

BANGALORE CITY UNIVERSITY

DEPARTMENT OF ENGLISH

UG ENGLISH SYLLABUS (AS PER NEP-2020)

GENERIC ENGLISH, ENGLISH LITERATURE (BASIC/ HON'S) OPEN ELECTIVES AND COMMUNICATIVE ENGLISH

FOR THE ACADEMIC YEAR 2021-22

Proceedings of the meeting of the Board of Studies Under-Graduate English held on 25/9, 1/10 5/10/2021 at KSHEC, Central College Campus, Bengaluru-1 presided over by Dr. Thandava Gowda T.N (Chairperson) in the Department of English, Bangalore City University.

A meeting of the BOS-UG-English was held on on 25/9, 1/10 5/10/2021 in the Department of English, Bangalore City University. The following members were present.

Members of the BOS

Sl. No	Name of the Members	Signature
1.	Dr. T. N. Thandava Gowda Chairman, PG Department of English, BCU	1 GowdaTN
2.	Dr. Rajaram R Associate Professor, Department of English	Masaram
3.	Dr. P. Sartaj Khan Associate Professor, Department of English	P. Solay
4.	Dr. R. V Sheela Associate Professor & Head, Department of English	R.V. Shula
5.	Dr. Anita Rao Associate Professor, Department of English	A.
6.	Dr. Kavita Shastri Associate Professor & Head, Department of English	Samo
7.	Mrs. Ayesha Firdose Associate Professor, Department of English	dine:
8.	Dr. Padmavathy Professor & Head, Department of English	Podmowalky
9.	Mrs. Leena Karanth A Associate Professor & Head, Department of English	Reno Knoth A
10.	Dr. Narasimharaju K Asst. Professor & Head, Department of English	almpi
11.	Mrs. Prasanna Udipikar Associate Professor & Head, Department of English	Mener

- I. The Board of Studies for UG English, Bangalore City University, approved the syllabi for the I and II Semesters L2 - Generic English under Ability Enhancement Compulsory Courses, Languages, (AECC), and the textbook committee has prepared a separate syllabus for
 - (1) B.A./B.S.W./ B.A.(Music) and other courses coming under Faculty of Arts.

Coursebooks: **RESONANCE** - *I* and **RESONANCE** - *II*, Prasaranga, Bangalore Central University Press (BCU).

- (2) B.Sc./B.C. A/B.Sc. (FAD)/B.V.A and other courses coming under **Faculty of Science.**Coursebooks: **IMPRINTS** *I* and **IMPRINTS** *II*, Prasaranga, Bangalore Central University Press (BCU).
- (3) B.Com./BBA and other courses coming under

Faculty of Commerce and Management

Coursebooks: **INSIGHTS** - *II* and **INSIGHTS** - *III*, Prasaranga, Bangalore Central University Press (BCU).

The syllabi for the III and IV Semesters L2 Generic English as per NEP will be prepared during the following year 2022-23.

II. The Board of Studies approved the syllabi for the I and II Semesters of the Discipline Core (DSC) B.A. in English (Basic/Hons)/ Major/Minor Disciplines Programme for the following Papers:

Semester I – A1- Introduction to Literature (3)

A2-Indian Writing in English -Part 1 (3)

(Pre- Independence)

Semester II –A3-Introduction to Phonetics and Linguistics (3)

A4-Indian Writing in English -Part II (3)

(Post-Independence)

Model Program Structure - **II B** - Bachelor of Arts (Basic/Hons) in subjects without practical with one major and one minor.

- III. The Board of Studies approved the syllabus for Discipline Elective (DSE)/ Open Elective(OE) for the following Papers:
 - English Open Elective 1
 Functional English Grammar and Study Skills
 - English Open Elective –2
 Spoken English for Corporate Jobs
 - English Open Elective –3
 Speaking and Listening Skills
 - English Open Elective 4
 Translation Theory and Practice
- IV. The Board of Studies approved the syllabi for the I and II Semesters of the **Discipline Core** (DSC) B.A. in Communicative English (Basic/Hons) and OE for the following Papers:

DSC - Semester I

A1-Basics of Communication and Functional Grammar (4+2)

Semester II

A2-Phonetics and LSRW Skills (4+2)

OE - Semester I- Corporate Communication

Semester II- Travel Writing

Model Program Structure – \mathbf{II} \mathbf{A} - Bachelor of Arts (Basic/ Hons) in subjects with practical with one Major and one Minor.

Model Program Structure - **II C** - Bachelor of Arts (Basic/ Hons) with one core subject with practical and the other without practical.

List of members of the new textbook committee to prepare I & II Semester L2 Generic English (AECC) Syllabus and textbooks for B.A. and other courses coming under the Faculty of Arts.

Dr. Ayesha Firdose Vijaya College, Bengaluru. Board of Studies Member

Prof. Poornima PS Govt. Arts College, Bengaluru. Chair Person, Textbook Committee

TEXTBOOK COMMITTEE MEMBERS

1.Dr. Vedha Surendra Baldwin Women's Methodist College, Bengaluru.

2. Dr. Basavaraju. B Govt. RC College, Bengaluru.

3. Dr. Sahana Priyadarshini Govt. First Grade College, Malleswaram, Bengaluru.

4. Prof. Mallikarjun G RFGCC, Bengaluru.

5. Prof. Mamatha Subraya VETFGC, Bengaluru.

6. Prof. Rashmi L Vidyavardhaka Sangha First Grade College, Bengaluru. List of members of the new textbook committee to prepare I & II Semester L2 Generic English (AECC) Syllabus and textbooks for B. Com/BBA and other courses coming under the Faculty of Commerce and Management.

Prof. Prasanna Udipikar V.V.N. Degree College, Bengaluru. Board of Studies Member

Prof. N G Narasimhan Vijaya Evening College, Bengaluru. Chair Person, Textbook Committee

TEXTBOOK COMMITTEE MEMBERS

1.Prof. Renuka Govt. First Grade College, Malleswaram, Bengaluru.

2.Prof. Akhila H G Jain College, Bengaluru.

3.Prof. Channappa Sha-Ship Degree College, Bengaluru.

4.Prof. Kavita Venugopal Sri Krishna Degree College, Bengaluru.

5. Prof. Narayanaswamy SJP First Grade College, Bengaluru.

6. Prof. Ravikumar Vivekananda Degree College, Bengaluru. List of members of the new textbook committee to prepare I & II Semester L 2 Generic English (AECC) Syllabus and textbooks for B.Sc./B C A and other courses coming under the Faculty of Science.

Dr. Narasimharaju K Govt. R C College, Bengaluru. Board of Studies Member

Dr. G.M. Murtheppa Chairperson Govt. First Grade College, Yelahanka, Bengaluru.

TEXTBOOK COMMITTEE MEMBERS

1. Prof. Soumya M.A Acharya Institute of Graduate Studies, Benagluru

2. Dr. Bhujendra Singh Rathod LR Govt. First Grade College, Hessaraghatta, Bengaluru.

3.Prof. Asma Fatima Abbas Khan College, Bengaluru.

4. Dr. Sapna Sheshadripuram College, Bengaluru.

5. Prof. Arunkumar V Nitte School of Fashion Technology and Interior Design, Bengaluru.

6. Prof. Santoshi MLA First Grade College, Bengaluru.

List of members of the new textbook committee to prepare I & II Semester Additional English Syllabus

Prof. Leena Karanth. A. Bishop Cotton Women's Christian College, Bengaluru. Board of Studies Member

Prof. R. Rebecca Suzan Bishop Cotton Academy of Professional Management, Bengaluru. Textbook Committee Chair Person

TEXTBOOK COMMITTEE MEMBERS

- 1. Prof. Asha K R, Govt. R C College of Commerce and Management, Bengaluru.
- 2. Dr. Prathiba, BMS College of Commerce and Management, Bengaluru.
- 3. Prof. Jayaprada N Vijaya College, Jayanagar, Bengaluru.

List of members of the new textbook committee to prepare I & II Semester Discipline Core (DSC) B.A. in English (Basic/Hons) Syllabus

Dr. R. V. Sheela MES College, Bengaluru. Board of Studies Member

Dr. Padmavathy Sindhi College, Bengaluru. Chair Person, Textbook Committee

TEXTBOOK COMMITTEE MEMBERS

1. Prof. Manjula Veerappa Vijaya College, Bengaluru.

2. Dr. Susheela . B Jyothi Nivas College, Bengaluru.

3. Prof. Adhisakthi P K M.S. Ramaiah College of Arts, Science and Commerce, Bengaluru.

4. Prof. Rita Josephine Bishop Cotton Women's Christian College, Bengaluru.

5. Prof. Shashidhar S Acharya Institute of Graduate Studies, Bengaluru.

6. Prof. Ranisha R Acharya Institute of Graduate Studies, Bengaluru.

List of members of the new textbook committee to prepare I & II Semester Communicative English

Dr. Kavita Shastri Vijaya College, Jayanagar Bengaluru. Board of Studies Member

Prof. Manjula Veerappa Vijaya College, Jayanagar, Bengaluru. Chair Person

TEXTBOOK COMMITTEE MEMBERS

1.Prof. Simantini Kulkarni Jnana Jyothi Degree College, Bengaluru.

- 2. Prof. Shirisha Balagam St. Francis College, Bengaluru.
- 3. Prof. Anuragh Gowtham K Vijaya College, Jayanagar, Bengaluru.
- 4. Prof. Kevin Frank Fernandes Indian Institute of Psychology and Research, Bengaluru.

The Teaching Learning Process

Learning is a challenging, engaging, and enjoyable activity. Learners should be encouraged to engage in a rigorous process of learning and self-discovery by adopting a highly focused and yet flexible approach to education as opposed to rote learning. Each day learners should be encouraged to focus on key areas of the course and spend time on learning the course fundamentals and their application in life and society.

In teaching and learning pedagogy, there should be a shift from domain or conclusions-based approach to the experiential or process/es-based approach. The faculty should promote learning on a proportionate scale of 20:30:50 principle, were lectures (listening/hearing) constitute 20 percent of the delivery; visuals (seeing) 30 percent of the learning methods; and experience (doing/participating) 50 percent. This ratio is subject to change as per institutional needs. In order to achieve its objective of focused process based learning and holistic development, the Institution/University may use a variety of knowledge delivery methods:

1.1 Lectures

Lectures should be designed to provide the learners with interesting and fresh perspectives on the subject matter. Lectures should be interactive in a way that students work with their teachers to get new insights in the subject area, on which they can build their own bridges to higher learning.

1.2 Discussions

Discussions are critical components of learning, and can be used as a platform for students to be creative and critical with old and new ideas. Besides developing critiquing skills, arriving at consensus on various real-life issues and discussion groups lead to innovative problem solving and, ultimately to success.

1.3 Simulations

Simulations provide students opportunities to understand real life situations and scenarios, and solve challenges in a controlled environment or make use of them in simulating cultural experiences by locating/transposing them in new (local, regional, national and international) situations.

1.4 Case Studies

Real case studies, wherever possible, should be encouraged in order to challenge students to find creative solutions to complex problems of individual, community, society and various aspects of knowledge domain concerned.

1.5 Role Play

Assuming various roles, as in real life, is the key to understanding and learning. Students are challenged to make strategic decisions through role-plays, and to analyze the impact of these decisions. For this purpose, incidents from literary texts may also be used.

1.6 Team Work

Positive collaboration in the form of team work is critical in the classroom environment, for which it is necessary to transcend one's prejudices and predilections so as to achieve the desired outcomes. In the process of team work, leaners will acquire the skills of managing knowledge acquisition and other collaborative learners, thereby understanding how toincorporate and balance personalities.

