



# **BANGALORE CITY UNIVERSITY**

## **DEPARTMENT OF ENGLISH**

### **UG - SYLLABUS (AS PER SEP GUIDELINES -2024)**

- **GENERAL ENGLISH**
- **ADDITIONAL ENGLISH**
- **MAJOR ENGLISH**
- **COMMUNICATIVE ENGLISH**

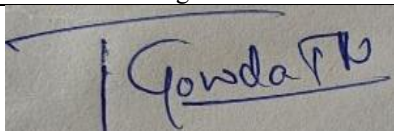

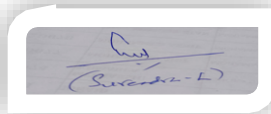


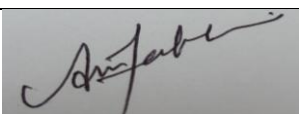

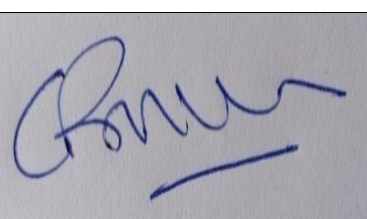
**FROM 2025-26 ONWARDS**

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Proceedings of the meeting of the Board of Studies (UG) in English, Bengaluru City University, Bengaluru held on 23<sup>rd</sup> May, 2025.

**Members Present:**

Sl. No.	Name of the Teacher	Designation	Signature
1.	Dr. T. N. Thandava Gowda, Assoc. Professor, PG Department of English, Bengaluru City University, Bengaluru – 560001.	Chairperson	
2.	Dr. Prasanna Udipikar, Principal and Head, Department of English, V.V.N. Degree College, Vanivilas Road, Vishveswarapuram, Bengaluru – 04.	Member	
3.	Mr. Surendra L. Assoc. Professor, Department of English, Government Arts College, Dr. Ambedkar Veedhi, Bengaluru – 01.	Member	
4.	Mrs. Poornima P.S. Assoc. Professor, Department of English, Government Arts College, Dr. Ambedkar Veedhi, Bengaluru – 01.	Member	
5.	Dr. Manjula Veerappa, Assoc. Professor, Department of English, Vijaya College, Jayanagar, Bengaluru – 11.	Member	
6.	Dr. Asma Fatima, Asst. Professor, Head of Department of English, Abbas Khan College for Women, Bengaluru - 02.	Member	
7.	Dr. Mekhala Venkatesh, Assoc. Professor & Research Guide, Department of English Coordinator – GENESIS (Gender Sensitization Cell), Jain (Deemed-to-be) University, Bengaluru – 69.	Member	
8.	Dr. Ravinarayan Chakrakodi, Professor and Academic Head, Regional Institute of English South India, Jnanabharathi Campus, Bengaluru – 56.	Member	

**Members Absent:**

1. Dr. Murtheppa C. M. Asst. Professor, Department of English, Assoc. Professor, Department of English, Government College, Yelahanka, Bengaluru – 64.
2. Dr. Narasimha Murthy, Assoc. Professor, Dept. of English, Presidency University, Bengaluru – 64.

At the outset, the Chairperson welcomed all the members of the Board of Studies (BOS) to the English (UG) meeting.

Agenda No. 01: Approval of the III, IV, V and VI semester undergraduate curriculum.

Decision: The BOS Prepared and unanimously approved the UG programmes syllabi for the III and IV Semesters General English, Additional English, Major English and Communicative English (Vocational).

The textbook committee will prepare the textbooks with effect from the academic year 2025 - 26.



BCU Board of Studies (BOS) English (UG) meeting held at BCU, Academic Block, Bengaluru.

**SYLLABUS**

*for*

**III & IV SEMESTER**

**GENERAL ENGLISH**

**BCU UNDERGRADUATE PROGRAMMES**

**(AS PER SEP-2024 GUIDELINES)**

**FROM 2025-26 ONWARDS**

## **GENERAL ENGLISH**

### **COURSE DESCRIPTION**

English Language course focuses to equip students with English language skills and introduce them to different literary genres. English language course focus on enhancing communication skills through the learning of grammar, vocabulary, and pronunciation. The III BA syllabus is offered to equip students with English Language Skills and introduce them different literary genres. The course will be covered with lectures and practical components such as seminars, assignments and presentations.

### **COURSE OBJECTIVES**

- To improve LSRW (Listening, Speaking, Reading, Writing) competencies.
- To develop interpersonal communication abilities.
- To familiarize students with drama and dramatists by examining the selected text.
- To improve presentation and analytical skills.
- To be able to critically analyse, interpret and appreciate literary texts.
- To raise awareness of social, cultural, religious, and ethnic diversities.
- To facilitate employability in emerging fields such as content writing and interpretation.
- To facilitate preparation for competitive examinations.

### **COURSE OUTCOMES**

At the end of the course the students will have:

- Acquired LSRW (Listening, Speaking, Reading, Writing) skills.
- Equipped themselves with interpersonal communication skills.
- Acquainted with significant movements in drama and notable dramatists.
- Augmented presentation and analytical skills.
- Ability to critically analyze, interpret and appreciate literary texts.
- An awareness of social, cultural, religious and ethnic diversities.
- Facilitated employability in emerging sectors such as – content writers and interpreters.
- Acquired language skills for competitive examinations.

## **DELIVERY OF CURRICULUM – STRUCTURE**

The textbook has two components to equip students with -

- Literary Skills
- Language Skills

### **Literary Skills**

This focuses on a thorough and critical comprehension of skills, vocabulary enhancement, and reading proficiency. Students are exposed to various literary genres. Engaging with plays novels, essays, articles and similar texts will enhance their reading proficiency, critical thinking and creative abilities. The teacher will focus on promoting both loud reading and silent reading, elaborating on their advantages. Students are educated about Intensive Reading and Extensive Reading. Intensive reading requires learners to read meticulously with defined learning objectives and tasks. Activities such as reading paragraphs, stories will train the students to acquire the needed skills. In the extensive reading segment, the teacher guides the students with reading materials to explore independently. Short stories, novellas, brief plays, and fables will be made available for students, aiding them in vocabulary development, structural understanding, and acquiring a general comprehension of the content.

### **Language Skills**

The textbook has exercises designed to enhance the linguistic abilities of students, allowing the students to use language confidently as a means of communication for personal, social, official, professional, and business purposes, with clear and articulatory expression. The four fundamental skills in any language include Listening Skills, Speaking Skills, Reading Skills, and Writing Skills. During the process of language acquisition, learners initially engage with the language through a receptive understanding of its subtleties. Reading and Listening are classified as receptive skills. Following the development of receptive skills, learners advance to productive skills, which involve the active use of language.

### **Pedagogy**

Listening skill can be taught by using ICT tools, web-based learning in Language Lab. Students can be given listening practice by making them listen to pre-recorded audios, songs, interviews, conversations, narratives, news and other listening activities. Along with the use of print media ICT tools should be used to make the students learn pronunciation, modulation of voice and better conversation. Students will learn the language and literature through role plays, presentations and assignments.

## ASSESSMENT

**Assessment pattern is same for General English and Additional English**

### **Mode of Evaluation and Distribution of Marks**

- The course shall carry a total of 100 marks.
- There shall be semester-end written examination for all the courses conducted by the Examination Division of the University for 80 marks.
- Each semester there shall be Internal Marks for 20.

**A. FORMATIVE ASSESSMENT – 20 marks**

**B. SUMMATIVE ASSESSMENT – 80 Marks**

**TOTAL - 100 Marks**

### **A. FORMATIVE ASSESSMENT – 20 marks**

<b>Formative Assessment</b>	
<b>Assessment method/type</b>	<b>Weightage in Marks</b>
Internal Test	10
Assignment	5
Presentation	5
<b>Total</b>	<b>20</b>

### **B. SUMMATIVE ASSESSMENT – 80 marks**

Question Paper pattern is given after the syllabus of each course.



