & Reddy: Principles of Management,
- 5. Tandon B.C: Environment and Entrepreneur;
- 6. Siner A David: Entrepreneurial Mega books;
- 7. Srivastava S. B: A Practical Guide to Industrial Entrepreneurs;
- 8. Prasanna Chandra: Project Preparation, Appraisal, Implementation;

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 1.5 a.(Open Elective Course) NAME OF THE COURSE: ACCOUNTING FOR EVERYONE

COURSE CREDITS	NO. OF HOURS	TOTAL NO. OF
	PER WEEK	TEACHING HOURS
3 CREDITS	3 HOURS	42 HOURS

Pedagogy: : Classrooms lecture, Case studies, Group discussion, Seminar & field work etc..

Course Outcomes: On successful completion of the course, the students will be able to

- a. Analyse various terms used in accounting.
- b. Understand the procedure for recording the transaction.
- c. Learn posting the journal entry to ledger
- d. Prepare ledger accounts and cash books.
- e. Demonstrate the ability to prepare final accounts

SYLLABUS:	HOURS
Module No. 1: Introduction to Accounting	08 Hours

Accounting: Meaning, Importance and objectives of Accounting, Concepts and Convention of Accounting.

Accounting Information: Meaning, Users, Sources of accounting information. Some Basic Terms –Transaction, Account, Asset, Liability, Capital, Expenditure, Income, Revenue, Profit, Loss, Concept of revenue and Capital; Debit, Credit, Accounting Year, Financial Year.

Accounting Equations – Simple Problems on Accounting Equation.

Module No. 2: Recording of Transactions

12 Hours

12 Hours

Features of recordable transactions and events, Recording of Transactions; Types of Accounts - Personal account, Real Account and Nominal Account; Golden Rules of Accounting-Rules for Debit and Credit; Double Entry System, Journalizing transactions (Simple Problems on Journal Entries of Sole Proprietorship Concern)

Module No. 3: Preparation of Ledger Accounts and Cash Book

Ledger – Meaning of Ledger, Format of Ledger Account, Preparation of Ledger Accounts (Simple Problems on Journalising the transactions and posting in Ledger Accounts),

Cash Book-Meaning of Cash Book, Posting of transactions in cash book. (Simple Problems on Simple Cash Book)

Module	No.	4:	Preparation of Final Accounts	
mount	110.	т.		

10 Hours

Preparation of Trial Balance and Final Accounts. (Simple problems on Trial Balance, Trading, Profit and Loss Accounts and Balance Sheet with T-format).

Skill Development Activities:

- 1. Write an accounting equation using Imaginary figures.
- 2. Prepare final accounts collecting necessary data from small business firms.
- 3. Prepare a Trial Balance with Imaginary Figures.
- 4. Prepare a Simple Cash Book with imaginary transactions.
- 5. Pass any five journal entries with imaginary transactions for Sole proprietary concern.

- 1. Hatfield, L. (2019). Accounting Basics. Amazon Digital Services LLC.
- 2. Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. (2013). Introduction to Financial Accounting. London: Pearson Education.
- 3. Siddiqui, S. A. (2008). Book Keeping & Accountancy. New Delhi: Laxmi Publications Pvt. Ltd.
- 4. Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- 5. Tulsian, P. C. (2007). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 6. Mukharji, A., & Hanif, M. (2015). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 7. Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- 8. Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education.
- 9. Arora, M.N. Management Accounting, Vikas Publishing House, New Delhi

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 1.5 b (Open Elective Course) NAME OF THE COURSE: PERSONAL FINANCE AND PLANNING

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COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
3 CREDITS	3 HOURS	42 HOURS

Pedagogy: Classroom lecture, Case studies, Group discussion, Seminar & field work etc..

Course Outcomes: On successful completion of the course, the students will be able to

- a. Explain the meaning and appreciate the relevance of Financial Planning
- b. Comprehend the concept of Investment Planning and its methods
- c. Examine the scope and ways of Personal Tax Planning.
- d. Analyze Insurance Planning and its relevance
- e. Develop an insight into retirement planning and its relevance.

SYLLABUS:	HOURS
Module No. 1: Introduction to Financial Planning	08 Hours

Financial goals, steps in financial planning, time value of money, personal loans, education loan, car loan & home loan schemes. Introduction to savings, benefits of savings, management of spending & financial discipline.

Module No. 2: Investment Planning

12 Hours

Meaning, process and objectives of investment, Concept and measurement of return & risk, Types of return: Income and capital appreciation

Different investment avenues: Corporate Securities, Bank deposits, Company deposits, Post Office Savings Schemes, Government Securities, Insurance Schemes, Provident Fund, Pension loans, Mutual fund, Commodities, Foreign currency, Real estate, Paintings and Antiques, Gold and Bullion, Chits and Nidhi, Exchange Traded Funds (ETF).

Module No. 3: Personal Tax Planning

10 Hours

Tax Structure in India for personal taxation, Scope of Personal tax planning, Exemptions and deductions available to individuals (U/s 80C, 80CCC, 80CCD, 80D, 80DD, 80TTA, 80 U) from Gross Total Income (Theory Only). Tax avoidance versus tax evasion.

Module No. 4: Retirement Planning

12 Hours

Retirement Planning Goals, Process of retirement planning, Pension plans available in India, New Pension Scheme, Provident Fund: Employee Provident Fund (EPF) and Public Provident Fund (PPF). Deductions available under the Income Tax Act, 1961 for retirement plans. (Theory Only)

Skill Development Activities:

- 1. Design a portfolio using any five assets with imaginary figures.
- 2. Identify different types / classes of mutual funds available in India
- 3. List out any six insurance schemes in India.
- 4. List out the deductions available under the Income Tax Act, 1961 for retirement plans.

- 1. Indian Institute of Banking & Finance. (2017). Introduction to Financial Planning. New Delhi: Taxmann Publication.
- 2. Pandit, A. (2014). The Only Financial Planning Book that You Will Ever Need. Mumbai: Network 18 Publications Ltd.
- 3. Sinha, M. (2008). Financial Planning: A Ready Reckoner. New York: McGraw Hill Education. Halan, M. (2018). Let's Talk Money: You've Worked Hard for It, Now Make It Work for You. New York: HarperCollins Publishers.
- 4. Tripathi, V. (2017). Fundamentals of Investment. New Delhi: Taxmann Publication.

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 2.1 NAME OF THE COURSE: ADVANCED FINANCIAL ACCOUNTING

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classroom lecture, Case studies, Tutorial classes, Group discussion, Seminar & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a) Understand & compute the amount of claims for loss of stock & loss of Profit.
- b) Learn various methods of accounting for hire purchase transactions.
- c) Deal with the inter-departmental transfers and their accounting treatment.
- d) Demonstrate various accounting treatments for dependent & independent branches.
- e) Prepare financial statements from incomplete records.