1.7 Study Tours/Field Visits

Study Tours/ Field trips provide opportunities to the learners to test their in-class learning in real life situations as well as to understand the functional diversity in the learning spaces. These may include visits to sites of knowledge creation, preservation, dissemination and application. Institutions may devise their own methods to substitute/modify this aspect.

ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH

Course Outcomes:

By the end of the program the students will

- 1. Acquire the LSRW (Listening, Speaking, Reading, Writing) skills
- 2. Learn to appreciate literary art
- 3. Obtain the knowledge of literary devices and genres
- 4. Acquire the skills of creativity to express one's experiences
- 5. Know how to use digital learning tools
- 6. Be aware of their social responsibilities
- 7. Develop their ability as critical readers and writers
- 8. Increase their reading speed
- 9. Be able to give presentations
- 10. Increase their analytical skills.

Syllabus for I Semester B.A./B.S.W./ B.A.(Music) and other courses coming under Faculty of Arts

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH		
Total Contact Hours: 52/60	Course Credits: 3	
Formative Assessment Marks: 40	Internal Assessment	
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours	

Part 1 -Work Book – RESONANCE -I	Total:52/60 hrs.
Unit 1: Receptive Skills: Reading Skills and Listening Skills	10 hrs.
Chapter 1: Comprehension passages (Skimming and Scanning)	3hrs
Chapter 2: Picture reading, Caption Writing and Referencing Skills	3hrs
Chapter 3: Listening vs. Hearing, Types of listening	2hrs
Chapter 4: Listening Activities (could be through reading aloud in class or prerecorded inputs)	2hrs
Unit 2: Productive Skills: Speaking Skills and Writing Skills	21 hrs.
Chapter 5: Introducing oneself, Introducing others, Requests, Offering help, Congratulating, Enquiries and Seeking permission.	8hrs
Chapter 6: Giving instructions to do a task and to use a device	4hrs
Chapter 7: Question Forms, Question Tags.	3hrs
Chapter 8: Kinds of Sentences, Punctuation	6hrs
Part 2 – Course Book –RESONANCE-1	21hrs
Chapter 9: Vachanas -Akkamahadevi and Satyakka	3hrs
Chapter 10: Nine Gold Medals - David Roth	4hrs
Chapter 11: A White Heron - Sarah Orne Jewett	3hrs
Chapter 12: The Last Song - Temsula Ao	4hrs
Chapter 13: Bholi - K.A. Abbas	3hrs
Chapter 14: Swami Vivekananda's Speech Of 1893, Chicago	4hrs

Syllabus for II Semester B.A./B.S.W./ B.A.(Music) and other courses coming under Faculty of Arts

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH		
Total Contact Hours: 52/60	Course Credits: 3	
Formative Assessment Marks: 40	Internal Assessment	
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours	

PART 1-WORK BOOK- RESONANCE-11	Total:52/60 hrs
UNIT I: Receptive Skills: Reading Skills and Listening Skills	16hrs
Chapter 1: Reading Skills – Types of Comprehension, Global, Factual and Inferential Read the passage, Identify the theme and suggest a title	5hrs
Chapter 2: Vocabulary Building - Synonyms, antonyms, prefixes, suffixes, homonym, homophones and collocations.	6hrs
Chapter 3: Cloze Test (Articles, Preposition, Linkers, Verbs, Adverbs)	3hrs
Chapter 4: Tenses	2hrs
UNIT II: Productive Skills: Speaking and Writing Skills	15hrs
Chapter 5: Reported speech.	4hrs
Chapter 6: Dialogue writing.	2hrs
Chapter 7: Verbal, non-verbal and Visual Communication.	2hrs
Chapter 8: Story writing – Outline expansion	3hrs
Chapter 9: Public Speaking - Writing welcome speech, vote of thanks.	4hrs
Part 2 – Course Book –RESONANCE-11	21hrs
Chapter 10: Shut Down the Shop - K. S. Nissar Ahmed	4hrs
Chapter 11: A Face in The Dark - Ruskin Bond	3hrs
Chapter 12: Give All to Love - Ralph Waldo Emerson	3hrs
Chapter 13: The Cold Within - James Patrick Kinney	4hrs
Chapter 14: Mrs. Dutta Writes A Letter - Chitra B. Divakaruni	3hrs
Chapter 15: The Fly - Katherine Mansfield	4hrs

Syllabus for I Semester B.Sc / BCA and other courses coming under the

Faculty of Science

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH	
Total Contact Hours: 52/60	Course Credits: 3
Formative Assessment Marks: 40	Internal Assessment
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours

PART I-WORK BOOK- IMPRINTS-I	Total 52/60hrs
Unit 1: Receptive Skills: Reading Skills and Listening Skills	13hrs
Chapter 1: Comprehension passages (Skimming and Scanning)	3hrs
Chapter 2: Data Interpretation – Bar Graph, Pie Chart, Tree Diagram	4hrs
Chapter 3: Listening vs. hearing Types of Listening	3hrs
Chapter 4: Listening Activities - listening to pre-recorded audios on interviews and conversations. (Classroom Participation Activity)	3hrs
Unit 2: Productive Skills: Speaking Skills and Writing Skills	21hrs
Chapter 5: Introducing oneself, Introducing others, Making Requests, Offering help, Congratulating, Making Enquiries and Seeking permission.	8hrs
Chapter 6: Giving instructions to do a task and to use a device, Giving Directions	6hrs
Chapter 7: Question Forms, Question Tags.	3hrs
Chapter 8: Subject - Verb Agreement, Derivatives	4hrs
Part 2 – Course Book –IMPRINTS -1	18hrs
Chapter 9: When Free Speech is Truly Free - Sundar Sarukkai	3hrs
Chapter 10: Democracy: Langston Hughes	3hrs
Chapter 11: Farewell Address at Chicago - Barack Obama	3hrs
Chapter 12: The Unknown Citizen - W. H. Auden	3hrs
Chapter 13: The Golden Dream - Poorna Chandra Tejaswi	3hrs
Chapter 14: From a German War Primer - Bertolt Brecht	3hrs

Syllabus for II Semester B.Sc / BCA and other courses under the

Faculty of Science

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH		
Total Contact Hours: 52/60	Course Credits: 3	
Formative Assessment Marks: 40	Internal Assessment	
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours	

PART I-WORK BOOK – IMPRINTS – II	Total 52/60hrs
Unit 1: Receptive Skills: Reading Skills and Listening Skills	16hrs
Chapter 1: Reading Skills - Types of Comprehension, Global, Factual and	5hrs
Inferential	Jins
Read the passage, Identify the theme and suggest a title	
Chapter 2: Vocabulary Building - Synonyms, antonyms, prefixes, suffixes, homonym, homophones and collocations.	6hrs
Chapter 3: Cloze Test	3hrs
(Articles, Preposition, Linkers, Verbs, Adverbs)	Sins
Chapter 4: Listening Skills – types of Listening	2hrs
Unit 2: Productive Skills: Speaking Skills and Writing Skills	15hrs
Chapter 5: Reported speech.	4hrs
Chapter 6: Dialogue writing.	2hrs
Chapter 7: Verbal and non-verbal communication.	2hrs
Chapter 8: Introduction to Science writings.	3hrs
Chapter 9: Introducing the Guest, Welcome speech, Vote of thanks.	4hrs
Part 2 – Course Book – IMPRINTS -11	21hrs
Chapter 10: Britain Does Owe Reparations - Dr. Shashi Tharoor	4hrs
Chapter 11: Celebrity - Brad Paisley	3hrs
Chapter 12: A Question of English - Ramachandra Guha	4hrs
Chapter 13: Except Richer - Ogden Nash	3hrs
Chapter 14: A Midsummer Night's Dream - William Shakespeare Excerpts	4hrs
Chapter 15: Hayavadana-An Excerpt - Girish Karnad	3hrs

Syllabus for I Semester B. Com / B.B.A and other courses coming under the Faculty of Commerce and Management

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH		
Total Contact Hours: 52/60	Course Credits: 3	
Formative Assessment Marks: 40	Internal Assessment	
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours	

PART I-WORK BOOK – INSIGHTS I	Total 52/60 hrs
Unit 1: Receptive Skills: Reading Skills and Listening Skills	13hrs
Chapter 1: Comprehension passages (Skimming and Scanning)	3hrs
Chapter 2: Interpretation Skills - Bar Graphs, Flow Charts, Mind Map, Pie Chart	4hrs
Chapter 3: Listening vs. hearing Types of Listening	3hrs
Chapter 4: Listening Skills - Job interviews and Conversations (Audios and Videos)	3hrs
Unit 2: Productive Skills: Speaking Skills and Writing Skills	21 hrs
Chapter 5: Introducing oneself, Introducing others, Making Requests, Offering help, Congratulating, Making Enquiries and Seeking permission.	8hrs
Chapter 6: Giving instructions to do a task and to use a device, Giving Directions	6hrs
Chapter 7: Question Forms, Question Tags.	3hrs
Chapter 8: Subject - Verb Agreement, Derivatives	4hrs
PART I-WORK BOOK – INSIGHTS I	18 hrs
Chapter 9: Acceptance Bhaswar Mukherjee	4hrs
Chapter 10: Sonnet 106 William Shakespeare	3hrs
Chapter 11: Marriage is a Private Affair Chinua Achebe	4hrs
Chapter 12: On Buying and Selling Khalil Gibran	2hrs
Chapter 13: Towards a Competitive Nation A.P.J. Abdul Kalam	3hrs
Chapter 14: Freedom and Choice N. Krishnaswamy -	2hrs

Syllabus for II Semester B. Com / B.B.A and other courses under the Faculty of Commerce and Management

Course Title ABILITY ENHANCEMENT COMPULSORY COURSE LANGUAGE (AECC) - L2 - GENERIC ENGLISH	
Total Contact Hours: 52/60	Course Credits: 3
Formative Assessment Marks: 40	Internal Assessment
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours

Part 1- Work Book – INSIGHTS II	Total
	52/60hrs
Unit 1: Receptive Skills: Reading Skills and Listening Skills	16hrs
Chapter 1: Reading Skills - Types of Comprehension, Global, Factual and Data	5hrs
Compilation	
Read the passage, Identify the theme and suggest a title	
Chapter 2: Vocabulary Building - Synonyms, antonyms, prefixes, suffixes,	6hrs
homonym, homophones and collocations.	
Chapter 3: Correction of Sentences	3hrs
Chapter 4: Listening Activities - listening to pre-recorded audios on	2hrs
interviews and conversations.	
(Classroom Participation Activity)	
Unit 2: Productive Skills: Speaking Skills and Writing Skills	15hrs
Chapter 5: Reported speech.	4hrs
Chapter 6: Dialogue writing.	2hrs
Chapter 7: Verbal and non-verbal communication.	2hrs
Chapter 8: Active and Passive – Paragraphs.	3hrs
Chapter 9: Introducing Guests, Welcome speech, Vote of thanks.	4hrs
Part 2 – Course Book <i>–INSIGHTS-11</i>	21hrs
Chapter 10: Freedom Rabindranath Tagore	3hrs
Chapter 11: A Cut above Meena Bindra	4hrs
Chapter 12: Charlie Chaplin Extract from Autobiography	4hrs
Chapter 13: Endymion John Keats	3hrs
Chapter 14: The Happy Prince Oscar Wilde	4hrs
Chapter 15: The Sunderbans Susil Mandal	3hrs

Question Paper Pattern B.A./BSc/BCom I and II Semester

Time: 3 hrs Marks :60

SECTION- A

(WORK BOOK- 40 marks)

SECTION-B (COURSE BOOK - 20 marks)

(Questions to be set on both prose and poetry)

I. Answer in two or three sentences (5 questions out of 7)
II. Answer in about 80 to 100 words /a page each (1 question out of 4)
IX5=5
II. Answer in about 2 pages (1 out of 3)
IX10=10

DISCIPLINE CORE (DSC) B.A. IN ENGLISH (BASIC/ HONS.)/ MAJOR/ MINOR DISCIPLINES PROGRAMME

Name of the Degree Program: B.A. in English (Basic/Hons.)