**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
BA/BSW/BA(MUSIC) AND OTHER PROGRAMMES UNDER FACULTY OF ARTS  
III SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme - BA</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER - GENERAL ENGLISH – B.A.</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT – 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
PLAY	Shivaratri - Chandrasekhar Kambar	14 hrs	20 marks
ARTICLE	Marginlands: A Journey into India's Vanishing Landscapes – “Prologue” – Arthi Kumar - Rao	4hrs	5 marks
TED TALK	Transgender Parenting: the Impact It Had on Me - Akkai Padmashali	4hrs	5 marks
POEM	Of Mothers, among other things – A.K. Ramanujan	4hrs	5 marks
POEM	Those Winter Sundays – Robert Hayden	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	Types - <ul style="list-style-type: none"> <li>• Informative/Instructional Presentation</li> <li>• Persuasive Presentation</li> <li>• Decision Making Presentation</li> <li>• Demonstrative Presentation</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	• Comprehension Passages	3 hrs	5 marks
	• Para Jumble/Para Completion	3 hrs	5 marks
	• Story Writing	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	• Resume and Cover Letter	2 hrs	5 marks
	Formal Letters: <ul style="list-style-type: none"> <li>• Leave Letter</li> <li>• Application Letters</li> <li>• Enquiry Letter</li> <li>• Inviting Letter</li> </ul>	3hrs	5 marks
	Business Correspondence: <ul style="list-style-type: none"> <li>• Letters of Enquiry</li> <li>• Placing an Order Letters</li> <li>• Letters of Complaint</li> <li>• Reply to Letter of Complaint</li> </ul>	6 hrs	5 marks
	<b>COMMERCIAL WRITING</b>	5 hrs	5 marks
	• Advertisement Writing (Classifieds & Commercial) • Poster and Brochure Writing/Designing		

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.A./B.A. (MUSIC) AND OTHER PROGRAMMES UNDER FACULTY OF ARTS  
III SEMESTER  
GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS**

**(PLAY)**

- |     |  |         |
|-----|--|---------|
| I.  | Answer in a page (Two questions out of Three)                | 2x5=10  |
| II. | Answer in about 2 – 3 pages (One question out of Two) (Play) | 1x10=10 |

**(ARTICLE, TED TALK and POEMS)**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20 |
|------|---|--------|

**UNIT – 2  
COMMUNICATIVE SKILLS**

- |       |                             |       |
|-------|-----------------------------|-------|
| IV.   | Presentation Skills         | 1x5=5 |
| V.    | Comprehension Passage       | 5x1=5 |
| VI.   | Para Jumble/Para Completion | 1x5=5 |
| VII.  | Story Writing               | 1x5=5 |
| VIII. | Correspondence              |       |
|       | a. Resume and Cover Letter  | 1x5=5 |
|       | b. Formal Letter            | 1x5=5 |
|       | c. Business Correspondence  | 1x5=5 |
| IX.   | Commercial Writing          | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
BA/BSW/BA(MUSIC) AND OTHER PROGRAMMES UNDER FACULTY OF ARTS  
IV SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme - BA</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>IV SEMESTER BA/BSW/BA(MUSIC) AND OTHER PROGRAMMES UNDER FACULTY OF ARTS</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
NOVELLA	<b>The Skeleton</b> – Amrita Pritam translated by Khushwant Singh	14 hrs	20 marks
ARTICLE	<b>Brotherly Hands across the Cricket Pitch: Lagaan as Gandhian Postcolonial ‘India’</b> - Robert Cross	4hrs	5 marks
TED TALK	<b>Making Time for what Matters: A Life Lesson</b> - Rachel Berwick	4hrs	5 marks
POEM	<b>The Weaver Bird</b> – Kofi Awnoor	4hrs	5 marks
POEM	<b>Phenomenal Woman</b> - Maya Angelou	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	<ul style="list-style-type: none"> <li>Interview Skills</li> <li>Group Discussion</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>Report Writing (Events and Field Visits)</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>Summarizing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>Email Etiquette Request, Permission, Apology, Complaint</li> </ul>	2 hrs	5 marks
	<b>RESEARCH SKILLS</b>	3hrs	5 marks
	<ul style="list-style-type: none"> <li>Research Questionnaire (Survey/Interview Questions to the respondents)</li> <li>Book Review</li> </ul>	6 hrs 5 hrs	5 marks 5 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.A./B.A. (MUSIC) AND OTHER PROGRAMMES UNDER FACULTY OF ARTS  
IV SEMESTER  
GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(NOVELLA)**

- I. Answer in a page (Two questions out of Three) 2x5=10  
II. Answer in about 2 – 3 pages (One question out of Two)(Novella) 1x10=10

**(ARTICLE, TED TALK & POEMS)**

- III. Answer in a page (Four questions out of Five) 4x5=20  
(Answer from all the three literary texts)

**UNIT – 2**

**COMMUNICATIVE SKILLS**

IV.

a) Interview Skills 1x5=5

b) Group Discussion 1x5=5

V. Comprehension Passage 1x5=5

VI. Report Writing (Events) 1x5=5

VII. Summarizing 1x5=5

VIII. Email Etiquettes 1x5=5

IX.

a) Research Questionnaire

(Survey Questions to the respondents) 1x5=5

b) Book Review 1x5=5

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE  
III SEMESTER – GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.COM.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER- GENERAL ENGLISH B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT – 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
PLAY	<b>Death of a Salesman – Arthur Miller</b>	14 hrs	20 marks
EXTRACT from <i>Driven: the Virat Kohli's Story</i>	<b>The Early Years of Virat Kohli- Vijay Lokapally</b>	4hrs	5 marks
SPEECH	<b>Stay Hungry, Stay Foolish – Steve Jobs</b>	4hrs	5 marks
POEM	<b>Mother – Jyothi Lanjewar</b>	4hrs	5 marks
POEM	<b>I Hear America Singing – Walt Whitman</b>	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	Types – <ul style="list-style-type: none"> <li>• Informative/Instructional Presentation</li> <li>• Persuasive Presentation</li> <li>• Decision Making Presentation</li> <li>• Demonstrative Presentation</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>• Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Para Jumble and Para Completion</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Story Writing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>• Resume and Cover Letter</li> </ul>	2 hrs	5 marks
	Formal Letters: <ul style="list-style-type: none"> <li>• Leave Letter</li> <li>• Application Letters</li> <li>• Enquiry Letter</li> <li>• Inviting Letter</li> </ul>	3hrs	5 marks
	Business Correspondence: <ul style="list-style-type: none"> <li>• Letters of Enquiry</li> <li>• Placing an Order Letters</li> <li>• Letters of Complaint</li> <li>• Reply to Letter of Complaint</li> </ul>	6 hrs	5 marks
	<b>COMMERCIAL WRITING</b>	5 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Advertisement Writing (Classifieds &amp; Commercial)</li> <li>• Poster and Brochure Writing/Designing</li> </ul>		

**SUMMATIVE ASSESSMENT**  
**QUESTION PAPER PATTERN**  
**B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE**  
**III SEMESTER**  
**GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1**  
**LITERARY SKILLS**

**(PLAY)**

- |     |   |         |
|-----|---|---------|
| I.  | Answer in a page (Two questions out of Three)               | 2x5=10  |
| II. | Answer in about 2 – 3 pages (One question out of Two)(Play) | 1x10=10 |