SYLLABUS:	HOURS
Module-1: Insurance Claims for Loss of Stock	10

Meaning, Need and Advantages of Fire Insurance-Special terminologies in Fire Insurance Claims – Insurer, Insured, Premium, Salvage, Insurance Policy, Sum Assured, Under Insurance, over insurance Average Clause, Claim. Problems on Ascertainment of Fire Insurance Claim including problems on abnormal line of goods.

Module - 2: Hire Purchase Accounting 10

Meaning of Hire Purchase and Installment Purchase System- difference between Hire Purchase and Installment Purchase – Important Definitions – Hire Purchase Agreement – Hire Purchase Price – Cash Price – Hire Purchase Charges – Net Hire Purchase Price – Net Cash Price – Calculation of Interest – Calculation of Cash Price – Journal Entries and Ledger Accounts in the books of Hire Purchaser and Hire Vendor (Asset Accrual Method only).

Module -3: Departmental Accounts 12

Meaning and Features of Departmental Undertaking-Examples of Department Specific Expenses and Common Expenses -Need and Bases of Apportionment of Common Expenses-Preparation of Statement of Trading and Profit and Loss in Columnar form, Statement of General Profit and Loss and Balance Sheet – Simple problems involving Inter Departmental Transfers at Cost Price (vertical form).

Module-4: Branch Accounts 12

Meaning of Branch Accounts -Objectives and Advantages of Branch Accounting Types of Branches – Meaning and features of Dependent Branches, Independent Branches and Foreign Branches-Methods of maintaining books of accounts by the Head Office –Debtors System- ascertainment of Profit or Loss of Branch under Debtors System – Supply of goods at Cost Price and supply of goods at Invoice Price.

Module -5: Conversion of Single-Entry System into Double Entry System

12

Single entry system- Meaning – Features – Merits – Demerits – Types. Conversion into Double Entry system – Need for Conversion – Preparation of Statement of Affairs – Cash book – Memorandum Trading Account – Total Debtors Account – Total Creditors Account – Bills Receivable Account – Bills Payable Account – Statement of Trading and Profit & Loss and Balance Sheet.

Skill Development Activities:

- 1. Identify the procedure & documentations involved in the insurance claims.
- 2. Collect hire purchase agreement and draft dummy hire purchase agreements with imaginary figures.
- 3. Identify the common expenditures of a departmental undertaking
- 4. Collect the procedure and documentations involved in the establishment of various branches.
- 5. Visit any sole proprietor firm and identify the steps involved in the conversion of single entry into double entry system.
- 6. Any other activities, which are relevant to the course.

- 1. S.Anil Kumar, V.Rajesh Kumar and B.Mariyappa Financial Accounting, Himalaya Publishing House, New Delhi
- 2. SP Iyengar (2005), Advanced Accounting, Sultan Chand & Sons, Vol. 1.
- 3. Robert N Anthony, David Hawkins, Kenneth A. Merchant, (2017) Accounting: Text and Cases, McGraw-Hill Education, 13thEdition.
- 4. Charles T. Horngren and Donna Philbrick, (2013) Introduction to Financial Accounting, Pearson Education, 11thEdition.
- 5. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi, 32ndEdition.
- 6. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi, 6thEdition.
- 7. B.S. Raman (2008), Financial Accounting Vol. I & II, United Publishers & Distributors

Name of the Program: Bachelor of Commerce - A and F Course Code: B.Com-A&F 2.2 Name of the Course: FINANCIAL MARKETS AND SERVICES

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classrooms lecture, tutorials, Group discussion, Seminar, Case studies & field work etc.,

Course Outcomes: On successful completion Student will be able to

- 1. Understand the functioning of Indian financial system
- 2. Understand various financial institutions/Intermediaries.
- 3. Understand the various financial services
- 4. Understand the impact of financial system on business enterprises.
- 5. Understand the working of Stock Exchange

SYLLABUS:	HOURS	
Module No. 1: Overview of Financial System	08	
Financial System – Features, Constituents of Financial System: Financial		

Financial System – Features, Constituents of Financial System; Financial Institutions; Financial Services; Financial Markets and Financial Instruments

Module No. 2: Financial Institutions

Characteristics of Financial Institutions, Broad Categories – Money Market Institutions and Capital Market Institutions. Role of Financial Institutions in Economic development. Objectives and Functions of Banks, Insurance Companies, Asset Management Companies, Chit Companies, Non-Banking Financial Companies, Provident Fund Authorities.

Module No. 3: Financial Services 14

Financial Services – Meaning, Objectives, Functions, Characteristics; Types of Financial Services - Merchant Banking – Functions and Operations, Leasing, Mutual Funds, Venture Capital & Credit Rating

Module No. 4: Financial Markets and Instruments 14

Meaning and Definition, Role and Functions of Financial Markets, Constituents of Financial Markets; Money Market Instruments and its features, Capital Market and Instruments and its features. Role of Financial Instruments in the Financial system

Module No. 5: Stock Markets 08

Introduction - Functions of Stock Exchange, Brief note on BSE, NSE, and OTCEI. Stock Market Operations - Trading, Settlement and procedures, Types of Trading. De Mat Account and its features and significance – Depositories and their role in Stock Market – NSDL, CSDL.

Skill Development Activities:

- 1. Prepare a Chart of Financial Markets
- 2. Visit any financial institution and prepare a report regarding its structure, functions and performance.
- 3. Analyze the ratings given by any credit rating agency, for at least 5 companies.
- 4. Identify a company of your choice and record its share prices for one month.

- 1. L.M. Bhole, Financial Institutions & Markets, McGraw Hill
- 2. Khan, M.Y, Indian Financial System, McGraw Hill
- 3. Sharma, Meera, Management of Financial Institutions, Eastern EconomyEdition
- 4. Bhole and Mahakud, Financial Institutions and Markets Structure, Growthand Innovations, McGraw Hill
- 5. Guruswamy, S., Financial Services and System, McGraw Hill
- 6. Edminister. R.O, Financial Institutions, Markets & Management, McGrawHill
- 7. Khan. M.Y, Indian Financial System, Vikas Pub. House
- 8. H.R Machiraju, Indian Financial System, Vikas Pub. House
- 9. E.Gorden & K. Nataraj, Financial Markets and Services, HPH

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 2.3 Name of the Course: LAW AND PRACTICE OF BANKING

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classrooms lecture, Case studies, Group discussion, Seminar &field work etc.,

Course Outcomes: On successful completion of the course, the Students will be able to

- a. Summarize the relationship between Banker & customer and different types of functions of banker.
- b. Analyse the role, functions and duties of paying and collecting banker.
- c. Make use of the procedure involved in opening and operating different accounts.
- d. Examine the different types of negotiable instrument & their relevance in the present context.
- e. Estimate possible developments in the banking sector in the upcoming days.