Discipline Core: English (Hons.)

Total Credits for the Programme: 172 Starting year of implementation: 2021-22

Programme Outcomes:

At the end of the B.A in English (Hons) programme, the learners would

- 1. Be exposed to and would demonstrate a broad knowledge of major and minor writers, texts and contexts defining issues of canonical and non-canonical literature
- 2. Be enriched by familiarity with other literatures and more importantly with Indian writers, their ethos and tradition of writing and discourse
- 3. Have honed their skills of remembering, understanding, applying, analyzing, evaluating and creating literature
- 4. Be able to write with clarity, creativity and persuasiveness
- 5. Develop and demonstrate an awareness of the significance of literature and literary forms and the debates of culture they generate as values
- 6. Be equipped with advanced literary and linguistic skills
- 7. Have competency in the use of English from /for a variety of domains
- 8. Have a spirit of inquiry and critical thinking
- 9. Be able to articulate thoughts and generate /understand multiple interpretations
- 10.Locate and contextualize texts across theoretical orientations and cultural spaces
- 11.Possess reading and writing skills catering to academic and other professional disciplines viz. print and electronic media, advertising, content writing etc
- 12. Imbibe a multi-disciplinary approach in higher education and research
- 13.Be skilled in multiple domains and careers
- 14. Become adept at the use of English in the current technological climate
- 15. Have hands-on work experience.

ENGLISH (BASIC/ HONS.)SEMESTER I

COURSE -I -DSC- PAPER A1

Title of the Course -- Introduction to Literature

	CONTENT OF THE COURSE	39/42hrs
UNIT-I: Introduction	n to Literature	13/14
Chapter No. 1	Defining Literature- Introduction to History of English Literature and Society, Literature and Life, Literature and Science. Essay - What is literature? – by Terry Eagleton.	13 hrs
UNIT II: Literary Fo	orms	13/14
Chapter No.2	Poetry: Lyric, Sonnet, Ballad, Ode, Elegy, Epic, Mock- Epic, Dramatic monologue Prose: Novel, Novella, Short Story, Essay, Biography, Autobiography Drama: Comedy, Tragedy, Tragic-comedy, One-act-play, epic play	6 hrs
Chapter No.3	Poetry: CLOUD by PB Shelley SONNET 132 by William Shakespeare	4hrs
Chapter No. 4	Prose: THE VERGER by Somerset Maugham	3 hrs
UNIT III: Literary T	Cerms &Figurative Language	13/14
Chapter No. 5	Couplet, Heroic Couplet, Allegory, Assonance, Blank Verse, Rhythm, Consonance, Irony, Metre, Rhetorical Question, Refrain, Aside, Monologue, Soliloquy, Meta-fiction, Plot, Character, Setting, Narrative technique, Farce, Satire, Prologue, Epilogue. Art for Art's sake, Expressionism, Narratology.	5hrs
Chapter No.6	Neo-Classicism, Metaphysical Conceits, Romanticism, Modernism, Post Modernism, Feminism Reference: Peter Berry	4 hrs
Chapter No. 7	Simile, Metaphor, Personification, Hyperbole, Allusion, Onomatopoeia, Alliteration, Idiom, Pun, Euphemism, Irony, Oxymoron, Synecdoche, Understatement Paradox, Allusion.	4 hrs

SEMESTER I

COURSE –II -DSC PAPER 2

Title of the Course: Indian Writing in English Part I

	CONTENT OF THE COURSE	39/42hrs
Unit –I History of In	ndian English Literature	13/14
Chapter No. 1	The Nature and Scope of Indian English Literature: Debate/charges against Indian English Literature (Reference: M.K.Naik, <i>A History of Indian English Literature</i> , New Delhi, Sahitya Akademi. 1980)	13 hrs
Unit – II -Authors o	f Pre-Independence India	6/07
Chapter No. 2	Introducing authors from the pre-independence era - Raja Ram Mohan Roy, Toru Dutt, Aurobindo, Swami Vivekananda, Bankim Chandra Chattopadhyay, Mahatma Gandhi, Dr B. R. Ambedkar, Rabindranath Tagore, Sarojini Naidu, Henry Derozio, Dean Mahomet, Krupabai Satthianadhan, Sarojini Naidu, Cornelia Sorabji.	6 hrs
Unit – III- Pre-Inde	pendence-Indian English Literature	21/22
Chapter No. 3	Novel- The Financial Expert - R K Narayan	8 hrs
Chapter No. 4	Poetry 1) To a Buddha Seated on a Lotus - Sarojini Naidu 2) Love Came to Flora Asking for a Flower- Toru Dutt 3) To India-My Native Land -Henry Derozio	2 hrs 2 hrs
		2 hrs
Chapter No.5	One Act Play: Chitra by Rabindranath Tagore	7 hrs
Chapter No. 6	Select any one movie which represents Pre- Independent Indian scenario- Thayi Saheba – 1997 directed by Girish KAsaravalli Lagaan - 2001 - directed by Aushutosh Govariker Activity for Formative Assessment	

SEMESTER II COURSE –III -DSC PAPER A3

Title of the Course: Introduction to Phonetics and Linguistics

Course Title Introduction to Phonetics and Linguistics		
Total Contact Hours:39/42	Course Credits: 3	
Formative Assessment Marks: 40 Internal Assessment		
Summative Assessment Marks: 60	Duration of ESA/Exam: 3 hours	

C	Hours	
Unit –1	Introduction to Phonetics and Linguistics	13/14
Chapter No. 1	Language- its nature, definitions, characteristic features	
Chapter No. 2	Linguistics – Definitions, Scope	
Chapter No. 3	Branches of Linguistics	
Unit - 2 Phonetics	s and Phonology:	13/14
Chapter No. 4	Speech Mechanism, Organs of Speech,	
Chapter No.5	Production of Speech Sounds, Classification of Speech Sounds- vowels and consonants	
Chapter No. 6.	Transcription of words, Word stress, Phonemics-phone, allophone- phoneme	
Unit – 3 Morphol	ogy, Syntax, Semantics and Lexicon	13/14
Chapter No. 7	Morphology - Morph-word classes: lexical categories, functional categories, the morphological properties of English verbs and building words, Allomorph – morpheme	
Chapter No. 8.	Syntax - Types of Sentences – basic terminology; categories & functions, functions of clauses	
Chapter No. 9.	Semantics and Lexicon – word meaning: entailment and hyponymy, meaning opposites, semantic features, dictionaries & prototypes	

Textbooks

- 1. Sethi, J. Dhamija. P.V. *A Course in Phonetics and Spoken English*, Prentice-Hall of India Pvt Ltd, New Delhi, 2005.
- 2.Balasubramanian.T. *A Textbook of English Phonetics for Indian Students*, Macmillan Publishers India LT. 2010.
- 3. Yule, George. The Study of Language, Cambridge, Cambridge University Press, 2010.
- 4. Aitchison, Jean. Linguistics, Hodder & Stoughton Ltd, London, 2003.
- 5. Cruse, Alan. Meaning in Language. Oxford: Oxford University Press, 2000.
- 6. Fromkin, V . Rodman, R , Nina Hyams. An Introduction to Language, Wadsworth, Cengage Learning, 2007.
- 7. Rocca, I., and W. Johnson. A Course in Phonology. Oxford: Blackwell, 1999.

SEMESTER II COURSE –IV -DSC- PAPER A4

Title of the Course: Indian Writing in English –Part II

Course Title Indian Writing in English –Part II (Post-Independence)		
Total Contact Hours: 39/42 Course Credits: 3		
Formative Assessment Marks: 40 Internal Assessment		
Summative Assessment Marks: 60 Duration of ESA/Exam: 3 hours		

CONTENT OF THE COURSE Unit-I Indian English Literature (Post Independence Period)		39/42Hrs	
		13/14	
Chapter No.1	Journalistic Writing - I Write as I feel-K.A.Abbas		
Chapter No. 2	Memoir- Fifty Fragments of the Inner Self- Amrita Pritam		
Chapter No. 3	Autobiography- The Race of My Life: An Autobiography- Milkha Singh		
Unit – 2 Introducing wri	ters of the post-independence era:	6/7	
Chapter No. 4 Linit -3 -Post Independent	Kamala Das, Shashi Deshpande, Chaman Nahal, Manohar Malgoankar, Amitav Ghosh, K. A. Abbas, Vikram Seth, Arundathi Roy, Arun Joshi, G B Desani, T P Kailasam, Girish Karnad, Anita Desai, Manju Kapur, ArvindAdiga, Chitra Banerjee Divakaruni, Namitha Gokhale, Kiran Desai, Anita Nair, Mahesh Dattani, Salman Rushdie, Ruskin Bond, Jeet Thayil, Sunithi Namjoshi, Arun Kolatkar, Attia Hosain, Andaleeb Wajid, Ranjit Hoskote nt Indian English Poetry, Short Stories, Novels, Drama and	21/22	
Essays	in main English I seery, short stories, 1404ets, 27ama and	21,22	
Chapter No. 5	Poetry- Who Are You? - U.R. Ananthamurthy Mother - P. Lankesh Footage for a Trance-Ranjit Hoskote WordsKamala Das Celebration- Anuradha Bhattacharyya		
Chapter No. 6	Novel-Malik Sajad- Munnu- A Boy From Kashmir Short Story-The Adivasi Will Not Dance- Hansda Sowvendra Shekhar		
Chapter No. 7	Drama <i>Kanyadaan -</i> Vijay Tendulkar		
Chapter No. 8	Essay - AP J Abdul Kalam- The Wings of Fire- excerpt		
Chapter No. 9	Film Review - Post-Independent Indian scenario Rang De Basanti – 2006- directed by Rakeysh Omprakash Mehra Gulabi Talkies - Girish Kasaravalli		

Pattern of assessment for Courses in Semester I and Semester II ASSESSMENT BREAK-UP (60 +40 =100)

Summative Assessment (Semester Exam)	Theory	60 marks
Formative Assessment	Internal Assessment First Test	10 marks
(Internal Assessment)	Internal Assessment Second Test	10 marks
	Seminar / Presentations/ Group Discussions	10 marks
	Debates / Recitation/ Role Play/ Project Report	10 marks
Survey/Report writing/Case study/ Book or Art review/ Interviews	Total Internal Assessment Marks	40 marks
	Total marks	100 marks

Work book should be maintained by the Students for Internal Assessment and all exercises should be done and submitted to the Teacher for award of Internal Marks. All the records pertaining to the formative assessment activities will have to be maintained in the respective departments.