**(ESSAY, SPEECH and POEMS)**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20 |
|------|---|--------|

**UNIT – 2**  
**COMMUNICATIVE SKILLS**

- |       |                             |       |
|-------|-----------------------------|-------|
| IV.   | Presentation Skills         | 1x5=5 |
| V.    | Comprehension Passage       | 5x1=5 |
| VI.   | Para Jumble/Para Completion | 1x5=5 |
| VII.  | Story Writing               | 1x5=5 |
| VIII. | Correspondence              |       |
|       | a. Resume and Cover Letter  | 1x5=5 |
|       | b. Formal Letter            | 1x5=5 |
|       | c. Business Correspondence  | 1x5=5 |
| IX.   | Commercial Writing          | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE  
IV SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.COM.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>IV SEMESTER - GENERAL ENGLISH B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
NOVELLA	<b>Tuesday's with Morrie</b> – Mitch Albom	14 hrs	20 marks
AUTOBIOGRAPHY (EXCERPT)	<b>Uru Keri</b> - Dr. Siddalingaih	4hrs	5 marks
ARTICLE	<b>The English Kannada Combat</b> – D. R. Nagaraj	4hrs	5 marks
POEM	<b>Stammer</b> – K.Satchidananda	4hrs	5 marks
POEM	<b>Work-</b> D H Lawrence	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	<ul style="list-style-type: none"> <li>Interview Skills</li> <li>Group Discussion</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>Report Writing (Events and Field Visits)</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>Summarizing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>Email Etiquette Request, Permission, Apology, Complaint</li> </ul>	2 hrs	5 marks
	<b>RESEARCH SKILLS</b>	3hrs	5 marks
	<ul style="list-style-type: none"> <li>Research Questionnaire (Survey/Interview Questions to the respondents)</li> </ul>	6 hrs	5 marks
	<ul style="list-style-type: none"> <li>Book Review</li> </ul>	5 hrs	5 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.COM. AND OTHER PROGRAMMES UNDER FACULTY OF COMMERCE  
IV SEMESTER  
GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(NOVELLA)**

- |     |  |         |
|-----|--|---------|
| I.  | Answer in a page. (Two questions out of Three)         | 2x5=10  |
| II. | Answer in about 2 – 3 pages. (One question out of Two) | 1x10=10 |

**(ARTICLE & POEMS)**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20 |
|------|---|--------|

**UNIT – 2**

**COMMUNICATIVE SKILLS**

- |       |                                       |       |
|-------|---------------------------------------|-------|
| IV.   |                                       |       |
| a)    | Interview Skills                      | 1x5=5 |
| b)    | Group Discussion                      | 1x5=5 |
| V.    | Comprehension Passage                 | 1x5=5 |
| VI.   | Report Writing (Events)               | 1x5=5 |
| VII.  | Summarizing                           | 1x5=5 |
| VIII. | Email Etiquettes                      | 1x5=5 |
| IX.   |                                       |       |
| a)    | Research Questionnaire                |       |
|       | (Survey Questions to the respondents) | 1x5=5 |
| b)    | Book Review                           | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.B.A. AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT  
III SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.B.A.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER B.B.A. AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT</b>		<b>56/64 Hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
PLAY	<b>All My Sons</b> – Arthur Miller	14 hrs	20 marks
SHORT STORY	<b>Black Cobra</b> – Banu Mushtaq	4hrs	5 marks
SPEECH	<b>Sportsmanship &amp; Leadership</b> – Rahul Dravid	4hrs	5 marks
POEM	<b>Redemption Song</b> – Bob Marley	4hrs	5 marks
POEM	<b>Introduction</b> – Kamala Das	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	Types - <ul style="list-style-type: none"> <li>• Informative/Instructional Presentation</li> <li>• Persuasive Presentation</li> <li>• Decision Making Presentation</li> <li>• Demonstrative Presentation</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	• Comprehension Passage	3 hrs	5 marks
	• Para Jumble and Para Completion	3 hrs	5 marks
	• Story Writing	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	• Resume and Cover Letter	2 hrs	5 marks
	Formal Letters: <ul style="list-style-type: none"> <li>• Leave Letter</li> <li>• Application Letters</li> <li>• Enquiry Letter</li> <li>• Inviting Letter</li> </ul>	3hrs	5 marks
	Business Correspondence: <ul style="list-style-type: none"> <li>• Letters of Enquiry</li> <li>• Placing an Order Letters</li> <li>• Letters of Complaint</li> <li>• Reply to Letter of Complaint</li> </ul>	6 hrs	5 marks
	<b>COMMERCIAL WRITING</b>	5 hrs	5 marks
	• Advertisement Writing (Classifieds & Commercial) • Poster and Brochure Writing/Designing		

**SUMMATIVE ASSESSMENT**  
**QUESTION PAPER PATTERN**  
**BBA AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT**  
**III SEMESTER**  
**GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1**  
**LITERARY SKILLS**

**(PLAY)**

- |     |   |         |
|-----|---|---------|
| I.  | Answer in a page (Two questions out of Three)     | 2x5=10  |
| II. | Answer in about 2 – 3 pages (1 question out of 2) | 1x10=10 |

**(SHORT STORY, SPEECH and POEMS)**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20 |
|------|---|--------|

**UNIT – 2**

**COMMUNICATIVE SKILLS**

- |       |                                       |       |
|-------|---------------------------------------|-------|
| IV.   | Presentation Skills                   | 1x5=5 |
| V.    | Comprehension Passage                 | 5x1=5 |
| VI.   | Para Jumble/Para Completion           | 1x5=5 |
| VII.  | Story Writing                         | 1x5=5 |
| VIII. | Correspondence                        |       |
|       | a. Covering Letter and Resume Writing | 1x5=5 |
|       | b. Formal Letter                      | 1x5=5 |
|       | c. Business Correspondence            | 1x5=5 |
| IX.   | Commercial Writing                    | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.B.A. AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT  
IV SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.B.A.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>IV SEMESTER- GENERAL ENGLISH B.B.A. AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
NOVELLA	<b>Breaking Ties</b> – Sara Aboobacker	14 hrs	20 marks
SHORT STORY	<b>Mohanaswamy</b> - Vasudhendra	4hrs	5 marks
ARTICLE	<b>Can Machines Think? (The History of Artificial Intelligence)</b> – Rockwell Anyoha	4hrs	5 marks
POEM	<b>The Builders</b> – WH Longfellow	4hrs	5 marks
POEM	<b>A Litany for Survival</b> - Audre Lorde	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	<ul style="list-style-type: none"> <li>• Interview Skills</li> <li>• Group Discussion</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>• Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Report Writing</li> <li>• (Events and Field Visits)</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Summarizing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>• Email Etiquette</li> <li>• Request, Permission, Apology, Complaint</li> </ul>	2 hrs	5 marks
	<ul style="list-style-type: none"> <li>• <b>RESEARCH SKILLS</b></li> </ul>	3hrs	5 marks
	<ul style="list-style-type: none"> <li>• Research Questionnaire</li> <li>• (Survey/Interview Questions to the respondents)</li> </ul>	6 hrs	5 marks
	Book Review	5 hrs	5 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.B.A. AND OTHER PROGRAMMES UNDER FACULTY OF MANAGEMENT  
IV SEMESTER  
GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(NOVELLA)**

- |     |  |         |
|-----|--|---------|
| I.  | Answer in a page. (Two questions out of Three)         | 2x5=10  |
| II. | Answer in about 2 – 3 pages. (One question out of Two) | 1x10=10 |

**(SHORT STORY, ARTICLE and POEMS)**

**UNIT – 2**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20 |
|------|---|--------|

**COMMUNICATIVE SKILLS**

IV.

- |                             |       |
|-----------------------------|-------|
| a) Interview Skills         | 1x5=5 |
| b) Group Discussion         | 1x5=5 |
| V. Comprehension Passage    | 1x5=5 |
| VI. Report Writing (Events) | 1x5=5 |
| VII. Summarizing            | 1x5=5 |
| VIII. Email Etiquettes      | 1x5=5 |

IX.