SYLLABUS:		HOURS
Module No. 1:	Introduction to Banking	12

Introduction- Meaning – Need – Importance – Primary, Secondary & Modern functions of banks - Origin of banking- Banker and Customer Relationship (General and special relationship) - Origin and growth of commercial banks in India – Types of Banks in India – Banks' Lending - changing role of commercial banks. RBI: History-Role & Functions.

Module No. 2: Paying and Collecting Banker 12

Paying banker: Introduction - Meaning - Role - Functions - Duties - Precautions and Statutory Protection and rights - Dishonor of Cheques - Grounds of Dishonor - Consequences of wrongful dishonor of Cheques; Collecting Banker: Introduction - Meaning - Legal status of collecting banker - Holder for value -Holder in due course - Duties & Responsibilities - Precautions and Statutory Protection to Collecting Banker.

Module No. 3: Customers and Account Holders 10

Introduction - Types of Customers and Account Holders - Procedure and Practice in opening and operating accounts of different customers: Minors - Joint Account Holders-Partnership Firms - Joint Stock companies - Executors and Trustees - Clubs and Associations and Joint Hindu Undivided Family.

Module No. 4: Negotiable Instruments 12

Introduction – Meaning & Definition – Features – Kinds of Negotiable Instruments: Promissory Notes - Bills of Exchange - Cheques - Crossing of Cheques – Types of Crossing; Endorsements: Introduction - Meaning - Essentials & Kinds of Endorsement – Rules of endorsement.

Module No. 5: Recent Developments in Banking

10

Introduction - New technology in Banking - E-services - Debit and Credit cards - Internet Banking-Electronic Fund Transfer- MICR - RTGS - NEFT - ECS- Small banks-Payment banks- Digital Wallet-Crypto currency- KYC norms - Basel Norms - Mobile banking-E- payments - E-money. Any other recent development in the banking sector.

Skill Development Activities:

- 1. Refer RBI website and identify the different types of banks operating in India.
- 2. Visit any Public sector bank & discuss with the branch manager about the role and functions as a paying and collecting banker.
- 3. Collect and fill dummy account opening forms as different types of customer.
- 4. Draft specimen of Negotiable instruments: bill of exchange, Promissory Notes and Cheques.
- 5. Identify and prepare report on pros and cons of recent development in the field of banking sector.
- 6. Any other activities, which are relevant to the course.

- 1. Nagarajan. G, Sudesh and Raju. G.S (2021); Law and Practice of Banking, Jayvee Publications, Bangalore.
- 2. Gordon & Natarajan, Banking Theory Law and Practice, HPH, 24th Edition
- 3. S. P Srivastava (2016), Banking Theory & Practice, Anmol Publications
- 4. Maheshwari. S.N. (2014), Banking Law and Practice, Kalyani Publishers, 11 edition
- 5. Shekar. K.C (2013), Banking Theory Law and Practice, Vikas Publication, 21st Edition.
- 6. Dr. Alice Mani (2015), Banking Law and Operation, SBH.

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 2.5 a (Open Elective Course) Name of the Course: INVESTING IN STOCK MARKETS

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
3 CREDITS	3 HOURS	42 HOURS

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Explain the basics of investing in the stock market.
- b. Differentiate between Primary and Secondary Market.
- c. Understand different methods of issue of shares.
- d. Understand the different methods of pricing the issue of shares.
- e. Understand Demat A/c and Depository Participants managing Demat A/c.

SYLLABUS:	HOURS
Module 1: Indian Stock Market	08 Hours

Introduction to Indian Stock Markets, History, Organization, Governing body, Functions of stock Exchange, Players in Stock Market, SEBI – Objectives, Role and Powers.

Module 2: Investing in Primary and Secondary Markets 08 Hours

Meaning, Objectives, Scope, and Functions of Primary and Secondary Markets-Difference between Primary and Secondary Market, Methods of issue of shares in primary market, methods of pricing the issue of shares in primary market, Listing of shares.

Module 3: Trading in Stock Market 14 Hours

Broker-Meaning, Role and Responsibilities, Brokerage charges.

Trading & Settlement- Procedure for Trading – Buying Order, Sell Order, Long and Short Positions, Bid and Ask Price, Volume, Stop Loss; Types of Trading – Online Trading and Offline Trading.

Module 4: Depository participants in India 08 Hours

Demat Account- Meaning and Need for Demat Account, Steps in Opening Demat Account and related documentations.

Depositories in India: National Securities Depository Ltd. (NSDL)- Features and Functions, Central Depository Services Ltd. (CDSL)- Features and Functions.

Skill Development Activities:

- 1. List out the recent IPO in Indian Primary Market.
- 2. List out the leading share brokers in India.
- 3. Procedure for Opening the Demat A/c.
- 4. List out the functions of CDSL and NSDL.

- 1. Chandra, P. (2017). Investment Analysis and Portfolio Management. New Delhi: Tata McGraw Hill Education.
- 2. Kevin, S. (2015). Security Analysis and Portfolio Management. Delhi: PHI Learning. Ranganatham,
- 3. Madhumathi, R. (2012). Security Analysis and Portfolio Management. Uttar Pradesh: Pearson (India) Education.
- 4. Pandian, P. (2012). Security Analysis and Portfolio Management. New Delhi:

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 2.5 b (Open Elective Course) Name of the Course: INNOVATION MANAGEMENT

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
3 CREDITS	3 HOURS	42 HOURS

Pedagogy: Classrooms lecture, Case studies, Group discussion, Seminar & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Understand the different types and patterns of innovation.
- b. List out the sources of innovation and ideas generation.
- c. Comprehend the Innovation-related strategic decisions within organizations.
- d. Learn the concept of product and process innovation
- e. Understand the legal aspects of innovation management

SYLLABUS: HOURS

Module 1: Introduction to Innovation Management

12 Hours

Innovation: Concept of Innovation, Characteristics, Importance, Principles of innovation, Process of innovation, Factors influencing innovation, Determinants of innovation (Internal and External- Technological, Social, Economic, Politico-Legal); Innovation Management: Concept, Scope, Characteristics of good Innovation Management, Significance of Innovation Management

Module 2: Managerial aspects of innovation

12 Hours

Organisational mechanism for stimulating innovation: Separate units for innovation activity, Project-based organisations, New venture division (merits and demerits of each); Traits of Innovative Organisations, Current trends- Virtual organisations, boundaryless organisations, learning organisations; Managing innovation function- Planning, making resource allocation, organising staffing, leading and controlling for innovation

Module 3: Areas of innovation

10 Hours

Product innovation: Concept, Types (continuous and discontinuous), product innovation methods, Disruptive innovation packaging and positioning innovation

Process innovation: Concept, characteristics, Types of process innovations, Process improvement methods-5W2H, Work simplification, KAIZEN, Six Sigma, BPR (Business Process reengineering), benchmarking- TQM, Business Process reengineering (meanings only).