BANGALORE CITY UNIVERSITY

UG ENGLISH (AS PER NEP-2020)

Question pattern for B.A in English (Hons) FIRST SEMESTER-COURSE I

DSC – Paper A1 - Introduction to Literature

Time:3 hours Max.Marks:60

Instructions: Answer all the questions

Section A-Introduction to Literature

1. Answer any one of the following: (1X10 =10)

(Three questions from Introduction to Literature)

Section B-Poetry

II. Answer any one of the following (1X05=05)

(Two questions from poems)

III. Identify the form of the following poetry and write its features (2X05=10)

Section C-Drama

IV. Write short notes on any one of the following (1X05=05)

V. Write an essay on **any one** of the following. (1X10 = 10)

Section D-Novel, Short Story

VI. Write short notes on **any one** of the following (1X05=5)

(Two questions on short stories)

VII. Write an essay on **any one** of the following. (1X10 = 10)

(Two questions on the novel)

Section E- Literary Terms and Figurative Language

VIII. Answer **any five** of the following (5X01=5)

BANGALORE CITY UNIVERSITY

UG ENGLISH (AS PER NEP-2020)

Question pattern for B.A in English (Hons) FIRST SEMESTER -COURSE II

DSC -PAPER A2 -Indian Writing in English Part I

Time:3 hours Max.Marks:60

Instruction: Answer all the questions

Section A

I. Write short notes on any two of the following. (2x5=10)

(Four Questions from Unit I and II)

Section B-Poetry

II. Annotate any two of the following. (2x5=10)

III. Write short notes on any one of the following (1x5=5)

Section C-Short story

IV. Write short notes on any two of the following. (2x5=10)

Section D-Novel

V. Answer any one of the following. (1x10=10)

Section E-Drama

VI. Answer any one of the following. (1x10=10)

Section F-Movie

VII. Write short notes on any two of the following. (2x5=10)

(Three Questions from the select movie)

BANGALORE CITY UNIVERSITY UG ENGLISH (AS PER NEP-2020)

Question pattern for B.A in English (Hons) SECOND SEMESTER-COURSE III

DSC - PAPER A3 -Introduction to Phonetics and Linguistics

I. Answer the following questions in about one or two sentences. (5X1=5)

(Seven questions will be given from Chapter 1)

II. Answer any one of the following questions in about 200 words. (1X5=5)

(Four questions will be given from chapter 1,2,4&5)

- III. Write the phonetic symbol and three-term-label for the initial and final phoneme in the following words. (5X1=5)
- IV. From the words given below identify the ones that have a CCVCC structure.

(5X1=5)

- V. From the jumbled group of words identify the words that contain similar consonant/vowel phoneme. (5X1=5)
- VI. Indicate the syllable division in the following words. (5X1=5)
- VII. Identify the syllable stress in the following words. (5X1=5)
- VIII. Give the plural forms of the following nouns and next to each word state whether the plural marker is pronounced $\frac{s}{z}$ or $\frac{iz}{z}$. (5X1=5)
- IX. Give the past tense marker of the following verbs and next to each word indicate if the past tense marker is pronounced /t/, /d/ or /id/. (5X1=5)
- X. From the passage given before identify words containing/ending/beginning the following phonetic sounds. (5X1=5)
- XI Write a complete phonetic transcription for the passage given below. (10X1=10)

BANGALORE CITY UNIVERSITY

UG ENGLISH (AS PER NEP-2020) Ouestion pattern for B.A in English (Hons)

SECOND SEMESTER- COURSE IV

DSC – PAPER A4 -Indian Writing in English –Part II

Time:3 hours Max.Marks:60

Instruction: Answer all the questions

Section A

I. Write short notes on any two of the following. (2x5=10)

(Four Questions from Unit I and II)

Section B-Poetry

II. Annotate any two of the following. (2x5=10)

Section C-Short story

III. Write short notes on any two of the following. (2x5=10)

Section D-Novel

IV. Answer any one of the following. (1x10=10)

Section E-Drama

V. Answer any one of the following. (1x10=10)

Section F-Essay

VI. Write short notes on any one of the following. (1x5=5)

Section G-Movie

VII.Write short notes on any one of the following. (1x5=5)

(Three Questions from the select movie)

B.A IN ENGLISH: SYLLABUS FOR DISCIPLINE ELECTIVE (DSE) / OPEN ELECTIVES (OE)

1, 2, 3, & 4.

OPEN ELECTIVE: SYLLABUS

English – Open Elective -1

FUNCTIONAL ENGLISH GRAMMAR AND STUDY SKILLS

60 marks paper for 3 hours duration and 40 marks for Internal Assessment Syllabus for 3 Credits

Teaching Hours: 3 Hours per Week

Section I: Functional English Grammar

- 1. Grammar of Spoken and Written English
- Basic Sentence Patterns in English Analysis of Sentence Patterns (SVO, SV, SVOC, SVOA, SVOA/C)
- 3. Functions of Various Types of Phrases: Noun Phrases, Verb Phrases, Adjective Phrases, Adverbial Phrases, Prepositional Phrases
- 4. Functions of Clauses: Noun Clause, Adjective Clause and Adverbial Clause and Prepositional Clauses
- 5. Verbs Tense and Aspects, Modal Verbs, Functions and Uses

Section II: Writing Skills

- 1. Writing as a Skill Its Importance, Mechanism of Writing, Words and Sentences, Paragraph as a Unit of Structuring the Whole Text, Analysis of Paragraph
- 2. Functional Uses of Writing: Personal, Academic and Business
- 3. Writing Process: Planning a Text, Finding Materials, Drafting, Revising, Editing, Finalising Draft
- 4. Models of Writing: Expansion of Ideas, Dialogue Writing, Drafting an Email

Section III: Reading Skills

- 1. Meaning and Process of Reading
- 2. Strategies and methods to Improve Reading Skill
- 5. Sub-skills of Reading: Skimming, Scanning, Extensive Reading, Intensive Reading

Mode of Examination:

Theory Examination: 100 Marks (60 Marks Sem-end+40 Marks Internal)

Question Paper Pattern

1. Very Short Answer Questions on all sections	10x2 = 20 Marks
2. Three Short Notes on all sections	3x 5 = 15 Marks
3. Cloze Test	10x1=10 Marks
4. Short Questions on dialogue and expansion of an idea	1x5 = 5 Marks
5. One Essay Type Question	1x10= 10 Marks

Suggested Reading:

- 1.Geoffrey Leech and Svartik. Communicative Grammar of English, Pearson
- 2. Geoffrey Leech. English Grammar for Today, Palgrave
- 3. Prasad P.The Functional Aspects of Communicative Skills.
- 4. Leena Sen. Communication Skills, Princeton Hall
- 5. Vandana Singh. The Written Word, OUP

English – Open Elective -2 SPOKEN ENGLISH FOR CORPORATE JOBS

60 marks paper for 3 hours duration and 40 marks for Internal Assessment 39/42 hrs Syllabus for 3 Credits

Teaching Hours: 3 Hours per Week

Course and Skill Outcome:

- 1. This paper teaches students the skills in the front desk management.
- 2. It introduces them to business English.
- **Section I:** English for Front Desk Management 1. Greeting, Welcoming 2. Dealing with Complaints, Giving Instructions or Directions 3. Giving Information: About Various Facilities, Distance, Area, Local Specialties, 4. Consultation and Solution of Problems 5. Accepting Praises and Criticism, Apologizing
- **Section II:** Fluency and Etiquette 1. Polite sentences and Words 2. Use of Persuading words 3. Intonation and Voice Modulation 4. Developing Vocabulary
- **Section III:** Business Speeches 1. Principles of Effective Speech and Presentations 2. Speeches: Introduction, Vote of Thanks, Occasional Speech, Theme Speech 3. Use of Audio-Visual Aids in Presentations
- **Section IV:** Cross-Cultural Communication 1. Dealing with Language Differences 2. Probing Questions to get information 3. Etiquette in Cross-cultural Communication

Suggested Readings:

- 1. More effective communication J V Vilanilam, Sage Publication Pvt Ltd.
- 2. Effective Documentation & Presentation Rai & Raj Himalaya Publishing house Mumbai
- 3. Commercial Correspondence & Office Management R S N Pillai & Bhagawati, S Chand & Co.
- 4. Communication Today Ray Rubeen, Himalaya Publishing House Mumbai.
- 5. Business Communication Lesikar & Pettit AITBS Publishers Delhi
- 6. Business Communication Today Sushil Bahl Response Books, Sage Publication, N. Delhi.
- 7. The Essence of Effective Communication Ludlow & Panton PHI, N. Delhi.
- 8. *Business Communication* Pradhan Bhende & thankur Himalaya Publishing House Mumbai.
- 9. *Mastering Communication Skills and Soft Skills* N Krishnaswamy, Lalitha Krishnaswamy and others Bloomsbury, New Delhi, 2015
- 10. Developing Communication Skills Krishna Mohan and Banarji.

Question Paper Pattern:

1.	Very short answer questions	10x2=20
2.	Short notes on all sections	4x5=20
3.	Essay type questions	2x10=20

English Open Elective -3 SPEAKING AND LISTENING SKILLS

[Teaching Hours: Lecture 3Hours - Credit 3]

(70 marks paper of Three Hours+ 30 Marks for Internal Assessment)

1. Section I: Introduction to Phonetics

Speech Organs: Speech Mechanism – Classification of English Sounds, Description of English Vowels and Consonants, Consonant Clusters, IPA Symbols and Transcription (words, sentence and short paragraphs); The Syllable Structure, Stress and Intonation - Their Patterns of Stress and Intonation in English Sentences and words (Transcription of short dialogues); Rules for Pronunciation

2. Section II: Speaking Skills

Formal and Informal Speeches

Language Functions: Greetings, Making Requests, Persuading, Complaining, Apologizing, Asking for and Giving Permission, Instruction and Directions, Agreeing and Disagreeing, Seeking for/ Giving Advice and Inviting.

3. Section III: Listening Skills

- 1. Definition of Listening; Listening versus Hearing, Process of Listening, Problems the Students Face in Listening; Sub-skills of Listening
- 2. What is Good Listening?
- 3. Barriers to Listening
- 4. Strategies of Listening
- 5. Listening Activities: Listening to News Broadcast, Telecast and News Bulletins

4. Section IV: Presentation Skills

- 1. Definition, Meaning and Goals of Presentation
- 2. Some Useful Expressions while Making Presentations Opening Remarks, Stating Purposes, Giving an Outline, Giving Preliminary Information and Starting with a Context, Emphasizing Important Points, Drawing Attention to Visuals, Making Recommendation, Keeping Audience Involved, Summarising and Concluding, Inviting Questions.
- 3. Presentation in Practice Making Welcome Speech, Introducing Guests to Audience, Making Farewell Speech, Proposing Vote of Thanks

Question Paper Pattern

1. Very Short Answer Questions on all sections10x2 = 20 Marks2. Four Short Notes on all sections4x = 5 = 20 Marks3. One Question on Presentation of Speeches1x10 = 10 Marks4. One Essay Type Question1x10 = 10 Marks

SUGGESTED READING

- 1. Kenneth and Anderson and Tony Lynch. Study Speaking, OUP
- 2. Sethy J. Et. Al., Practice Course in English Pronunciation, Princeton Hall
- 3. Prasad P. Communication Skills
- 4. Balasubrahmanya. A Course in Phonetics for Indian Students, MacMillan
- 5. Jayashree Mohanraj, Speak Well, Black Swan

English Open Elective -4 TRANSLATION THEORY AND PRACTICE

[Teaching Hours: Lecture 3 Hours - Credit 3]

(60 marks paper of Three Hours+ 40 Marks for Internal Assessment)

Course and Skill Outcome

- 1. This paper aims at teaching the students English language through literature.
- 2. It teaches them communication skills.