- |  |       |
|--|-------|
| a) Research Questionnaire<br>(Survey Questions to the respondents) | 1x5=5 |
| b) Book Review   | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.SC. AND OTHER PROGRAMMES UNDER FACULTY OF SCIENCE  
III SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.Sc.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER- GENERAL ENGLISH B.SC. AND OTHER PROGRAMMES UNDER FACULTY OF SCIENCE</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
PLAY	TARA – Mahesh Dattani	14 hrs	20 marks
ESSAY	Water: The Elixir of Life - C. V. Raman	4hrs	5 marks
SHORT STORY	There Will Come Soft Rains - Ray Bradbury	4hrs	5 marks
POEM	An Old Woman – Arun Kolatkar	4hrs	5 marks
POEM	When I Heard the Learn'd Astronomer – Walt Whitman	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	Types - <ul style="list-style-type: none"> <li>• Informative/Instructional Presentation</li> <li>• Persuasive Presentation</li> <li>• Decision Making Presentation</li> <li>• Demonstrative Presentation</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	• Comprehension Passage	3 hrs	5 marks
	• Para Jumble and Para Completion	3 hrs	5 marks
	• Story Writing	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	• Resume and Cover Letter	2 hrs	5 marks
	Formal Letters: <ul style="list-style-type: none"> <li>• Leave Letter</li> <li>• Application Letters</li> <li>• Enquiry Letter</li> <li>• Inviting Letter</li> </ul>	3hrs	5 marks
	Business Correspondence: <ul style="list-style-type: none"> <li>• Letters of Enquiry</li> <li>• Placing an Order Letters</li> <li>• Letters of Complaint</li> <li>• Reply to Letter of Complaint</li> </ul>	6 hrs	5 marks
	<b>COMMERCIAL WRITING</b>	5 hrs	5 marks
	• Advertisement Writing (Classifieds & Commercial)		
	• Poster and Brochure Writing/Designing		

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.SC. AND OTHER PROGRAMMES UNDER FACULTY OF SCIENCE  
III SEMESTER  
GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(PLAY)**

- |     |  |         |
|-----|--|---------|
| I.  | Answer in a page (Two questions out of Three)          | 2x5=10  |
| II. | Answer in about 2 – 3 pages. (One question out of Two) | 1x10=10 |

**(ESSAY, SHORT STORY and POEMS)**

- |      |   |        |
|------|---|--------|
| III. | Answer in a page (Four questions out of Five) | 4x5=20 |
|------|---|--------|
- (Answer from all the three literary texts)

**UNIT – 2**

**COMMUNICATIVE SKILLS**

- |       |                             |       |
|-------|-----------------------------|-------|
| IV.   | Presentation Skills         | 1x5=5 |
| V.    | Comprehension Passage       | 5x1=5 |
| VI.   | Para Jumble/Para Completion | 1x5=5 |
| VII.  | Story Writing               | 1x5=5 |
| VIII. | Correspondence              |       |
|       | a. Resume and Cover Letter  | 1x5=5 |
|       | b. Formal Letter            | 1x5=5 |
|       | c. Business Correspondence  | 1x5=5 |
| IX.   | Commercial Writing          | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.Sc. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS  
IV SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Program: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.Sc.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>IV SEMESTER -- GENERAL ENGLISH B.Sc. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>NOVELLA</b>	<b>The Metamorphosis – Franz Kafka</b>	14 hrs	20 marks
EXTRACT from <i>Everybody Loves a Good Drought</i>	<b>Everybody Loves a Good Drought – P Sainath</b>	4hrs	5 marks
<b>SPEECH</b>	<b>Nobel Peace Prize Acceptance Speech – Aung San Suu Kyi</b>	4hrs	5 marks
<b>POEM</b>	<b>Tribute to Pappa - Mamta Kalia</b>	4hrs	5 marks
<b>POEM</b>	<b>The Silence- Anusuya Sen Gupta</b>	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	<ul style="list-style-type: none"> <li>• Interview Skills</li> <li>• Group Discussion</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>• Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Report Writing</li> <li>• (Events and Field Visits)</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Summarizing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>• Email Etiquette</li> <li>• Request, Permission, Apology, Complaint</li> </ul>	2 hrs	5 marks
	<ul style="list-style-type: none"> <li>• <b>RESEARCH SKILLS</b></li> </ul>	3hrs	5 marks
	<ul style="list-style-type: none"> <li>• Research Questionnaire</li> <li>• (Survey/Interview Questions to the respondents)</li> </ul>	6 hrs	5 marks
	Book Review	5 hrs	5 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.SC. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS  
IV SEMESTER  
GENERAL ENGLISH**

**Time: 3 hours**

**Max. Marks: 80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(NOVELLA)**

- |                                |   |         |
|--------------------------------|---|---------|
| I.                             | Answer in a page (Two questions out of Three)   | 2x5=10  |
| II.                            | Answer in about Two – Three pages (One question out of Two)                                 | 1x10=10 |
| <b>(EXTRACT, SPEECH and P)</b> |   |         |
| III.                           | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20  |

**UNIT – 2  
COMMUNICATIVE SKILLS**

IV.

- |                             |       |
|-----------------------------|-------|
| a) Interview Skills         | 1x5=5 |
| b) Group Discussion         | 1x5=5 |
| V. Comprehension Passage    | 1x5=5 |
| VI. Report Writing (Events) | 1x5=5 |
| VII. Summarizing            | 1x5=5 |
| VIII. Email Etiquettes      | 1x5=5 |

X.

- |  |       |
|--|-------|
| a) Research Questionnaire<br>(Survey Questions to the respondents) | 1x5=5 |
| b) Book Review   | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS  
III SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.C.A.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER - GENERAL ENGLISH B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
PLAY	<b>The Cherry Orchard</b> – Anton Chekhov	14 hrs	20 marks
SHORT STORY	<b>Appointment with Love</b> – Sulamith Ish - Kishore	4hrs	5 marks
SPEECH	<b>You will Prevail</b> – Sunder Picchai	4hrs	5 marks
POEM	<b>I Still Matter</b> by Patricia Fleming	4hrs	5 marks
POEM	<b>A River</b> – AK Ramanujan	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	Types - <ul style="list-style-type: none"> <li>• Informative/Instructional Presentation</li> <li>• Persuasive Presentation</li> <li>• Decision Making Presentation</li> <li>• Demonstrative Presentation</li> </ul>		5 marks
	• Comprehension Passage	3 hrs	5 marks
	• Para Jumble and Para Completion	3 hrs	5 marks
	• Story Writing	3hrs	5 marks
<b>READING AND WRITING SKILLS</b>	<b>CORRESPONDENCES</b>		
	• Resume and Cover Letter	2 hrs	5 marks
	Formal Letters: <ul style="list-style-type: none"> <li>• Leave Letter</li> <li>• Application Letters</li> <li>• Enquiry Letter</li> <li>• Inviting Letter</li> </ul>	3hrs	5 marks
	Business Correspondence: <ul style="list-style-type: none"> <li>• Letters of Enquiry</li> <li>• Placing an Order Letters</li> <li>• Letters of Complaint</li> <li>• Reply to Letter of Complaint</li> </ul>	6 hrs	5 marks
	<b>COMMERCIAL WRITING</b>	5 hrs	5 marks
	• Advertisement Writing (Classifieds & Commercial)		
	• Poster and Brochure Writing/Designing		

**SUMMATIVE ASSESSMENT**  
**QUESTION PAPER PATTERN**  
**B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS**  
**III SEMESTER**  
**GENERAL ENGLISH**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1**  
**LITERARY SKILLS**  
**(PLAY)**

- |  |   |         |
|--|---|---------|
| I.                                     | Answer in a page. (Two questions out of Three)  | 2x5=10  |
| II.                                    | Answer in about 2 – 3 pages (One question out of Two)                                       | 1x10=10 |
| <b>(SHORT STORY, SPEECH and POEMS)</b> |   |         |
| III.                                   | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20  |