Module 4: Legal aspects of innovation

08 Hours

Safeguarding Innovation, Concept of IPR, Patent, Trademark, Industrial design, Copyright, trade secrets; Indian Patents and Design Act 1991- Concept, features of the act, inventions that cannot be patented, procedure to apply for patents.

Skill Development Activities:

- 1. Application of the knowledge on innovation and innovation dynamics to real time cases.
- 2. Identify the traits of Innovative organisations.
- 3. Discuss some of the disruptive innovative practices impacting small businesses.
- 4. List out the steps involved in obtaining patent in India.

Books for Reference:

- 1. Krishnamacharyulu C S G & R Lalitha "Innovation management", HPH
- 2. James A Christiansen "Competitive Innovation Management"- Macmillan Business, 2000
- 3. Paul Trott, "Innovation Management & New product development",, Pitman 2000
- 4. S S George," Managing innovation in the new millennium: The ICFAI Press
- 5. Tidd J Bessant J, "managing Innovation", 3rd edition, Wiley, Chichester, 20009.
- 6. Nagarajan & Raj Kumar S ;(2021) Innovation Management; JayveeInternational Publications; Ist Edition,
- 7. Phillips, J. J., & Phillips, P. P. (2018). Using Design-Thinking in YourInnovation Projects. Journal for Quality & Participation, 41(3), 12–15.
- 8. Culture, Innovation, and Growth Dynamics by Elias G. Carayannis; AliPirzadeh; Denisa Popescu
- 9. Schoemaker, P. J. H., Heaton, S., & Teece, D. (2018). Innovation, DynamicCapabilities, and Leadership. California Management Review, 61(1), 15–42.

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Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 3.1 NAME OF THE COURSE: CORPORATE ACCOUNTING

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	3+2 Hrs.	56 Hrs.

Pedagogy: Classroom lectures, Case studies, Tutorial Classes, Group discussion, Seminar & Field Work etc.

Course Outcomes: On successful completion of the course, the students will be able to

- a. Understand the treatment of underwriting of corporate Securities.
- b. Comprehend the computation of profit prior to incorporation.
- c. Know the valuation of Goodwill.
- d. Know the valuation corporate Securities.
- e. Prepare the financial statements of companies as per the Companies Act 2013.

Syllabus:	Hours
Module No. 1: Underwriting of Corporate Securities	12

Introduction - Meaning of Underwriting - SEBI regulations regarding underwriting; Underwriting Commission- Types of underwriting - Firm Underwriting, Open Underwriting - Marked and UnmarkedApplications - Determination of Liability in respect of underwriting contract - when fully underwritten and partially underwritten - with and without firm underwriting problem relating to Underwriting of Shares and Debentures of Companies only.

Module No. 2: Profit Prior to Incorporation

10

Introduction - Meaning – calculation of sales ratio – time ratio – weighted ratio – treatment of capital and revenue expenditure – Ascertainment of pre-incorporation and post-incorporation profits by preparing statement of Profit and Loss (Vertical Format) as per schedule III of Companies Act, 2013.

Module No.3 Valuation of Good will

10

Introduction - Valuation of Goodwill –factors influencing goodwill, circumstances of valuation of goodwill- Methods of Valuation of Goodwill: Average Profit Method, Capitalization of average Profit Method, Super Profit Method, Capitalization of Super Profit Method, and Annuity Method-Problems (Based on both Simple and Weighted Average)

Module No. 4: Valuation of Corporate Securities

10

Introduction - Meaning - Need for Valuation - Factors Affecting Valuation - Methods of Valuation: Intrinsic Value Method, Yield Method, Earning Per Share Method, Fair Value of shares. Valuation of Preference Shares - Valuation of Debentures

Module 5: Financial Statements of Companies

14

Statutory Provisions regarding preparation of Financial Statements of Companies as per schedule III of Companies Act 2013 and IND AS-1 – Treatment of Special Items – Tax deducted at source – Advance payment of Tax – Provision for Tax – Depreciation – Interest on debentures – Dividends – Rules regarding payment of dividends – Transfer to Reserves – Preparation of Statement of profit and loss and Balance Sheet.

Skill Development Activities:

- 1. Name the list of Indian companies which have issued IPO / FPO in recent times.
- 2. Determine Underwriters' Liability in case of an IPO, with imaginary figures.
- **3.** Prepare the format of 'Statement of Profit and Loss' and "Balance Sheet' with imaginary figures.
- **4.** Prepare Balance Sheet with imaginary figures.
- **5.** Calculate the intrinsic value of shares under Net Asset Method.

- 1. J.R. Monga, Fundamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.
- 2. M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. Vol.-II. S. Chand
- 3. & Co., New Delhi.
- 4. S.N. Maheshwari and S. K. Maheshwari. Corporate Accounting. Vikas Publishing House, New Delhi.
- 5. Ashok Sehgal, Fundamentals of Corporate Accounting. Taxman Publication, New Delhi.
- 6. V.K. Goyal and Ruchi Goyal, Corporate Accounting. PHI Learning.
- 7. Jain, S.P. and K.L. Narang. Corporate Accounting. Kalyani Publishers, New Delhi.
- 8. Bhushan Kumar Goyal, Fundamentals of Corporate Accounting, International Book House
- 9. P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand
- 10. Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill Education
- 11. Arulanandam& Raman; Corporate Accounting –II
- 12. Madegowda J Advanced corporate accounting, HPH
- 13. Soundarajan. A & K. Venkataramana, Corporate Accounting, VBH.
- 14. S. P. Jain and K. L. Narang Corporate Accounting
- 15. S. Bhat- Corporate Accounting.
- 16. S P Iyengar, Advanced Accountancy, Sultan Chand
- 17. R L Gupta, Advanced Accountancy.
- 18. Anil Kumar .S, Rajesh Kumar.V and Mariyappa .B, Corporate Accounting, HPH.

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 3.2 NAME OF THE COURSE: CORPORATE LAW

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Understand the framework of Companies Act of 2013 and different kind of companies.
- b. Identify the stages and documents involved in the formation of companies in India.
- c. Analyse the role, responsibilities and functions of Key management Personnel in Corporate Administration.
- d. Examine the procedure involved in the corporate meeting and the role of company secretary in the meeting.
- e. Evaluate the role of liquidator in the process of winding up of the company.

SYLLABUS: HOURS

Module 1: Introduction to Company 12

Introduction - Meaning and Definition - Features - Highlights of Companies Act 2013 - -Kinds of Companies - One Person Company-Private Company-Public Company-Company limited by Guarantee-Company limited by Shares- Holding Company-Subsidiary Company-Government Company-Associate Company-Small Company-Foreign Company-Global Company-Body Corporate-Listed Company.

Module 2: Formation of Companies 12

Meaning- Promotion Stage: Meaning of Promoter, Position of Promoter & Functions of Promoter, Incorporation Stage: Meaning & contents of Memorandum of Association & Articles of Association, Distinction between Memorandum of Association and Articles of Association, Certificate of Incorporation, Subscription Stage – Meaning & contents of Prospectus, Statement in lieu of Prospects and Book Building, Commencement Stage – Document to be filed, e-filing, Register of Companies, Certificate of Commencement of Business; Formation of Global Companies: Meaning – Types – Features – Legal Formalities – Administration.