Syllabus

- 1. Translation- Meaning, methods, problems and challenges of Translation, Source Language and Target Language. Translating poetry and prose, Technical translation,
- 2. Problems of Translation
- 3. Translation in Practice (Practice five passages from Kannada to English and Five passages from English to Kannada)

Question Paper Pattern

1.	Essay type questions on Translation Meaning, Definitions and methods and problems and		
	challenges	1x10=10	
2.	Problems of Translation	1x10=10	
3.	Short type questions on translation, translation theory	2x5=10	
4.	Translation of short passages	4x5=20	
	Translation passage from English to Kannada or Translation passage from Kannada to		
	English (One out of two)	1X10=10	

DISCIPLINE CORE (DSC) -B.A IN COMMUNICATIVE ENGLISH (BASIC/HONS) AND OPEN ELECTIVE (OE)

Course	Paper	Credit	No. of Teaching Hours/Week	Total Marks/ Assessment
		Semester I		
DSC 1	A1 Basics of Communication and Functional Grammar	4	4	60+40
	Practicals	2	2	30+20
OE 1	Corporate Communication	3	3	60+40
		Semester II		
DSC 2	A2 Phonetics and LSRW Skills	4	4	60+40
	Practicals	2	2	30+20
OE 2	Travel Writing	3	3	60+40

Discipline Core- Communicative English Semester 1

Course Title: Basics of Communication and Functional Grammar			
Total Contact Hours:	Course Credits:		
52/56 Theory	4 Theory		
52/56 Practicals	2 Practicals		
Formative Assessment Marks: 30 Theory	Duration of ESA/Exam:		
20 Practicals	3 Hours Theory		
	2 Hours		
	Practicals		
Model Syllabus Authors:	Summative Assessment Marks:		
	60 Theory		
	40 Practical		

Course Outcomes:

By the end of the programme the student would be able to

- 1. Identify and understand the different parts of speech in English.
- 2. Develop competence in English
- 3. Identify and correct common grammatical errors.
- 4. Frame appropriate sentences.
- 5. Identify errors in the use of tenses and have an awareness of errors in subject-verb agreement.
- 6. Talk about the past, present and future using suitable expressions and structures.
- 7. Communicate effectively in different social situations.

Discipline Core-B.A

Communicative English - Semester 1 - DSC

Number of

Number of practical

Title of the Course: Basics of Communication and Functional Grammar

Number of lecture

Number of

Theory Credits	hours/ semester	practical Credits	hours/ Semester	cal
4	52 or 56	2	52 or 56	
Content of Theory Course 1				52/56Hrs
Unit – 1				13/14
Interjections Articles (Every con Module 2 Verbs	Verbs, Adverbs, Adject mponent to be done in o - Finite- Non-finite	-	njunctions,	
Unit – 2				13/14
Phrases and Clause Jumbled sentences Module 5 Concord Rules of Subject V Module 6	- Kinds of sentences- Ces- Simple, Compound - Jumbled paragraphs Terb Agreement V Non- Native Speakers	and Complex sentence		
Unit – 3				13/14
Module 7 Active and Passive Voice Direct and Indirect Speech Module 8 Question Forms- Wh-, Yes/No, Question Tags Module 9 Punctuation				

Unit -4

Module 10

Introduction to Communication

Definition – meaning – communication process -importance of communication - seven Cs of communication

Module 11

Types of Communication

Formal and informal – Verbal and non-verbal - Oral and written communication-Visual communication- Body language - Sign language - Para language, Intrapersonal and interpersonal communication- Barriers to communication -Sender-centric – Receiver Centric-Socio-cultural barriers- Information overload -Overcoming communication barriers

Module 12

Situational Communication

- Greeting and Introduction
- Enquiry
- Seeking/Granting/Refusing Permission
- Asking and Giving Directions
- Accepting and Declining Invitations
- Making/Responding to Complaints
- Congratulating
- Sympathizing
- Persuasion

Text Books:

Communicative English – E. Suresh Kumar and P. Sree Hari, Orient Black Swan Intermediate English Grammar- Raymond Murphy, Cambridge University Press

References:

A Practical English Grammar – A.J. Thomson, A.V. Martinet, Oxford University Press

A Remedial English Grammar, F.T. Woods

Advanced Grammar in Use- Martin Hewings, Cambridge University Press

Basic English Usage- Michael Swan, OUP

Business Communication- PD Chaturvedi and Mukesh Chaturvedi, Pearson

Communication Skills - Sanjay Kumar, Pushpa Lata

Essentials of Communication Skill and Skill Enhancement- By John O. Greene

Grammar Practice Activities- Penny Ur

Oxford Pocket Basic English Use- Michael Swan, OUP

Oxford Practice Grammar – John Eastwood, Oxford University

Press Practical English Usage- Michael Swan, OUP

The Four Skills for Communication – Josh Sreedharan, Foundation Books

Pedagogy: Lecture, Presentation, Seminar, Practical sessions, Assignments, Ted Talks, MOOC

DISCIPLINE CORE B.A COMMUNICATIVE ENGLISH SEMESTER II-DSC II

Discipline Core-B.A in Communicative English--Semester II-DSC II

Course Title: Phonetics and LSRW Skills			
Total Contact Hours:	Course Credits:		
52/56 Theory	4 Theory		
52/56 Practicals	2 Practicals		
Formative Assessment Marks: 30 Theory 20 Practicals	Duration of ESA/Exam: 3 Hours Theory		
	2 Hours Practicals		
Model Syllabus	Summative Assessment Marks: 60 Theory		
	40 Practical		

Formative Assessment			
Assessment Occasion/ type	Weightage in Marks		
Presentation/Seminar	10		
Assignment	10		
Test and Attendance	10		
Survey/Report writing/case study/ Book or Art review/	10		
Total	30		

Practical Component:

Record

Adlib/Role Play

Identifying errors from an audio clip

Editing a passage with grammatical and spelling erro

DISCIPLINE CORE B.A COMMUNICATIVE ENGLISH SEMESTER II-DSC II

Title of the Course: Phonetics and LSRW Skills Number of lecture Number of Number of

Number of Theory Credits		Number of lecture hours/semester	Number of practical Credits	Number of pr Semester	actical hours/
4		52 or 56	2	52 or 56	
Content of Theory Course 2			52/56Hrs		
Unit - 1					13/14
Module 1					
	Inti	roduction			
	Wh	nat is Phonetics?			
	Pro	duction of Speech Sour	nds		
	Air	-stream mechanism			
	Org	gans of Speech			
	Art	ciculatory System			
Module 2	Cla	ssification of Speech So	ounds Consonants		
	Vo	wels –Pure Vowels and	Diphthongs		
Module 3					
	Mir	nimal Pairs			
Module 4					
	Syll	able			
	Syll	able Structure			
	Con	nposition of the syllable	:		
	Con	sonant Cluster			
Unit – 2					13/14
Module 5					
	Stre	ess			
	Wo	rd accent/stress			
	Sen	tence stress			
	Inte	onation			
Module 6					
	Nat	ive language influence	on English		
	Trai	nscription- Remedial ph neutralization -	nonetics - Error analys Practice session	is - Accent	
Module 7					
	List	tening Skills			

Unit – 3	13/14
Module 8	
Reading Comprehension – Skimming and scanning, Identifying main ideas,	
Drawing inferences	
Paragraph Writing	
Composition: Reflective, Descriptive, Narrative and Argumentative Module 9	
Summarizing Expansion Writing Dialogue Writing	
Unit – 4	13/14
Module 10	
Profile Writing and Resume Module 11	
E mail Module 12	
Vocabulary Synonyms Antonyms Homonyms Homophones	
Commonly used Foreign Words in English Idioms and Phrases	
Collocation	

Text Books

A Course in Communication- Kirmani Dutt, Geetha Rajeevan and CLN Prakash- Foundation Books

A Textbook of English Phonetics for Indian Students – T. Balasubhramanian- Macmillan

References

An Outline of English Phonetics- Daniel Jones

Better English Pronunciation – J.D. Connor – Cambridge University

Press Collins Business Skills and Communication

English for Practical Purposes by Patil, Valke, Thorat& Merchant- Macmillan

English *Phonetics and Phonology* – Peter Roach – Cambridge University

Press English Pronouncing Dictionary- Daniel Jon

English Pronunciation in Use- Martin Hewings- Cambridge University Press

English Vocabulary in Use-Felicity Odel

IELTS Advantage Speaking and Listening Skills- Jonathan Marks

Pronunciation Practice Activities – Martin Hewings – Cambridge University Press

Publications, Vocabulary in Use

Pedagogy: Lecture, Presentation, Seminar, Practical sessions, Assignments, Ted Talks MOOC

Formative Assessment				
Assessment Occasion/ type	Weightage in Marks			
Presentation/Seminar	10			
Assignment	10			
Test and Attendance	10			
Surveys/Report writing/ Interviews/ Book or Art review/				
Total	30			

Practical Component:

Record

Adlib/Role Play

Identifying errors from an audio clip

Editing a passage with grammatical and spelling errors

OPEN ELECTIVE I

CORPORATE COMMUNICATION

Syllabus for I Semester

Corporate communication intends to equip students with public speaking, effective presentation and facilitation skills.

Programme Outcomes

- 1. To formulate briefs and speeches
- 2. To write press releases
- 3,To handle media relations
- 4, To help in drafting communication strategies

Syllabus

Module I

Principles of Communication

Module II

The Art of Corporate communication

Module III

Kinds of Communication

Module IV

Communication Strategies

Module V

Business Letter Writing

Module VI

Communication related to Business meetings

Module VII

Media Relations

Module VII

E-Mail Etiquette

Module IX

Presentation Skills

Reference:

A Course in Communication- Kirmani Dutt, Geetha Rajeevan and CLN Prakash-Foundation Books

Corporate Communication: A Guide to Theory and Practice: Joep P.Cornelissen

Corporate Communication: Paul Argenti

English for Practical Purposes: Patil, Valke, Thorat and Merchant- Macmilla

OPEN ELECTIVE II

TRAVEL WRITING

Syllabus for II Semester

Programme Outcomes

- 1. Articulate the qualities of good travel writing
- 2. Maintain a travel journal
- 3. Take pictures to be used to accompany each piece of writing
- 4. Write vivid descriptions of travel experiences and describe people
- 5. Write short compelling pieces of travel writing from 200 500 words
- 6. Write a travel blog

Syllabus

Module I

Introduction to Travel Writing

Definition

History of Travel writing

Module 2

Travel Writing Today

Module 3

Qualities of a Travel Writer

Module 4

Illustrations and Photographs

Module 5

Special Modules for travel writing

Module 6

Write a travelogue with inputs

Travel Blogs

Reference:

Travel Writing and the Empire:ed. Sachidananda Mohanty

Cambridge Introduction to Travel Writing, New York: Cambridge

University, Gutkind, Lee.