**UNIT – 2**  
**COMMUNICATIVE SKILLS**

- |       |                             |       |
|-------|-----------------------------|-------|
| IV.   | Presentation Skills         | 1x5=5 |
| V.    | Comprehension Passage       | 5x1=5 |
| VI.   | Para Jumble/Para Completion | 1x5=5 |
| VII.  | Story Writing               | 1x5=5 |
| VIII. | Correspondence              |       |
|       | a. Resume and Cover Letter  | 1x5=5 |
|       | b. Formal Letter            | 1x5=5 |
|       | c. Business Correspondence  | 1x5=5 |
| IX.   | Commercial Writing          | 1x5=5 |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS  
IV SEMESTER - GENERAL ENGLISH**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: GENERAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – B.C.A.</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>IV SEMESTER – - GENERAL ENGLISH B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>30 hrs</b>	<b>40 marks</b>
NOVELLA	<b>Billy Budd, Sailor - Herman Melville</b>	14 hrs	20 marks
SHORT STORY	<b>Friends - Grace Paley</b>	4hrs	5 marks
SPEECH	<b>My Vision for India – Dr. A.P.J. Kalam</b>	4hrs	5 marks
POEM	<b>Refugee Blues by W. H. Auden</b>	4hrs	5 marks
POEM	<b>Indian Weavers by Sarojini Naidu</b>	4hrs	5 marks
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>30 hrs</b>	<b>40 marks</b>
<b>LISTENING AND SPEAKING SKILLS</b>	<b>PRESENTATION SKILLS</b>	5 hrs	
	<ul style="list-style-type: none"> <li>• Interview Skills</li> <li>• Group Discussion</li> </ul>		5 marks
<b>READING AND WRITING SKILLS</b>	<ul style="list-style-type: none"> <li>• Comprehension Passages</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Report Writing</li> <li>• (Events and Field Visits)</li> </ul>	3 hrs	5 marks
	<ul style="list-style-type: none"> <li>• Summarizing</li> </ul>	3hrs	5 marks
	<b>CORRESPONDENCES</b>		
	<ul style="list-style-type: none"> <li>• Email Etiquette</li> <li>• Request, Permission, Apology, Complaint</li> </ul>	2 hrs	5 marks
	<ul style="list-style-type: none"> <li>• <b>RESEARCH SKILLS</b></li> </ul>	3hrs	5 marks
	<ul style="list-style-type: none"> <li>• Research Questionnaire</li> <li>• (Survey/Interview Questions to the respondents)</li> </ul>	6 hrs	5 marks
	Book Review	5 hrs	5 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
B.C.A. AND OTHER PROGRAMMES UNDER FACULTY OF COMPUTER APPLICATIONS  
IV SEMESTER  
GENERAL ENGLISH**

**Time: 3 hours**

**Max. Marks: 80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1  
LITERARY SKILLS  
(NOVELLA)**

- |                                       |   |         |
|---------------------------------------|---|---------|
| I.                                    | Answer in a page (Two questions out of Three)   | 2x5=10  |
| II.                                   | Answer in about Two – Three pages (One question out of Two)                                 | 1x10=10 |
| <b>(SHORT STORY, SPEECH and POEM)</b> |   |         |
| III.                                  | Answer in a page (Four questions out of Five)<br>(Answer from all the three literary texts) | 4x5=20  |

**UNIT – 2  
COMMUNICATIVE SKILLS**

IV.

- |                             |       |
|-----------------------------|-------|
| a) Interview Skills         | 1x5=5 |
| b) Group Discussion         | 1x5=5 |
| V. Comprehension Passage    | 1x5=5 |
| VI. Report Writing (Events) | 1x5=5 |
| VII. Summarizing            | 1x5=5 |
| VIII. Email Etiquettes      | 1x5=5 |

IX.

- |                                       |       |
|---------------------------------------|-------|
| a) Research Questionnaire             |       |
| (Survey Questions to the respondents) | 1x5=5 |
| b) Book Review                        | 1x5=5 |

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**SYLLABUS**

*for*

**III & IV SEMESTER**

**ADDITIONAL ENGLISH**

**FOR ALL THE UG PROGRAMMES**

**(AS PER SEP-2024 GUIDELINES)**

**FROM 2025-26 ONWARDS**

**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
ADDITIONAL ENGLISH  
FOR ALL THE UG PROGRAMMES  
III SEMESTER**

<b>Starting year of implementation: 2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: ADDITIONAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – UG</b>	<b>Total number of lecture hours/semester 56/64</b>

<b>III SEMESTER ADDITIONAL ENGLISH FOR ALL THE UG PROGRAMMES</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>35 hrs</b>	<b>60 marks</b>
PLAY	<b>Water - Komal Swaminathan</b>	20 hrs	20 marks
SHORT STORY	<b>Parasakti and Others in a Plastic Box - Ambai</b>	4hrs	40 marks
TED TALK	<b>Finding Our Food Identity - Gina Keatley</b>	4hrs	
POEM	<b>Thanks, God, For the Food - Sylvia Plath</b>	4hrs	
POEM	<b>Black Berrying - S Y Wong</b>	4hrs	
SHORT STORY	<b>The Grandmother- Lynne Geary</b>	4hrs	
ARTICLE	<b>Food Diplomacy</b>	5hrs	
<b>UNIT – 2</b>			
<b>COMMUNICATIVE SKILLS (LSRW SKILLS)</b>		<b>15 hrs</b>	<b>20 marks</b>
• Notice Writing		5hrs	5 marks
• Telephone Etiquette		5 hrs	5 marks
• Fact File		5 hrs	10 marks

**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
III SEMESTER  
ADDITIONAL ENGLISH  
FOR ALL THE UG PROGRAMMES**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1 LITERARY SECTION**

**(PLAY)**

- |  |         |
|--|---------|
| I. Answer in a page (Two questions out of Three)           | 2x5=10  |
| II. Answer in about 2 – 3 pages. (One question out of Two) | 1x10=10 |

**(TED TALK, POEMS, SHORT STORY, ARTICLE)**

- |   |         |
|---|---------|
| III. Answer in a page. (Four questions out of Five)           | 4x5=20  |
| IV. Answer in about 2 – 3 pages. (Two questions out of Three) | 2x10=20 |

**UNIT – 2**

**GRAMMAR SECTION**

- |                         |          |
|-------------------------|----------|
| I. Notice Writing       | 5 marks  |
| II. Telephone Etiquette | 5 marks  |
| III. Fact File          | 10 marks |

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
ADDITIONAL ENGLISH FOR ALL THE UG PROGRAMMES**

**IV SEMESTER**

<b>Starting year of implementation:</b> <b>2025-26</b>	<b>Total Credits for the Programme: 03</b>
<b>Subject: ADDITIONAL ENGLISH</b>	<b>Teaching hour per week: 04</b>
<b>Name of the Degree Programme – UG</b>	<b>Total number of lecture hours/semester: 56/64</b>

<b>IV SEMESTER ADDITIONAL ENGLISH FOR ALL THE UG PROGRAMMES</b>		<b>56/64hrs</b>	<b>80 marks</b>
<b>UNIT - 1</b>			
<b>LITERARY SKILLS</b>		<b>40 hrs</b>	<b>60 marks</b>
<b>NOVEL</b>	<b>Chemmeen - Shivashankar Pillai</b>	15hrs	20 marks
<b>FABLES</b>	<b>Feminist Fables (2 -Excerpts) - Suniti Namjosh</b>	4hrs	40 marks
<b>NARRATIVES</b>	<b>Disability Visibility (2-Excerpts) - Edited by Alice Wong</b>	4hrs	
<b>POEM</b>	<b>The Dalit Woman Speaks – Bijay Kant Dubey</b>	4hrs	
<b>POEM</b>	<b>Don't Call me Indo-Anglican - Syed Amanuddin</b>	4hrs	
<b>SHORT STORY</b>	<b>The Story of An Hour - Kate Chopin (any one)</b>	4hrs	
<b>INTERVIEW</b>	<b>Mumbai - Gauhar Sheik</b>	5hrs	
<b>UNIT – 2</b>			
<b>GRAMMAR SECTION (LSRW SKILLS)</b>		<b>20 hrs</b>	<b>20 marks</b>
• Gerund		5hrs	5 marks
• Conditionals		5hrs	5 marks
• The Seven Cs of Communication		5hrs	5 marks
• Intonation		5hrs	5 marks