Module 3: Company Administration 12

Meaning- Key Managerial Personnel – Managing Director, Whole timeDirectors, the Companies Secretary, Auditors – Appointment – Powers - Duties & Responsibilities. Managing Director – Appointment – Powers – Duties & Responsibilities. Company Secretary - Meaning, Types, Qualification, Appointment, Position, Rights, Duties, Liabilities& Removal or dismissal.

Module 4: Corporate Meetings

10

Corporate meetings: Meaning- types – Importance - Distinction; Resolutions: Types – Distinction; Requisites of a valid meeting – Notice – Quorum – Proxies - Voting - Registration of resolutions; Role of a company secretary in convening the meetings.

Module 5: Winding Up

10

Meaning- Modes of Winding up -Consequence of Winding up - Official Liquidator - Role & Responsibilities of Liquidator.

Skill Development Activities:

- 1. Collect the Companies Act 2013 from the Ministry of Corporate Affairs website and Prepare the highlights of the same.
- 2. Visit any Registrar of the Companies, find out the procedure involved in the formation of the companies.
- 3. Visit any Company and discuss with Directors of the same on role and responsibilities and prepare report on the same.
- 4. Collect the copy of notice of the Meeting and Resolutions, Prepare the dummy copy of Notice and resolutions.
- 5. Contact any official liquidator of an organisation and discuss the procedure involved on the same and prepare report.

- 1. S.N Maheshwari, Elements of Corporate Law, HPH.
- 2. Balachandran, Business Law for Management, HPH
- 3. Dr. P.N. Reddy and H.R. Appannaiah, Essentials of Company Law and Secretarial Practice, HPH.
- 4. K. Venkataramana, Corporate Administration, SHBP.
- 5. N.D. Kapoor: Company Law and Secretarial Practice, Sultan Chand.
- 6. M.C. Bhandari, Guide to Company Law Procedures, Wadhwa Publication.
- 7. S.C. Kuchal, Company Law and Secretarial Practice.
- 8. S.C. Sharm, Business Law, I.K. International Publishers

Name of the Program: Bachelor of Commerce (A&F)
Course Code: B.Com. 3.3
NAME OF THE COURSE: COST ACCOUNTING

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	3+2 Hrs.	56 Hrs.

Pedagogy: Classroom lectures, Case studies, Tutorial classes, Group discussion, Seminar & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Demonstrate an understanding of the concepts of costing and cost accounting.
- b. Classify, allocate apportion overheads and calculate overhead absorption rates.
- c. Demonstrate the ability to calculate labour cost
- d. Demonstrate the ability to prepare a cost sheet.
- e. Prepare material related documents, understand the management of stores and issue procedures.

Syllabus:	Hours
Module No. 1: Introduction to Cost Accounting	08

Introduction- Meaning and definition- Objectives, Importance and Uses of Cost Accounting, Difference between Cost Accounting and Financial Accounting; Various Elements of Cost and Classification of Cost; Cost object, Cost unit, Cost Centre; Cost reduction and Cost control. Limitations of Cost Accounting.

Module No. 2: Material Cost

12

Materials: Meaning, Importance and Types of Materials – Direct and Indirect Materials **Procurement**- Procedure for procurement of materials and documentation involved in materials accounting; **Material Storage**: Duties of Store keeper; **Pricing of material issues-Preparation** of Stores Ledger Account under FIFO, LIFO, Simple Average Price and Weighted Average Price Methods – Problems.

Materials control. - Technique of Inventory Control - Problems on Level Setting and EOQ.

Module No. 3: Labour Cost

08

Labour Cost: Meaning and Types of labour cost –**Attendance procedure**-Time keeping and Time booking and Payroll Procedure; Idle Time- Causes and Treatment of Normal and Abnormal Idle time, Over Time- Causes and Treatment (theory only). - **Labour Turnover**-Meaning, Reasons and Effects of labour turnover

Methods of Wage Payment: Time rate system and piece rate system; Incentive schemes - Halsey plan, Rowan plan and Taylor differential piece rate system -**problems based on calculation of wages and earnings only.**

Module No. 4: Overheads

14

Overheads: - Meaning and Classification of Overheads; Accounting and Control of Manufacturing Overheads: Collection, Allocation, Apportionment, Re-apportionment and Absorption of Manufacturing Overheads; Problems on Primary and Secondary overheads distribution using Reciprocal Service Methods (Repeated Distribution Method and Simultaneous Equation Method); **Absorption of Overheads:** Meaning and Methods of

Module No. 5: Cost Sheet

14

Cost Sheet - Meaning and Cost heads in a Cost Sheet, Presentation of Cost Information in Cost Sheet. Problems on Cost Sheet, Tenders and Quotations.

Skill Developments Activities:

- 1. Mention the causes of labour turn over in manufacturing organisations.
- 2. Name any five documents used for material accounting
- 3. Prepare dummy Payroll with imaginary figures.
- 4. List out the various overhead items under Factory, administrative, Selling & distribution overheads (six items each).
- 5. Prepare a cost sheet with imaginary figures.

- 1. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Kalyani Publishers
- 2. Arora, M.N. Cost Accounting Principles and Practice, Vikas Publishing House, New Delhi.
- 3. Maheshwari, S.N. and S.N. Mittal. Cost Accounting: Theory and Problems. Shri Mahavir Book Depot, New Delhi.
- 4. Iyengar, S.P. Cost Accounting, Sultan Chand & Sons
- 5. Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting: A Managerial Emphasis, Pearson Education.
- 6. Jawahar Lal, Cost Accounting., McGraw Hill Education
- 7. Madegowda J, Cost Accounting, HPH.
- 8. Rajiv Goel, Cost Accounting, International Book House
- 9. Mariyappa B Cost Accounting, HPH

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 3.5a (OEC)

Name of the Course: ADVERTISING SKILLS

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
3 Credits	3 Hrs.	42 Hrs.

Pedagogy: Classrooms lectures, Case studies, Group discussion & Seminar etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Familiarize with advertising concepts.
- b. Able identify effective media choice for advertising.
- c. Develop ads for different media.
- d. Measure the advertising effectiveness.
- e. Analyse the role of advertising agency.

Syllabus:	
Module No. 1: Introduction	

Communication Process; Advertising as a tool of communication; Meaning, nature and importance of advertising; Types of advertising; Advertising objectives. Audience analysis; Setting of advertising budget: Determinants of advertising.

Module No. 2: Media Decisions

12

Major media types and their characteristics; Internet as an advertising media- merits and demerits; Factors influencing media choice; media selection, media scheduling, Advertising through the Internet-media devices.