The Art of Creative Nonfiction Indian Travel Writing, 1830-1947:

Pramod K. Nayar

Literature, Travel and Colonial Writing: Andrew Hadfield

Nine Lives: William Dalrymple

The Routledge Companion to Travel Writing: Indian Travel Writing: Shobhana Bhattacharji

Iyer, Pico, Why WE Travel. http://www.salon.com/writer/pico_iyer/ Refer popular Travel Blogs

Proposed Structure OPEN ELECTIVE I and II Semesters

Course	Paper	Credits	No. of Teaching Hours/Week	Total Marks/Assessment
		Semester I		
OE 1	Corporate Communication	3	3	60+40
		Semester II		
OE 2	Travel Writing	3	3	60+40

Additional English Syllabus

Contents

1.	The Rogue	Atulananda	Goswamy
1.	The Rogue	1 Itulullullul	O O O W all I y

The Unpalatable Offering
 The Unpalatable Offering
 The Letter
 The Taxi Driver
 Our Casuarina Tree
 Vasudhendra
 G G J Dhumketu
 K S Duggal
 Toru Dutt

6. Moonrise Savithri Rajeevan

Language Component

1.	Paragraph Writing	10 Marks
2.	Precis writing	10 Marks
3.	Event Report	10 Marks
4.	Expand a Proverb/ Idiom and Interpret	10 Marks

II Sem

Contents

1.	The Jamun Tree	Krishan Chander	
2.	Lalu	Saratchandra Chattopadhy	
2	Dollitics of Living	Inducanti Ianalihala	

3. Politics of Living Indraganti Janakibala

4. The Curse
5. The Carpenter and the Beggar
6. The Spear
7. Kabitha Sinha
8. Bharathidasan
9. Temsula Ao

Language Component

1.	Slogan Writing	05 Marks
2.	Leaflet Writing	10 Marks
3.	Presentation Slides	10 Marks
4.	Correction of Sentences in a paragraph	10 Marks
5.	Rearranging Jumbled Sentences	05 Marks

PROPOSED CURRICULUM FRAMEWORK FOR FOUR-YEAR UNDER GRADUATE PROGRAMME IN COMMUNICATIVE ENGLISH

(Vocational)

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Preface

"Communication – the human connection – is the key to personal and career success."

Paul J. Meyer

Communication is vital to the existence of all living species. Communication has been an integral part of the human world. Humankind needs to communicate to express various needs, feelings and emotions. The organization of a society, country or world is based on communication. One cannot imagine a world without communication, the world that we live in or as we know cannot function without communication. Communication is as old as the creation of the world but with the rapid changes and progress made in the domains of business, science and technology, there is an increased importance for an effective communication system.

Communication is not limited to explicit language skills: listening, speaking, reading and writing but also to the understanding of implicit messages in a multicultural society that we live in today. In recent years the importance of professional communication has increased manifold due to the growing complexity in organizational structure and behavior.

English is spoken as a native language or second language by more than 1.5 billion people across the world. It has been observed that English has the ability to blur geographical boundaries. With the advent of globalization, establishment of multinationals, modernization of business practices, effective communication has acquired greater importance. Enhancing one's communication skills in English is the need of the hour and a prerequisite to meet the demands of the ever-changing world we live in.

The Communicative English course is a vocational program and has been designed to introduce students to various areas in communication and media and to strike a balance between theory, practicals and skills in Communication and Media program. The programme is a rigorous orientation aimed at equipping students with skills, knowledge, and attitude that enable them to aspire for roles in the field of communication and media. The students start by honing their speaking skills and improving their grammatical acumen to writing for the media, scripting and making documentaries/short films, creative writing, technical writing and translation. The course has been designed to equip students in the theoretical and practical aspects of language

for the different domains of media, creative writing and effective spoken and written communication that is required in business and technology. Students will get a feel of the actual work environment i.e on the job training experience by way of internships in either print/radio/television/cinema/ social media. The course covers a gamut of skills equipping the students for media, corporate, creative sectors and also for higher studies in the discipline. This document is an annexure to the already submitted English curriculum.

IIA. Model Program Structures for the Under-

Bachelor of Arts (Basic/ Hons.)/ Bachelor of Science (Basic/ Hons.) in subjects with practical, with one major and one minor

Discipline Core					Skill Enh	Enhancement Courses (SEC)		
(DSC) (Credits) (L+T+P)	/ Open Elective (OE) (Credits) (L+T+P)				based (Credits) (L+T+P)	Value based (Credits) (L+T+P)		Credits
Discipline A1(4+2) Discipline B1(4+2)	OE-1 (3)	L1-1(3), L2-1(3) (4 hrs each)				Physical Education for fitness(1)(0+0+2)	Health & Wellness (1) (0+0+2)	25
Discipline A2(4+2) Discipline B2(4+2)	OE-2 (3)	L1-2(3), L2-2(3) (4 hrs each)	Environmental Studies (2)			Physical Education - Yoga(1) (0+0+2)	NCC/NSS/R&R(S&G) / Cultural (1) (0+0+2)	25
F	Exit option with Certificate (50 credits)						
Discipline A3(4+2) Discipline B3(4+2)	OE-3 (3)	L1-3(3), L2-3(3) (4 hrs each)				Physical Education- Sports skills(1)(0+0+2)	NCC/NSS/R&R(S&G) / Cultural (1) (0+0+2)	25
Discipline A4(4+2) Discipline B4(4+2)	OE-4 (3)	L1-4(3), L2-4(3) (4 hrs each)	Constitution of India (2)			Physical Education Games (1) (0+0+2)	NCC/NSS/R&R(S&G) / Cultural (1) (0+0+2)	25
	E	Exit option with Dip	loma (100 credits)	OR Ch	oose any one of the core subj	ects as Major and the other	r as Minor	
Discipline A5(3+2) Discipline A6(3+2) Discipline B5(3+2)	Vocational-1 (3)							20
Discipline A7(3+2) Discipline A8(3+2) Discipline B6(3+2)	Vocational-2 (3) Internship (2)							22
	Exit option with	th Bachelor of Arts,	B.A./ Bachelor of	Science	e, B.Sc. Basic Degree (142 cr	redits) or continue studies v	with the Major	
Discipline A9(3+2) Discipline A10(3+2) Discipline A11(3)	Discipline A, E-1 (3) Discipline A, E-2 (3) Res.Methodology (3)							22
Discipline A12(3+2) Discipline A13(3) Discipline A14(3)	Discipline A, E-3(3) Research Project (6)*							20
	Discipline A1(4+2) Discipline B1(4+2) Discipline B2(4+2) Discipline B2(4+2) Discipline B3(4+2) Discipline B3(4+2) Discipline B3(4+2) Discipline B4(4+2) Discipline B4(4+2) Discipline B4(4+2) Discipline B5(3+2) Discipline A6(3+2) Discipline A7(3+2) Discipline A8(3+2) Discipline B6(3+2) Discipline B6(3+2) Discipline A10(3+2) Discipline A10(3+2) Discipline A10(3+2) Discipline A11(3) Discipline A12(3+2) Discipline A13(3)	(DSC) (Credits) (L+T+P) Discipline A1(4+2) Discipline B1(4+2) Discipline B2(4+2) Discipline B2(4+2) Exit option with Certificate (Discipline A3(4+2) Discipline B3(4+2) Discipline B4(4+2) Discipline A4(4+2) Discipline B4(4+2) Discipline A5(3+2) Discipline A6(3+2) Discipline A6(3+2) Discipline A8(3+2) Discipline A8(3+2) Discipline B6(3+2) Discipline A9(3+2) Discipline A9(3+2) Discipline A9(3+2) Discipline A10(3+2) Discipline A11(3) Discipline A, E-1 (3) Discipline A, E-2 (3) Res.Methodology (3) Discipline A, E-3(3) Research Project (6)*	(DSC) (Credits) (L+T+P)	Compulsory Courses (AECC), Credits (L+T+P)	Compulsory Courses (AECC), Languages (Credits) (L+T+P)	Compulsory Courses (AECC), Languages (Credits) (L+T+P) Discipline A1(4+2) OE-1 (3) L1-1(3), L2-1(3) (4 hrs each) SEC-1: Digital Fluency (2) (1+0+2) Discipline B2(4+2) OE-2 (3) L1-2(3), L2-2(3) (4 hrs each) Studies (2) Discipline A3(4+2) Discipline B3(4+2) OE-3 (3) L1-3(3), L2-3(3) (4 hrs each) SEC-2: Artificial Intelligence (2)(1+0+2) Discipline A3(4+2) Discipline A4(4+2) Discipline B4(4+2) Discipline B4(4+2) Discipline A3(3+2) Discipline A3(3+2) Discipline A3(3+2) Discipline A3(3+2) Discipline A3(3+2) Discipline B5(3+2) Discipline A3(3+2) Discipline A3(3+3) Discip	Compulsory Courses (AECC), Credits) (L+T+P)	Discipline A1(4+2) Discipline A2(4+2) Discipline A2(4+2) Discipline A3(4+2) Discipline A4(4+2) Discipl

^{*}In lieu of the research Project, two additional elective papers/ Internship may be offered.

II-C. Model Program Structures for the Bachelor of Arts (Basic/Hons.)/ Bachelor of Science (Basic/Hons.) with one core subject with practical and the other without practical

Sem.	Discipline Core (DSC)	Discipline Elective	· · · · · · · · · · · · · · · · · · ·		y Skill Enhancement Courses (SEC)			
	(Credits) (L+T+P)	(DSE) / Open Elective (OE) (Credits) (L+T+P)	Courses (AECC), (Credits) (L+T+P		Skill based (Credits) (L+T+P)	Value based (Credits) (L+T	+ P)	credits
I	Discipline A1(4+2) Discipline B1(3), B2(3)	OE-1 (3)	L1-1(3), L2-1(3) (4 hrs each)		SEC-1: Digital Fluency (2) (1+0+2)	Physical Education for fitness (1) (0+0+2)	Health & Wellness (1) (0+0+2)	25
II	Discipline A2(4+2) Discipline B3(3), B4(3)	OE-2 (3)	L1-2(3), L2-2(3) (4 hrs each)	Environmental Studies (2)		Physical Education – Yoga (1) (0+0+2)	NCC/NSS/R&R(S&G)/ Cultural (1) (0+0+2)	25
			Exit op	tion with Certifica	te (48 credits)			
III	Discipline A3(4+2) Discipline B5(3), B6(3)	OE-3 (3)	L1-3(3), L2-3(3) (4 hrs. each)		SEC-2: Artificial Inte- lligence (2)(1+0+2)	Physical Education- Sports (1) (0+0+2)	NCC/NSS/R&R(S&G)/ Cultural (1)(0+0+2)	25
IV	Discipline A4(4+2) Discipline B7(3), B8(3)	OE-4 (3)	L1-4(3), L2-4(3) (4 hrs. each)	Constitution of India (2)		Physical Education Games (1) (0+0+2)	NCC/NSS/R&R(S&G)/ Cultural (1)(0+0+2)	25
		Exit option with I	Diploma (96 credits)/ Choose any one	Discipline as Major, tl	ne other as the Minor		
V	Discipline A5(3+2), Discipline A6(3+2) Discipline B9(4)	Discipline A, E-1 (3) Vocational-1 (3)			SEC-3: SEC such as Cyber Security (2) (1+0+2)			22
VI	Discipline A7(3+2), Discipline A8(3+2) Discipline B10(4)	Discipline A, E-2 (3) Vocational-2 (3)			SEC-4: Professional Communication (2)			22
	Exit opt	ion with Bachelor of Arts	, B.A. /Bachelor of	Science, B. Sc. Ba	sic Degree (144 credit	s) or continue studies with the	e Major	
VII	Discipline A9(3+2), Discipline A10(3+2) Discipline A11(3)	Discipline A, E-3 (3) Internship (2) Res. Methodology (3)						21
VIII	Discipline A12(3+2), Discipline A13(3), Discipline A14(3)	Discipline A, E-4 (3) Research Project (6)*						20

^{**}In lieu of the research Project, two additional elective papers

Programme Objectives and Outcomes of Communicative English

Diversity in a Single Course: Communication, Honing LSRW Skills, Mass Media, Creative Writing, Entrepreneurship Development, Equipping students for the English component in competitive exams.

Programme Objectives

- 1. To develop communicative competence in students.
- 2. To hone their pronunciation, structure, appropriate use and style of English.
- 3. To give them an insight into the working, operation and technicalities of different media and give practical exposure of the same.
- 4. To equip the students with skills required in areas related to Public Relations, Human Resource and Entrepreneurship Development.
- 5. To make the students think and analyse in an objective way.
- 6. To sensitize them on the use of new media.
- 7. To train the students to meet the requirements of the job market.
- 8. To equip them to enter the corporate world and media.