**SUMMATIVE ASSESSMENT  
QUESTION PAPER PATTERN  
IV SEMESTER  
ADDITIONAL ENGLISH  
FOR ALL THE UG PROGRAMMES**

**Time:3 hours**

**Max.Marks:80**

**Instruction:** *Read the instructions*

*Answer all the questions*

**UNIT – 1**

**LITERARY SECTION**

**(NOVEL)**

- |  |         |
|--|---------|
| I. Answer in a page (Two questions out of Three)           | 2x5=10  |
| II. Answer in about 2 – 3 pages. (One question out of Two) | 1x10=10 |

**(FABLES, POEMS, SHORT STORY, NARRATIVES, INTERVIEW)**

- |   |         |
|---|---------|
| III. Answer in a page. (Four questions out of Five)           | 4x5=20  |
| IV. Answer in about 2 – 3 pages. (Two questions out of Three) | 2x10=20 |

**UNIT – 2**

**GRAMMAR SECTION**

- |                                    |         |
|------------------------------------|---------|
| V. Gerund                          | 5 marks |
| VI. Conditionals                   | 5 marks |
| VII. The seven Cs of Communication | 5 marks |
| VIII. Intonation                   | 5 marks |

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**SYLLABUS**

*for*

**III & IV SEMESTER**

**BCU UNDERGRADUATE PROGRAMME**

**B.A. MAJOR ENGLISH**

**(AS PER SEP-2024 GUIDELINES)**

**FROM 2025-26 ONWARDS**

## CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME B.A. MAJOR ENGLISH

<b>Course Title –EUROPEAN LITERATURE</b>	<b>Total Credits for the Programme: 05 03(Theory)+02(Practical)</b>
<b>Teaching Hours (Theory):4 hours per week Credits: 3</b>	<b>Practical: 03 Hours per Week Credits: 2</b>
<b>FormativeAssessmentMarks:20 (Theory)+ 10 (Practical)</b>	
<b>Summative Assessment Marks: 80(Theory) + 40(Practical)</b>	
<b>Total Marks: 150</b>	<b>Duration of Exam: 3hrs(Theory) + 3hrs (Practical)</b>

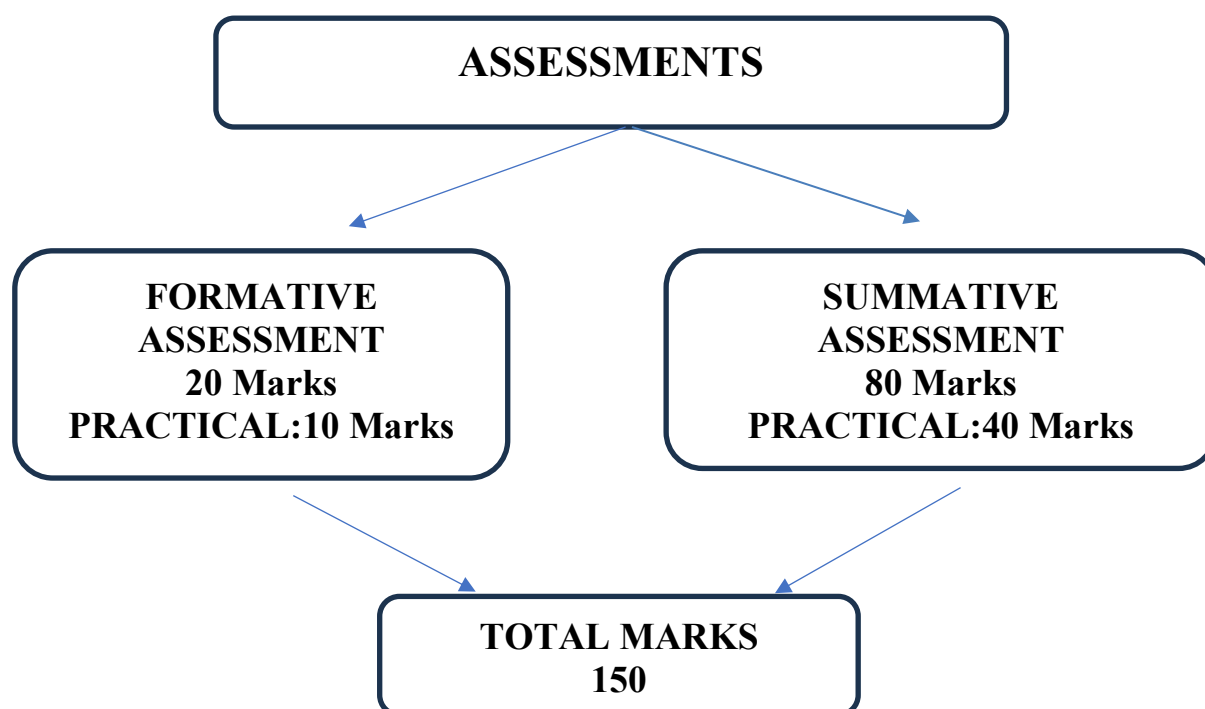
### COURSE OBJECTIVES

- To appreciate the richness and variety of European and American literature, considering the historical and cultural backdrop of the United States.
- To encourage students to reinterpret the histories that shaped the literary texts and explore their relevance in today's context.
- To improve abilities in remembering, comprehending, applying, analyzing, evaluating, and creating literary works while developing advanced literary and linguistic competencies.
- To illustrate a thorough comprehension of both prominent and lesser-known authors, their works, and the contexts in which they exist, encompassing both canonical and non-canonical literature.
- To demonstrate an understanding of the significance of literature and its various forms, along with the cultural discussions they provoke.
- To cultivate proficiency in English across multiple domains, enabling clear, creative, and persuasive expression in both spoken and written forms.
- To develop reading and writing skills pertinent to academic and professional fields, including print and digital media, advertising, and content creation.

### COURSE OUTCOMES

By the end of the course, students will be able to:

- Appreciate the richness and variety of European and American literature, considering the historical and cultural backdrops.
- Reinterpret the histories that shaped the literary texts and explore their relevance in today's context.
- Strengthen abilities in remembering, comprehending, applying, analysing, evaluating, and creating literary works while developing advanced literary and linguistic competencies.
- Illustrate a thorough comprehension of both prominent and lesser-known authors, their works, and the contexts in which they exist, encompassing both canonical and non-canonical literature.
- Demonstrate an understanding of the significance of literature and its various forms, along with the cultural discussions they provoke.
- Cultivate proficiency in English across multiple domains, enabling clear, creative, and persuasive expression in both spoken and written forms.
- Develop reading and writing skills pertinent to academic and professional fields, including print and digital media, advertising, and content creation.



- Each course shall carry a total of 150 marks.
- All courses conducted by the Examination Unit of the University will have a semester-end written examination for 80 marks + 40 marks (Practical)
- Additionally, each course in every semester will also have Internal Marks worth 20 + 10 (Practical).