Module No. 3: Message Development

08

Advertising appeals, Advertising copy and elements, Essential of Message Development; Preparing ads for different Media- Video Advertising: Television & YouTube, Audio Channels: Radio & Podcast Advertising, Newspapers, Print & Digital Publications (Magazines),Out-Of-Home Advertising, Social Media.

Module No. 4: Advertising Agency

10

Advertising Agency: Role and types of advertising agencies, selection of advertising agency; Social and Ethical aspects of advertising in India.

Skill Development Activities:

- 1. Analyze the audience feedback on advertisement of any one FMCG.
- 2. List out any ten products/services advertised through internet.
- 3. Design any two ads for Newspaper/Magazine.
- 4. Examine the legal aspects of advertising in India and submit the report.

- 1. George E Belch, Michael A Belch, Keyoor Purani, Advertising and Promotion-An Integrated Marketing Communications Perspective (SIE), McGraw Hill Education
- 2. S. Wats Dunn, and Arnold M. Barban. Advertising: It's Role in Marketing. Dryden Press
- 3. Burnett, Wells, and Moriatty. Advertising: Principles and Practice. 5th ed. Prentice Hall of India, New Delhi.
- 4. Batra, Myers and Aakers. Advertising Management. PHI Learning.
- 5. Terence A. Shimp. Advertising and Promotion: An IMC Approach. Cengage Learning.
- 6. Sharma, Kavita. Advertising: Planning and Decision Making, Taxmann Publications
- 7. Jaishree Jethwaney and Shruti Jain, Advertising Management, Oxford University Press, 2012
- 8. Chunawala and Sethia, Advertising, Himalaya Publishing House
- 9. Ruchi Gupta, Advertising, S. Chand & Co.
- 10. O'Guinn, Advertising and Promotion: An Integrated Brand Approach, Cengage Learning

Name of the Program: Bachelor of Commerce (A&F)

Course Code: B.Com. 3.5b (OEC)

NAME OF THE COURSE: ENTREPRENEURSHIP SKILLS

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
3 Credits	3 Hrs.	42 Hrs.

Pedagogy: Classrooms lecture, Case studies, Group discussion, Roleplays, Seminar etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a. Discover their strengths and weaknesses in developing the entrepreneurial mind-set.
- b. Familiarize themselves with the mechanism of setting up, monitoring and maintaining an Enterprise.
- c. Understand the various procedures for setting up the Startups in India.
- d. Understand the role of Government in supporting entrepreneurship

Syllabus:		Hours
Module No. 1:	Introduction	14

Introduction to Entrepreneurship- Need of becoming entrepreneur- Traits of successful entrepreneur, enabling environment available to become an entrepreneur; Business Development Process; Self-discovery, Idea Generation-Idea Evaluation-Feasibility analysis- Finding team.

Module No. 2: Enterprise Set-up

10

Procedure for setting up an enterprise; Different aspects involved in setting up an enterprise: Legal Aspects, Marketing Aspects, Managerial Aspects and Financial Aspects.

Module No. 3: Monitoring and Maintaining an Enterprise

10

Importance of Monitoring and Maintaining and enterprise; Monitoring mechanism for maintaining an enterprise- Introduction to different government schemes supporting entrepreneurship.

Module No. 4: Startups in India

08

Meaning – Establishment of Startups – Procedure for Startups – Benefits of growing startups to the Indian Economy, Emerging trends in startups-Domains that are ruling in the startup space in India.

Skill Development Activities:

- 1. Prepare a budget for a new business with imaginary figures.
- 2. Identify the traits required for an entrepreneur.
- 3.List out practical challenges in setting-up a business enterprise.
- 4.List out the various Government schemes for promoting entrepreneurs

- 1. Entrepreneurship Starting, Developing, and Management a new Enterprise Hisrich and –Peters-Irwin
- 2. Fayolle A (2007) Entrepreneurship and new value creation. Cambridge, Cambridge University Press

- 3. Hougaard S. (2005) The business idea. Berlin, Springer
- 4. Lowe R & S Mariott (2006) Enterprise: Entrepreneurship & Innovation. Burlington, Butterworth Heinemann

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 4.1

NAME OF THE COURSE: ADVANCED CORPORATE ACCOUNTING

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	3+2 Hrs.	56 Hrs.

Pedagogy: Classroom lectures, Case studies, Tutorial Classes, Group discussion, Seminar & Field Work etc.

Course Outcomes: On successful completion of the course, the students will be able to

- a. Know the procedure of redemption of Preference Shares and Debentures.
- b. Comprehend the different methods of Amalgamation and Acquisition of Companies
- c. Understand the process of Internal reconstruction.
- d. Prepare the liquidators Final statement of accounts.
- e. Understand the process of Liquidation of Companies in India

Syllabus:	Hours
Module No. 1: REDEMPTION OF PREFERENCE SHARES	12

Provisions for Issue and Redemption of Preference Shares under Companies Act, 2013; Conditions for Redemption of Preference Shares; Methods of Redemption – Out of Fresh issue of Shares, out of Capitalization of Undistributed Profits; and out of Combination of Fresh Issue and Capitalization of Undistributed Profits. Treatment for Premium on Redemption and Capital Redemption Reserve – Problems.

Module No. 2: AMALGAMATION OF COMPANIES 10

Introduction – Meaning of Amalgamation; Types of Amalgamation – Amalgamation in the nature of Merger and Amalgamation in the nature of Purchase; Calculation of Purchase Consideration; Accounting for Amalgamation and Reconstruction – Amalgamation in the nature of Merger, Amalgamation in the nature of Purchase.

Module No.3: INTERNAL RECONSTRUCTION AND CAPITAL REDUCTION

Meaning of Capital Reduction; Objectives of Capital Reduction; Provisions for Reduction of Share Capital under Companies Act, 2013. Forms of Reduction. Accounting for Capital Reduction. Problems on passing Journal Entries, preparation of Capital Reduction Account and Balance sheet after reduction.

Module No. 4: CONSOLIDATED FINANCIAL STATEMENTS

Concept of Consolidation, Purposes of consolidated financial statements, Consolidation procedures, Non-controlling interest, Goodwill, Treatment Pre-acquisition profit and Post acquisition profit, Problems on Consolidated Financial Statements.

Module 5: LIQUIDATION OF COMPANIES 14

10

Meaning of Liquidation/Winding up, Modes of Winding up – Compulsory Winding up, Voluntary Winding up and winding up subject to Supervision by Court. Statement of Affairs, Order of payments in the event of Liquidation. Liquidator's Statement of Account. Liquidator's remuneration. Problems on preparation of Liquidator's Statement of Account.

Skill Development Activities:

- 1. List out legal provisions in respect of Redemption of Preference shares.
- 2. Calculation of Purchase consideration with imaginary figures under Net Asset Method
- 3. List out legal provisions in respect of internal reconstruction.
- 4. Calculation of PC under Net Payment method with preference share, equity share and cash with imaginary figures.