Programme Outcomes:

- 1. Communicate effectively in different social situations.
- 2. Facilitate the process of reading and writing in varying tones.
- 3. Enhance logical thinking and error free writing.
- 4. Equip students with creative, critical and analytical skills.
- 5. Create awareness about the functional and operational use of language in media.
- 6. Study the evolution, growth and importance of Mass Media.
- 7. Evaluate the power and effectiveness of communication technology and its ability to function as agents of social change.
- 8. Understand the active role of the media in society.
- 9. Know about the cinematic productions and also to critically analyze cinema.
- 10. Acquaintance with the creation and production of advertisements.
- 11. Know about entrepreneurship, business plan, working of an organization, and constraints of setting up a business.
- 12. Enable them to attempt the English written and spoken component in competitive exams and proficiency tests.

Curriculum Structure for the Undergraduate Degree Program <u>DSC: Communicative English</u>

BA Model II A (in subjects with practical, with one major and one minor)

Total Credits for the Program: 68 Starting year of Implementation: 2021-22 Name of the Degree Program: BA Discipline/Subject: Communicative English

Program Articulation Matrix

Semester	Title /Name	Program outcomes that	Pre-	Pedagogy	Assessment
	Of the course	the course addresses (not	requisite		
		more than 3 per course)	course(s)		
1	A1	1.Identify and understand		Lecture,	60+40
	Basics of	the different parts of		Presentation,	Theory
	Communication	speech in English.		Seminar,	30+20
	and Functional	2.Talk about the past,		Practical	Practicals
	Grammar	present and future using		sessions,	
	(4+2)	suitable expressions and		Assignments,	
		structures.		Ted Talks,	
		3.Communicate		MOOC	
		effectively in different			
		social situations.			
2	A2	1.Hone pronunciation and		Lecture,	60+40
	Phonetics and	able to speak fluently		Presentation,	Theory
	LSRW Skills	and. with confidence		Seminar,	30+20
		2.Speak with the right		Practical	Practicals
	(4+2)	intonation and stress.		sessions,	
		3. Write effectively and		Assignments,	
		vocabulary is enhanced.		Ted Talks,	
				MOOC	
		Exit with Certifica	ite		
3	A3	1.Will be acquainted with		Lecture,	60+40
	Introduction to	the history of the media.		Presentation,	Theory
	Mass	2. Will be familiar with the		Seminar,	30+20
	Communication	basics of writing for		Practical	Practicals
	and Writing for	print media, identify		sessions,	
	Media I: Print,	different kinds of writing		Assignments,	
	Radio	and produce a journal.		Visit to Press and	
		3. Will identify, write,		Radio Station,	
	(4+2)	record, produce and edit		Group	
		different formats of radio		Discussion,	
		programmes.		MOOC	

4	A4 Introduction to Mass Communication and Writing for Media II: Creative Writing and New Media (4+2)	 Will be familiar with the new trends in media. Will know the use and nuances of writing for social media. Will be acquainted with the principles of creative writing, including form, technique, and style and will be able to write /create short stories, brochures, write book reviews and 		Lecture, Presentation, Seminar, Practical sessions, Assignments, Group Discussion, MOOC	60+40 Theory 30+20 Practicals
		travelogues.			
		Exit with Diplom	a		
5.	A 5 Advertising (3+2) A6 Content Writing and Technical Writing (3+2)	1.Acquainted with how communication is used to influence and persuade consumers. 2.Enabled to create ads for different media. 3.Ability to write effective business/professional communication and develop and make effective presentations. 4. Knowledge of industry standards, processes, and concepts related to technical writing. 5.Enhance their content writing skills. 6.Write a simple user manual and write content for corporate /business communication.		Lecture, Presentation, Seminar, Practical sessions, Assignments, Group Discussion, Visit to an Ad Agency, MOOC	60+40 Theory 30+20 Practicals 60+40 Theory 30+20 Practicals
6.	A7 Television and Film Making (3+2) A8 EDP (3+2)	1.History of cinema - from silent to talkies and an understanding of various film forms. 2. Analyse films and make short films/ documentaries. 3.Knowledge of the opportunities and constraints for new business ideas. 4.Write a business plan.		Lecture, Presentation, Seminar, Practical sessions, Assignments, Group Discussion, visit to a film shooting site and a visit to a small- scale industry,	60+40 Theory 30+20 Practicals 60+40 Theory 30+20 Practicals

		5.Identify the elements of		MOOC	
		entrepreneurial ventures		WIOOC	
		and understand the legal			
		and financial conditions			
		for starting a business			
		venture.	• A		
7	140	Exit with Bachelor of	Arts	т ,	60.40
7.	A9	1.Introduce students to the		Lecture,	60+40
	Popular	history of popular		Presentation,	Theory
	Culture	culture and emergence of		Seminar,	30+20
	(3+2)	mass culture.		Practical	Practicals
		2.Role of mass media		sessions,	
		technology in shaping		Assignments,	
		notions of self, identity,		Group	
		society, community.		Discussion,	
		3. Will be able to		MOOC	
		describe/analyse/critique			
		popular culture artifacts.			
	A10	1. On the job training		Lecture,	
	English Language	experience.		Presentation,	60+40
	Teaching	2. Able to develop		Seminar,	Theory
	(3+2)	academic literacy,		Practical	30+20
	A11	further studies and		sessions,	Practicals
	Internship (3)	research.		Assignments,	60+40
	F (*)	3. Will develop skills to		Group	
		be critical thinkers,		Discussion,	
		readers and writers.		MOOC	
8.	A12	1.Know a few translation		Lecture,	60+40
	Translation	theories.		Presentation,	Theory
	Studies	2.Understand the skills		Seminar,	30+20
	(3+2)	required to become a		Practical	Practicals
	A13	translator and what is		sessions,	60+40
	Communication	meant by translation		Assignments,	Theory
	for Development	competence and be		Group	60+40
	(3)	able to translate.		Discussion, Field	Theory
	A14	3. Be able to recognize		Visit,	Theory
	Dissertation	and explain the concept		MOOC	
	(3)	and importance of		Mooc	
		development.			
		4.Be able to describe the			
		use of different media			
		in development			
		communication.			
		5.Understand the role,			
		reach and efficiency of			
		traditional media and			
		efficiency of new			
		media for development			
		campaigns. Exit with Honours D			

Curriculum Structure for the Undergraduate Degree Program <u>DSC: Communicative English</u>

BA Model II C (with one core subject with practical and the other without practical)

Total Credits for the Program: 68
Name of the Degree Program: BA
Starting year of Implementation: 2021-22
Discipline/Subject: Communicative

English

Program Articulation Matrix

Semeste	Title /Name	Program outcomes	Pre-	Pedagogy	Assessme
r	Of the course	that the course	requisite		nt
		addresses (not more	course(s)		
		than 3 per course)			
1	A1	1.Identify and		Lecture,	60+40
	Basics of	understand the		Presentation	Theory
	Communicatio	different parts of		, Seminar,	30+20
	n and	speech in English.		Practical	Practicals
	Functional	2. Talk about the past,		sessions,	
	Grammar	present and future		Assignment	
	(4+2)	using suitable		s, Ted	
		expressions and		Talks,	
		structures.		MOOC	
		3.Communicate			
		effectively in different			
		social situations.			
2	A2	1.Hone pronunciation		Lecture,	60+40
	Phonetics and	and able to speak		Presentation	Theory
	LSRW Skills	fluently and. with		, Seminar,	30+20
		confidence		Practical	Practicals
	(4+2)	2.Speak with the right		sessions,	
		intonation and stress.		Assignment	
		3. Write effectively		s, Ted	
		and vocabulary is		Talks,	
		enhanced.		MOOC	
		Exit with Certific	ate		
3	A3	1. Will be acquainted		Lecture,	60+40
	Introduction	with the history of the		Presentation	Theory
	to Mass	media.		, Seminar,	30+20
	Communicatio	2. Will be familiar with		Practical	Practicals
	n and Writing	the basics of writing		sessions,	1100010015
	for Media I:	for print media,		Assignment	
	Print, Radio	identify different		s, Visit to	
		kinds of writing and		Press and	
	(4+2)	produce a journal.		Radio	
		3. Will identify, write,		Station,	
		record, produce and		,	

		edit different formats		Group	
		of radio programmes.		Discussion, MOOC	
				MOOC	
4	A4 Introduction to Mass Communicatio n and Writing for Media II: Creative Writing and New Media (4+2)	1. Will be familiar with the new trends in media. 2. Will know the use and nuances of writing for social media. 3. Will be acquainted with the principles of creative writing, including form, technique, and style		Lecture, Presentation , Seminar, Practical sessions, Assignment s, Group Discussion, MOOC	60+40 Theory 30+20 Practicals
		and will be able to write /create short stories, brochures, write book reviews and travelogues. Exit with Diplom	na		
5.	A 5	1.Acquainted with		Lecture,	60+40
	Advertising (3+2) A6 Content Writing and Technical Writing (3+2)	how communication is used to influence and persuade consumers. 2. Enabled to create ads for different media. 3. Ability to write effective business/professional communication and develop and make effective presentations. 4. Knowledge of industry standards, processes, and concepts related to technical writing. 5. Enhance their content writing skills. 6. Write a simple user manual and write content for corporate /business communication.		Presentation , Seminar, Practical sessions, Assignment s, Group Discussion, Visit to an Ad Agency, MOOC	Theory 30+20 Practicals 60+40 Theory 30+20 Practicals

6.	A7	1 History of sinoms	Lastuma	60+40
0.		1.History of cinema -	Lecture,	
	Television and	from silent to talkies	Presentation	Theory
	Film Making	and an understanding	, Seminar,	30+20
	(3+2)	of various film forms.	Practical	Practicals
		2. Analyse films and	sessions,	
	A8	make short	Assignment	60+40
	EDP	films/documentaries.	s, Group	Theory
	(3+2)	3.Knowledge of the	Discussion,	30+20
		opportunities and	visit to a	Practicals
		constraints for new	film	
		business ideas.	shooting	
		4. Write a business	site and a	
		plan.	visit to a	
		5.Identify the	small-scale	
		elements of	industry,	
		entrepreneurial	MOOC	
		ventures and		
		understand the legal		
		and financial		
		conditions for starting		
		a business venture.		
		Exit with Bachelor of Arts		
7.	A9	1.Introduce students to	Lecture,	70+30
, .		the history of popular	Presentation	Theory
	Popular	culture and emergence	, Seminar,	30+20
	Culture	of mass culture.	Practical	Practicals
	(3+2)	2.Role of mass media	sessions,	Tracticals
	(312)	technology in shaping	Assignment	
		notions of self,	s, Group	
		identity, society,	Discussion,	
		community.	MOOC	
		3. Will be able to	MOOC	
		describe/analyse/critiq		
		ue n anulan aultum		
		popular culture		
	A 10	artifacts.	T4	
	A10	4. On the job training	Lecture,	60+40
	English	experience.	Presentation	60+40
	Language	5. Able to develop	, Seminar,	Theory
	Teaching	academic literacy,	Practical	30+20
	(3+2)	further studies and	sessions,	Practicals
	A11	research.	Assignment	60.40
	Internship	6. Will develop skills	s, Group	60+40
	(3)	to be critical thinkers,	Discussion,	
	1	readers and writers.	MOOC	
8.	A12	1.Know a few	Lecture,	60+40
	Translation	translation theories.	Presentation	Theory
	Studies	2.Understand the	, Seminar,	30+20
	(3+2)	skills required to	Practical	Practicals
l	A13	become a translator	sessions,	