FORMATIVEASSESSMENT	
AssessmentOccasion/type	Weightagein Marks
Presentations/Role Plays/ Assignments/Projects/Report Writing/Article Writing/ Story-Poem Writing etc.,	10
Tests	10
Practical: Work book with exercises and Test papersRecord (Assignment Exercises) Submission at the end of the submission	10
<b>Total</b>	30

Summative Assessment Question Paper pattern is given after the syllabus of the course

**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.A. MAJOR ENGLISH  
III SEMESTER  
EUROPEAN LITERATURE**

Course Title – EUROPEAN LITERATURE						Total Credits for the Programme: 05 03(Theory)+02(Practical)			
Teaching Hours (Theory):4 hours per week Credits: 3						Practical: 03 Hours per Week Credits: 2			
FormativeAssessmentMarks:20 (Theory)+ 10 (Practical)									
Summative Assessment Marks: 80(Theory) + 40(Practical)									
Total Marks: 150						Duration of Exam: 3hrs(Theory) + 3hrs (Practical)			
Sem	Type of Course	Theory/ Practical	Instruction Hr/Week	Total Hours of Syllabus	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
III	Major English	Theory	4	56/64	3 Hours	20	80	100	4
		Practical	3	42/48	3 Hours	10	40	50	2

CONTENT OF THE COURSE – EUROPEAN LITERATURE		56/64hrs
UNIT-I		
POEMS	<ul style="list-style-type: none"><li>• Tomorrow at Dawn - Victor Hugo</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• Memories of Spring - Henrik Ibsen</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• Inferno: Canto III (Extract) - Dante Alighieri</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• The Song of the Earth - Federico García Lorca</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• The Second Coming - W.B. Yeats</li></ul>	4hrs
UNIT - II		
SHORT STORIES	<ul style="list-style-type: none"><li>• The Bet- Anton Chekov</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• The Legend of the Bird’s Nest-Selma Lagerlof</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• The Open Window- Hector Hugh Munro</li></ul>	4hrs
UNIT - III		
ESSAYS	<ul style="list-style-type: none"><li>• Sir Roger at Home - Joseph Addison and Richard Steele</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• On Actors and Acting - William Hazlitt</li></ul>	4hrs
	<ul style="list-style-type: none"><li>• Letter to a Young Poet – Rainer Maria Rilke</li></ul>	4hrs
UNIT - IV		
PLAY	<ul style="list-style-type: none"><li>• Medea - Euripides</li></ul>	16hrs
PRACTICALS		

<b>III SEMESTER</b> <b>BA – MAJOR ENGLISH</b> <b>PRACTICAL SYLLABUS</b>		
<b>STYLISTICS &amp; DISCOURSE ANALYSIS</b>		<b>42/48hrs</b>
<b>UNIT-I</b>	Stylistics: What Does It Mean?	4hrs
	The Notion of Style	4hrs
	Traditional notion	4hrs
	Linguistic notion	5hrs
	Stylistics: Historical Perspectives	5hrs
<b>UNIT-II</b>	Discourse Analysis: Meaning	5hrs
	Speech Acts and Discourse Structures	5hrs
	Spoken Discourse	5hrs
	Written Discourse	5hrs

**QUESTION PAPER PATTERN**

**B.A.**

**MAJOR ENGLISH**

**III SEMESTER**

**EUROPEAN LITERATURE**

**Time: 3 hrs**

**Max Marks: 80**

Instructions: *Answer all the questions*

**SECTION - A  
POEMS**

- I. Answer any ONE in about two pages. (ANY 1 out of 2 questions) 1x10 = 10  
II. Write Short note on any THREE. (ANY 3 out of 4 questions) 3x5 =15

**SECTION - B  
SHORT STORIES**

- III. Answer any ONE. (ANY 1 out of 2 questions) 1x10 = 10  
IV. Write Short note on any THREE. (ANY 3 out of 4 questions) 3x5 =15

**SECTION-C  
ESSAYS**

- V. Answer any ONE. (ANY 1 out of 2 questions) 1x10 = 10

**SECTION - D  
PLAY**

- VI. Answer any ONE about two pages. 1x10 = 10  
VII. Write Short note on any TWO. (ANY 2 out of 3 questions) 2x5 =10

**PRACTICAL (40 Marks)  
TESTING COMPONENTS**

**based on**

**LISTENING, SPEAKING, READING AND WRITING SKILLS**

- Stylistics: What Does It Mean?
- The Notion of Style
- Traditional notion
- Linguistic notion
- Stylistics: Historical Perspectives
- Discourse Analysis: Meaning
- Speech Acts and Discourse Structures
- Spoken Discourse
- Written Discourse

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME**  
**B.A.**  
**MAJOR ENGLISH**  
**IV SEMESTER**  
**AMERICAN LITERATURE**

Course Title - AMERICAN LITERATURE						Total Credits for the Programme: 05 03(Theory)+02(Practical)			
Teaching Hours (Theory):4 hours per week Credits: 3						Practical: 02 Hours per Week Credits: 2			
FormativeAssessmentMarks:20 (Theory)+ 10 (Practical)									
Summative Assessment Marks: 80(Theory) + 40(Practical)									
Total Marks: 150						Duration of Exam: 3hrs(Theory) + 3hrs (Practical)			
Sem	Type of Course	Theory/ Practical	Instruction Hr/Week	Total Hours of Syllabus	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
III	Major English	Theory	4	56/64	3 Hours	20	80	100	4
		Practical	3	42/48	3 Hours	10	40	50	2

CONTENT OF THE COURSE –AMERICAN LITERATURE		56/64hrs
UNIT-I		
POEMS	• <b>Birches-</b> Robert Frost	4hrs
	• <b>Beat! Beat! Drums!</b> - Walt Whitman	4hrs
	• <b>They Shut Me Up in Prose</b> – Emily Dickinson	4hrs
	• <b>Harlem-</b> Langston Hughes	4hrs
	• <b>Do not go Gentle into that Good Night</b> - Dylan Thomas	4hrs
UNIT - II		
SHORT STORIES	• <b>Bartleby, the Scrivener-</b> Herman Melville	4hrs
	• <b>The Cop and the Anthem</b> - O Henry	4hrs
	• <b>The Tell-Tale Heart</b> -Edgar Allan Poe	4hrs
UNIT - III		
ESSAYS	• <b>Notes of a Native Son</b> - James Baldwin	4hrs
	• <b>Mother Tongue</b> - Amy Tan	4hrs
	• <b>Rosa Parks Sat Still</b> - Rosa Parks	4hrs
UNIT - IV		
NOVELLA	• <b>Of Mice and Men</b> - John Steinbeck	16hrs
PRACTICALS		



<b>IV SEMESTER – BA – MAJOR ENGLISH PRACTICAL SYLLABUS</b>		
<b>REVIEW WRITING</b>		<b>40/48hrs</b>
<b>UNIT-I</b>	Review Writing – Introduction and types	8hrs
<b>UNIT-II</b>	Book Review	8hrs
<b>UNIT-III</b>	Theatre Review	8hrs
<b>UNIT-IV</b>	Product Review	8hrs
<b>UNIT-V</b>	Event Review	8hrs

## QUESTION PAPER PATTERN

**B.A.**

**MAJOR ENGLISH**

**IV SEMESTER**

**AMERICAN LITERATURE**

**Time: 3 hrs**

**Max Marks: 80**

Instructions: *Answer all the questions*

### **Section - A**

#### **POEMS**

- I. Answer any ONE in about two pages. (One question out of Two) 1x10 = 10  
II. Write Short note on any THREE. (Three out of Four questions) 3x5 =15

### **Section - B**

#### **SHORT STORIES**

- III. Answer any ONE. (One question out of Two) 1x10 = 10  
IV. Write Short note on any THREE. (Three out of Four questions) 3x5 =15

### **Section – C**

#### **ESSAYS**

- V. Answer any ONE. (One question out of Two) 1x10 = 10

### **Section - D**

#### **NOVELLA**

- VI. Answer any ONE about two pages. 1x10 = 10  
VII. Write Short note on any TWO. (Two out of Three questions) 2x5 =10

### **PRACTICAL**

**(40 Marks)**

#### **TESTING COMPONENTS**

based on

#### **LISTENING, SPEAKING, READING AND WRITING SKILLS**

- Review Writing – Introduction and types
- Book Review
- Theatre Review
- Product Review
- Event Review