Prepare Liquidator's Final Statement of Account with imaginary figures.

- 1. Anil Kumar, Rajesh Kumar and Mariyappa, "Corporate Accounting".
- 2. Dr. S.N. Maheswari, Financial Accounting
- 3. Jawaharlal & Seema Srivastava: Financial Accounting, HPH
- 4. S Jayapandian: Financial Accounting from Zero,
- 5. Grewal and Gupta, Advanced Accounting
- 6. P Jain and K. L. Narang; Financial Accounting

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 4.2 NAME OF THE COURSE: BUSINESS STATISTICS

COURSE CREDITS	NO. OF HOURS PER WEEK	TOTAL NO. OF TEACHING HOURS
4 CREDITS	4 HOURS	56 HOURS

Pedagogy: Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- Categorize data into univariate, bivariate and multivariate data
- Analyse data using various statistical tools of analysis
- Comprehend the measures of Central Tendency, Dispersion and Skewness.
- Validate the application of Correlation Analysis in business decisions.
- Apply the Regression Analysis Technique for business decisions.
- Comprehend the different indices used in business.

SYLLABUS:	HOURS
Module-1: Statistical Data and Descriptive Statistics	10

Nature and Classification of data: Univariate, bivariate and multivariate data; Measures of Central Tendency: Mathematical averages including arithmetic mean, Properties and applications. Positional Averages -Mode and Median (including graphic determination).

Module -2: Measures of Variation: And Skewness 12

Measures of Variation: absolute and relative. Range, quartile deviation, mean deviation, standard deviation, and their coefficients, Properties of standard deviation/variance. Skewness: Meaning, Measurement using Karl Pearson and Bowley's measures; concept of Kurtosis.

Module. 3: Probability Distributions 12

Theory of Probability. Approaches to the calculation of probability; Calculation of event Probabilities. Addition laws of probability (Proof not required); Conditional probability and Bayes' Theorem (Proof not required) - Expectation and variance of a random variable - Probability distributions - Normal distribution: Probability distribution function, Properties of normal curve, Simple problems.

Module.4: Correlation and Regression Analysis 14

Correlation Analysis: Meaning of Correlation: - types of correlation- Positive and negative correlation-simple, partial, and multiple correlation. linear and Non-linear correlation and Scatter diagram, Pearson's co-efficient of Correlation; Correlation and Probable error; Spearman's Rank Correlation co-efficient. -problems.

Regression Analysis: meaning and definition- regression lines, Regression equations and estimation; Properties of regression coefficients; Relationship between Correlation and Regression coefficients- problems.

Meaning and uses of index numbers; Construction of index numbers: Fisher's ideal index number with Time Reversal and Factor Reversal Tests. Construction of consumer price indices Using Aggregative Expenditure method and Family Budget method.

Skill Developments Activities:

- 1. State the tests of skewness
- 2. Collect the age statistics of 10 new married couples calculate Correlation coefficient.
- 3. Identify the modal weight from the weights of 10 individuals using imaginary figures.
- 4. Calculate the Coefficient of variation of two distributions (with imaginary figures of mean and standard deviation) and compare their consistency and variability.
- 5. Illustrate the addition laws of probability with an example
- 6. Prove that Fishers index satisfies time reversal test using the formula.

- Gupta, S.P., and Archana Agarwal. Business Statistics, Sultan Chand and Sons, New Delhi.
- 2. Vohra N. D., Business Statistics, McGraw Hill Education.
- 3. Gupta, S.C. Fundamentals of Statistics. Himalaya Publishing House.
- 4. Anderson, Sweeney, and Williams, Statistics for Students of Economics and Business, Cengage Learning.
- 5. DN Elhance Fundamentals of statistics
- 6. Sen Chetty and Kapoor mathematical statistics

	Name of the Program: Bachelor of	Commerce (A&F)	
Course Code: B.Com. 4.3 NAME OF THE COURSE: FINANCIAL MANAGEMENT			
Course Credits	No. of Hours per Week	Total No.	of Teaching Hours
4 Credits	4 Hrs.	56	Hrs.
	gogy: Classroom lectures, Tutorials, and I		
	comes: On successful completion of the centify the goals of financial management.	course, the studen	ts will be able:
	ply the concepts of time value of money f	for financial decisio	nn making
_	aluate projects using capital budgeting te		inaking.
	- ,	-	
	esign optimum capital structure using EBI		·.
• To ev	aluate working capital effectiveness in an	organization.	
Syllabus:			
	1: Introduction to Financial Manageme		12
	n - Meaning of Financial Managemer		ions, Organization
	Finance Department; Goals of Financial N	•	
	ecisions-Types of Financial Decisions, Ro		_
	anning - Principles of Sound Financial I	Planning, Steps in	Financial Planning,
	Factors influencing Financial Plan.		
Module No. 2: Time Value of Money 12 Meaning, Need, Future Value (Simple interest and compound interest); Present			
_	· -	_	•
	r, series of cash flow, even and uneven Floncept of Valuation -Valuation of Bond	-	
Problems)	icept of valuation -valuation of bone	as, Debentures ar	id Shares (Shripte
	3: Financing & Dividend Decisions		12
	Decision : Sources of Long-term Finance -	Meaning of Capita	
_	Capital Structure, Optimum Capital Struc	_	
	(Problems), Leverages -Meaning, types,		<i>y</i> ,
	ecision: Meaning of Dividend, Types of I		inants of Dividend,
	s (Meaning only), Dividend Policy – Mea		
dividend policy.			
Module No. 4: Investment Decision 12		12	
_	ope, Features & Significance of Capital Bu	-	=
Period, Accounting Rate of Return, Net Present Value, Internal Rate of Return and			
Profitability Index (Problems)			
Module No. 5: Working Capital Management		12	
Meaning an	d need for Working Capital, Components	of Working Capita	al, Types of
Working Capital, Problems of Excess or Inadequate Working Capital, Significance of			
Adequate W	orking Capital, Determinants of Working	g Capital, Sources o	of Working Capital,

Estimation of Working Capital (Simple Problems)

Skill Developments Activities:

- Identify capital structure practices followed in any firm/company of your choice.
- Collect the information on various types of bonds offered by government and record the same.
- Prepare a working capital statement using imaginary values.
- Prepare a chart showing Organization structure of Finance Department

- 1. I M Pandey, Financial Management. Vikas Publication.
- 2. Prasanna Chandra, Financial Management, TMH
- 3. S N Maheshwari, Financial Management, Sultan Chand
- 4. Khan and Jain, Financial Management, TMH
- 5. Dr. V Rajeshkumar and Nagaraju V, Financial management, MH India
- 6. Dr. Aswathanarayana.T ,Financial Management, VBH
- 7. K. Venkataramana, Financial Management, SHBP
- 8. G. Sudarshan Reddy, Financial Management, HPH
- 9. Sharma and Shashi Gupta, Financial Management, Kalyani Publication

Name of the Program: Bachelor of Commerce (A&F) Course Code: B.Com. 4.5 a(OEC) NAME OF THE COURSE: BANKING OPERATIONS

COURSE CREDITS	NO. OF HOURSPER WEEK	TOTAL NO. OF TEACHING HOURS
3	3	42

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar &field work etc.,

Course Outcomes: On successful completion of the course, the students will beable to

- a. Understand the concept of banks and banking and its operations
- b. Comprehend the procedures and risks involved in different types of accounts
- c. Utilize the knowledge for bank operations
- d. Comprehend the recent banking practices

SYLLABUS:	HOURS

Module No. 1: Introduction to Banking

12

Introduction to Banking: Meaning, Importance, Types of banks in India, Functions of Banks - Primary, Secondary & Modern functions of banks; **RBI-**Role & Functions of RBI.