Communicatio	and what is meant by	Assignment	60+40			
n for	translation	s, Group	Theory			
Development	competence and be	Discussion,	-			
(3)	able to translate.	Field Visit,	60+40			
A14	3. Be able to	MOOC	Theory			
Dissertation	recognize and explain					
(3)	the concept and					
	importance of					
	development.					
	4.Be able to describe					
	the use of different					
	media in					
	development					
	communication.					
	5.Understand the role,					
	reach and efficiency					
	of traditional media					
	and efficiency of new					
	media for					
	development					
	campaigns.					
Exit with Honours Degree						

Assessment

Weightage for Assessments

Type of Course	Formative Assessment / IA	Summative Assessment
Theory	40	60
Practical	20	30
Projects	40	60
Experiential Learning:	40	60
Internships and	40	60
Dissertation		

Proposed Structure for Communicative English (DSC and OE)

For
I and II Semesters

Semester I

Course	Paper	Credit	No. of Teaching Hours/Week	Total Marks/Assessment
DCS 1	A1	4	4	60+40
	Basics of			
	Communication and			
	Functional Grammar			
	Practicals	2	2	30+20
OE 1	Corporate	3	3	60+40
	Communication			
		Semester II		
DCS 2	A2	4	4	60+40
	Phonetics and LSRW			
	Skills			
	Practicals	2	2	30+20
OE 2	Travel Writing	3	3	60+40

Discipline Core- Communicative English

Semester 1

Course Title: Basics of Communication and Functional Grammar			
Total Contact Hours: 52/56 Theory 52/56 Practicals	Course Credits: 4 Theory 2 Practicals		
Formative Assessment Marks: 30 Theory 20 Practicals	Duration of ESA/Exam: 3 Hours Theory 2 Hours Practicals		
Model Syllabus Authors:	Summative Assessment Marks: 60 Theory 40 Practical		

Course Outcomes:

- 1. Identify and understand the different parts of speech in English.
- 2. English competence is developed in students.
- 3. Ability to identify and correct common grammatical errors.
- 4. Frame appropriate sentences.
- 5. Identify errors in the use of tenses. Create an awareness of errors in subject-verb agreement.
- 6. Talk about the past, present and future using suitable expressions and structures.
- 7. Communicate effectively in different social situations.

BA Semester 1

Title of the Course: Basics of Communication and Functional Grammar

Number of Theory Credits	Number of lecture hours/ semester 52 or 56	Number of practical Credits 2	Number of problems Number of Number	
<u> </u>	· ·	neory Course 1	32 01 30	52/56Hr
Unit – 1	_	•		13/14
Module 1				
Parts of Speech				
Nouns, Pronouns,	Verbs, Adverbs, Adjec	tives, Prepositions, C	onjunctions,	
Interjections				
•	emponent to be done in	detail)		
Module 2				
Verbs				
•	s- Finite- Non-finite			
Module 3				
Tenses				
Unit – 2				13/14
Module 4				
Sentences				
Parts of a sentence	e- Kinds of sentences- C	Contextual usage of th	ese sentences-	
	ses- Simple, Compound	· ·		
Jumbled sentences	s- Jumbled paragraphs			
Module 5				
Concord				
Rules of Subject V	Verb Agreement			
Module 6				
Common Errors b	y Non- Native Speakers	s		
Unit – 3				13/14
Module 7				
Active and Passiv	ve Voice			

13/14

Direct and Indirect Speech

Question Forms- Wh-, Yes/No, Question Tags

Module 8

Module 9
Punctuation

Unit – **4**

Module 10

Introduction to Communication

Definition – meaning – communication process -importance of communication - seven Cs of communication

Module 11

Types of Communication

Formal and informal – Verbal and non-verbal - Oral and written communication-Visual communication- Body language - Sign language - Para language,

Intrapersonal and interpersonal communication- Barriers to communication -

Sender-centric - Receiver Centric-Socio-cultural barriers- Information overload -

Overcoming communication barriers

Module 12

Situational Communication

- Greeting and Introduction
- Enquiry
- Seeking/Granting/Refusing Permission
- Asking and Giving Directions
- Accepting and Declining Invitations
- Making/Responding to Complaints
- Congratulating
- Sympathising
- Persuasion

Text Books:

Communicative English – E. Suresh Kumar and P. Sree Hari, Orient Black Swan Intermediate English Grammar- Raymond Murphy, Cambridge University Press

References:

A Practical English Grammar – A.J. Thomson, A.V. Martinet, Oxford University Press

A Remedial English Grammar, F.T. Woods

Advanced Grammar in Use- Martin Hewings, Cambridge University Press

Basic English Usage- Michael Swan, OUP

Business Communication-PD Chaturvedi and Mukesh Chaturvedi, Pearson

Communication Skills - Sanjay Kumar, Pushpa Lata

Essentials of Communication Skill and Skill Enhancement- By John O. Greene

Grammar Practice Activities- Penny Ur

Oxford Pocket Basic English Use- Michael Swan, OUP

Oxford Practice Grammar – John Eastwood, Oxford University Press

Practical English Usage- Michael Swan, OUP

The Four Skills for Communication –Josh Sreedharan, Foundation Books

The Quick and Easy Way to Effective Speaking- Dale Carnegie, New York: Pocket Books

Pedagogy: Lecture, Presentation, Seminar, Practical sessions, Assignments, Ted Talks, MOOC

Formative Assessment				
Assessment Occasion/ type	Weightage in Marks			
Presentation/Seminar	10			
Assignment	10			
Test and Attendance	10			
Project Work	10			
Total	40			

Practical Component:

Record

Adlib/Role Play

Identifying errors from an audio clip

Editing a passage with grammatical and spelling errors

Discipline Core- Communicative English

Semester 2

Course Title: Phonetics and LSRW Skills				
Total Contact Hours:	Course Credits:			
52/56 Theory	4 Theory			
52/56 Practicals	2 Practicals			
Formative Assessment Marks: 30 Theory 20 Practicals	Duration of ESA/Exam: 3 Hours Theory 2 Hours Practicals			
Model Syllabus Authors:	Summative Assessment Marks: 60 Theory 40 Practical			

BA Semester 2

Title of the Course: Phonetics and LSRW Skills

Number of Theory Cre	dits	Number of lecture hours/semester	Number of practical Credits	Number of pr	actical hours/
•		52 or 56	2	52 or 56	
		Content of Th	neory Course 2		52/56Hrs
					13/14
Module 1					
	Int	roduction			
	Wł	nat is Phonetics?			
	Pro	oduction of Speech Sou	nds		
	Aiı	-stream mechanism			
	Org	ans of Speech			
	Art	iculatory System			
Module 2	Clas	ssification of Speech So	ounds Consonants		
	Vov	wels –Pure Vowels and	Diphthongs		
Module 3					
	Min	imal Pairs			
Module 4					
	Sylla	ıble			
	Sylla	able Structure			
	Com	position of the syllable			
	Cons	sonant Cluster			
Unit – 2					13/14
Module 5					
	Stre	SS			
	Wor	d accent/stress			
	Sent	ence stress			
	Into	onation			
Module 6					
	Nati	ve language influence	on English		
	Tran	scription- Remedial ph	onetics - Error analys	sis - Accent	
		neutralization -	Practice session		
Module 7					
	Liste	ening Skills			
Unit – 3					13/14
Module 8					

Reading Comprehension – Skimming and scanning, Identifying main ideas, Drawing inferences		
Module 8		
Paragraph Writing		
Composition: Reflective, Descriptive, Narrative and Argumentative		
Module 9		
Summarizing		
Expansion Writing		
Dialogue Writing		
Unit – 4	13/14	
Module 10		
Profile Writing and Resume		
Module 11		
E mail		
Module 12		
Vocabulary		
Synonyms		
Antonyms		
Homonyms		
Homophones		
Commonly used Foreign Words in English		
Idioms and Phrases		
Collocation		

Text Books

A Course in Communication- Kirmani Dutt, Geetha Rajeevan and CLN Prakash- Foundation Books

A Textbook of English Phonetics for Indian Students – T. Balasubhramanian- Macmillan

References

An Outline of English Phonetics- Daniel Jones

Better English Pronunciation – J.D. Connor – Cambridge University Press

Collins Business Skills and Communication

English for Practical Purposes by Patil, Valke, Thorat& Merchant- Macmillan

English Phonetics and Phonology – Peter Roach – Cambridge University Press

English Pronouncing Dictionary- Daniel Jones

English Pronunciation in Use- Martin Hewings- Cambridge University Press

English Vocabulary in Use-Felicity Odel

IELTS Advantage Speaking and Listening Skills- Jonathan Marks

Merriam-Webster's Vocabulary Builder

Pronunciation Practice Activities – Martin Hewings – Cambridge University Press

Publications Vocabulary in Use

Pedagogy: Lecture, Presentation, Seminar, Practical sessions, Assignments, Ted Talks, MOOC

Formative Assessment			
Assessment Occasion/ type	Weightage in Marks		
Presentation/Seminar	10		
Assignment	10		
Test and Attendance	10		
Project Work	60		
Total	40		

Practical Component

Practical Record

Listening Comprehension

Transcription

Reading Comprehension

Proposed Structure for OE

For

I and II Semesters

Semester I

Course	Paper	Credits	No. of	Total
			Teaching	Marks/Assessment
			Hours/Week	
OE 1	Corporate	3	3	60+40
	Communication			
		Semester II		
OE 2	Travel Writing	3	3	60+40

OE I

Corporate Communication

Proposed Syllabus for I Semester

Corporate communication intends to equip students with public speaking, effective presentation and facilitation skills.

Programme Outcomes

- 1. To formulate briefs and speeches
- 2. To write press releases
- 3. To handle media relations
- 4. To help in drafting communication strategies

Syllabus

Module I

Principles of Communication

Module II

The Art of Corporate communication

Module III

Kinds of Communication

Module IV

Communication Strategies

Module V

Business Letter Writing

Module VI

Communication related to Business meetings

Module VII

Media Relations

Module VII

E-Mail Etiquette

Module IX

Presentation Skills

Reference:

A Course in Communication- Kirmani Dutt, Geetha Rajeevan and CLN Prakash- Foundation

Books

Corporate Communication: A Guide to Theory and Practice: Joep P. Cornelissen

Corporate Communication: Paul Argenti

English for Practical Purposes: Patil, Valke, Thorat and Merchant- Macmillan

OE II

Travel Writing

Proposed Syllabus for II Semester

Programme Outcomes:

- 1. Articulate the qualities of good travel writing
- 2. Maintain a travel journal
- 3. Take pictures to be used to accompany each piece of writing
- 4. Write vivid descriptions of travel experiences and describe people
- 5. Write short compelling pieces of travel writing from 200 500 words
- 6. Write a travel blog

Syllabus

Module I

Introduction to Travel Writing

Definition

History of Travel writing

Module 2

Travel Writing Today

Module 3

Oualities of a Travel Writer

Module 4

Specialised Travel Writing

Techniques of Travel Writing

Module 5

Illustrations and Photographs

Module 6

Write a travelogue with inputs

Travel Blogs

Reference:

Travel Writing and the Empired. Sachidananda Mohanty

Cambridge Introduction to Travel Writing, New York: Cambridge University

Gutkind, Lee. The Art of Creative Nonfiction

Indian Travel Writing, 1830-1947: Pramod K. Nayar

Literature, Travel and Colonial Writing: Andrew Hadfield

Nine Lives: William Dalrymple

The Routledge Companion to Travel Writing: Indian Travel Writing: Shobhana Bhattacharji