Module No. 2: Different Types of Accounts

16

Different types of Accounts – Savings Account, Current Account, Fixed Deposit Account, Recurring Deposit account- Features and Procedure for opening and operating these accounts.

Special types of accounts: Procedure for opening and operating the accounts of Sole proprietorship, partnership accounts, Joint Stock Companies, Minor, illiterates, joint account holders, clubs and associations, Hindu Undivided family.

Cheques: Meaning, Definition and features of Cheques; Crossing of Cheques – Types of Crossing; Endorsements: Meaning, Kinds of Endorsement.

Module No. 3: Loans and Advances

08

Loans and Advances; Different types of loans, Kinds of lending facilities- Loans and advances, Cash Credit, Overdraft and Bills discounting, Procedure for borrowing and lending, precautions to be taken by the banker and customer, documents to be submitted for borrowing loans.

Module No. 4: Innovations in Banking Operations

06

Technologies in Banking Operations: Debit and Credit Cards, Internet banking, M-Banking, ATM, Electronic fund transfer, MICR, RTGS, NEFT, Digital Payments.

Skill Development Activities:

- 1. Collect and fill dummy account opening form for a savings account and fixed deposit account of any bank.
- 2. Draft specimen of a cheque and fill up the details with imaginary names.
- 3. List out some of the recent banking practices in India
- 4. Collect and fill dummy RTGS/ NEFT form of any bank.

Reference Books:

- 1. Nagarajan. G, Sudesh and Raju. G.S (2021); Law and Practice of Banking, Jayvee International Publications, Bangalore.
- 2. Gordon & Natarajan, Banking Theory Law and Practice, HPH, 24th Edition
- 3. S. P Srivastava (2016), Banking Theory & Practice, Anmol Publications
- 4. Maheshwari. S.N. (2014), Banking Law and Practice, Kalyani Publishers, 11Edition
- 5. Shekar. K.C (2013), Banking Theory Law and Practice, Vikas Publication, 21st Edition.
- 6. Dr. Alice Mani (2015), Banking Law and Operation, SBH.

Name of the Program: Bachelor of Commerce (A&F)

Course Code: B.Com. 4.5 b (OEC)

NAME OF THE COURSE: PRINCIPLES OF EVENT MANAGEMENT

Course Credits	No. of Hours per Week	Total No. of Teaching Hours
3 Credits	3 Hrs.	42 Hrs.

Pedagogy: Classroom lectures, Case studies, Group discussion & Seminar etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- 1. Understand the significance of various events
- **2.** Demonstrate the ability to organize the event.
- **3.** Demonstrate the ability to conduct the event.
- **4.** Prepare the budget require for conducting an event.

Syllabus:	Hours	
Module No. 1: Introduction to Event Management	10	
Event- Meaning, Importance and Types of Event, Analysis of Event,		
Event Management- Meaning, Decision Makers and their Roles and Responsibilities, 5 C's		
of Event Management.		
Module No. 2: Event Management Planning and Procedure	10	

Establishing of Policies & Procedures, Steps in Planning the event, Principles of Event Management, Permissions and Licenses from Government and Local Authorities.

Module No. 3: Conduct of an Event.

12

Preparing a Planning Schedule, Steps in Organizing an event, Assigning Responsibility, Event Safety and Security, Conducting the Event-Checklist (Pre, during and post event check list), Communication- channels of communications for different types of events,

Module No. 4: Budgeting and Reporting

10

Preparation of Event Budget-Items of expenditure for various events, managing the event budget.

Reporting of event- organizing the event report, steps in preparing the event report.

Skill Development Activities:

- 1. Preparation of Event Plan for a Wedding.
- 2. Preparing Budget for conduct of National level sports meet of a college.
- 3. Preparation of Event Check List for College Day Celebrations
- 4. Preparation of Budget for Conducting inter collegiate fest.
- 5. Prepare a brief report of a students' seminar conducted in your college.

- 1. Event Entertainment and Production Author: Mark Sonderm CSEP Publisher: Wiley & Sons, Inc. ISBN: 0-471-26306-0
- 2. Anne Stephen Event Management
- 3. Special Event Production Doug Matthews ISBN 978-0-7506-8523-8
- 4. The Complete Guide to successful Event Planning Shannon Kilkenny
- 5. Human Resource Management for Events Lynn Van der Wagen (Author)
- 6. Successful Team Management (Paperback) Nick Hayed (Author)
- 7. Event Management & Public Relations by Savita Mohan Enkay Publishing House
- 8. Event Management & Public Relations By Swarup K. Goyal Adhyayan Publisher 2009
- 9. Principle of Event Management Shrikant S., Skyward Publisher.

TEMPLATE FOR INTERNAL ASSESSMENT TEST B.COM - ACCOUNTING & FINANCE

Course Code:	Name of the Course:	
Duration: 1 Hour	Total Marks: 20	
	SECTION-A (Based on the Remembering)	
I. Answer Any Two of	the following questions. Each carries Two Marks.	
	$(2 \times 2 = 4)$	
1.		
2.		
3.		
	SECTION- B (Understanding and Applying)	
II. Answer Any Two of	the following questions. Each carries Eight marks.	
	$(2 \times 8 = 16)$	
4.		
5.		
6.		

SEMESTER END EXAMINATION - TEMPLATE

B.COM - ACCOUNTING & FINANCE

Course Code:	Name of the Course:	
Duration: 2.00 Hours SECTION-A (Conceptual Ques		
(Conceptual Ques	Stions)	
I. Answer any Five of the following questions. Marks.	Each question carries Two (5 x 2= 10)	
a. b.		
c. d.		
e. f.		
g.		
SECTION-1	В	
(Application Que	stions)	
Answer any Four of the following question. Each		
2.	(+ A3= 20)	
3.		
4.		
5.		
6.		
SECTION- 0	C	
(Analyses and Understand		
Answer Any Two of the following question. Eac		
7.	(2 X12– 24)	
8.		
9.		
SECTION- I (Skill Development Q		
Answer Any One of the following question, carrie		
10.	(2.1.3 00)	
11.		