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**III & IV SEMESTER**

**SYLLABUS**

**BCU UNDERGRADUATE PROGRAMME**

**B.A. COMMUNICATIVE ENGLISH**  
**(VOCATIONAL)**

**(AS PER SEP-2024 GUIDELINES)**

**FROM 2025-26 ONWARDS**

**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME  
B.A. COMMUNICATIVE ENGLISH  
(VOCATIONAL)  
III SEMESTER  
PRINT MEDIA AND NEW MEDIA**

<b>Course Title - PRINT MEDIA AND NEW MEDIA</b>	<b>Total Credits for the Programme: 05 03(Theory)+02(Practical)</b>
<b>Teaching Hours (Theory):4 hours per week Credits: 3</b>	<b>Practical: 03 Hours per Week Credits: 2</b>
<b>Formative Assessment Marks: 20 (Theory) + 10 (Practical)</b>	
<b>Summative Assessment Marks: 80(Theory) + 40(Practical)</b>	
<b>Total Marks: 150</b>	<b>Duration of Exam: 3hrs(Theory) + 3hrs (Practical)</b>

Sem	Type of Course	Theory/ Practical	Instruction Hr/Week	Total Hours of Syllabus	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
III	Communicative English	Theory	4	56/64	3 Hours	20	80	100	4
		Practical	3	42/48	3 Hours	10	40	50	2

### Course Objectives

- To acquaint students with the background and evolution of Print Media and New Media.
- To enhance the knowledge about the role of newspapers and new media in society.
- To help students have a clear idea about the functioning of a newspaper organization, familiarize with the characteristics of print media content and the basics of writing for print media.
- To understand the aspects of news writing, feature writing and profile writing.
- Explore how digital platforms have transformed news, communication, and audience engagement.
- Compare traditional and new media formats, ethics, and practices.
- Gain hands-on experience in writing for newspapers, blogs, and social media.

### Course Outcomes

Students will be:

- Acquainted with the history of print media and new media.
- Aware about the functioning of a newspaper organisation.
- Familiar with the different kinds of writing in print media.
- Conversant with framing questions and interviewing.
- Familiar with social media platforms and the relevance of the same.
- Able to write content for newsletters and blogs.

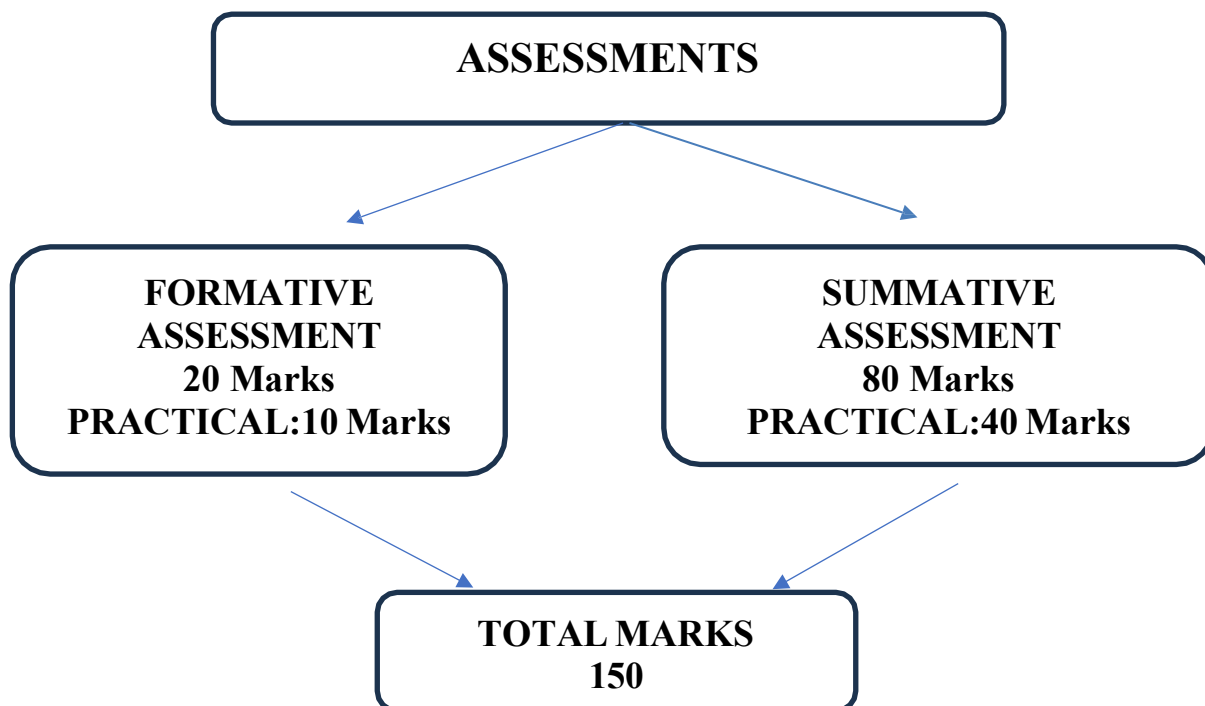
**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME**  
**III SEMESTER B.A.**  
**COMMUNICATIVE ENGLISH (VOCATIONAL)**  
**PRINT MEDIA AND NEW MEDIA**

<b>CONTENT OF THE COURSE – III SEMESTER B.A. COMMUNICATIVE ENGLISH (VOCATIONAL)</b>		<b>56/64hrs</b>
<b>Unit –I - Introduction to Print Media</b>		
<ul style="list-style-type: none"> <li>• Features of Mass Communication and Effects of Mass Media</li> <li>• Introduction to Print Media</li> <li>• Origin and growth of Newspapers in India</li> <li>• Structure of a Newspaper organization</li> <li>• News Agencies</li> <li>• Major Newspapers, Magazines, Tabloid</li> <li>• Glossary</li> </ul>		12 Hours
<b>Unit – II - News Writing and Reporting</b>		
<ul style="list-style-type: none"> <li>• News Report               <ul style="list-style-type: none"> <li>a. Types of News Writing</li> <li>b. Writing Reports</li> </ul> </li> </ul>		10 Hours
<b>Unit – III - Interview</b>		
Introduction <ul style="list-style-type: none"> <li>a. Types of Interviews</li> <li>b. Framing questions for an Interview</li> </ul>		6 Hours
<b>Unit – IV – Feature Writing, Headlines and Captions</b>		
<ul style="list-style-type: none"> <li>• <b>Headline</b> <ul style="list-style-type: none"> <li>a. Kinds of Headlines</li> <li>b. Writing Headlines for News Reports</li> </ul> </li> <li>• <b>Features</b> <ul style="list-style-type: none"> <li>a. Kinds of features</li> <li>b. Writing features</li> <li>c. Writing Profiles</li> </ul> </li> </ul>		12 Hours
<b>Unit – V – Reviews</b>		
<ul style="list-style-type: none"> <li>• Film Review</li> <li>• Book Review</li> <li>• Food Review</li> </ul>		6 Hours
<b>Unit – VI – New Media</b>		
<ul style="list-style-type: none"> <li>• Rise of new media: Internet, blogs, websites, and social media</li> <li>• Evolution of the Internet</li> <li>• Internet as a medium of communication</li> <li>• Differences and convergence between print and new media</li> <li>• Social Media Platforms</li> <li>• New Media</li> <li>• Characteristics of new media: interactivity, convergence, hyper-textuality</li> <li>• Blogging and citizen journalism</li> <li>• Role of social media in news dissemination</li> </ul>		14 Hours

**III SEMESTER**  
**BA – COMMUNICATIVE ENGLISH (VOCATIONAL)**  
**PRACTICAL SYLLABUS**

		<b>40/48hrs</b>	<b>40</b>
<b>UNIT-I</b>	<b>Newsletter</b> As part of the practical application of concepts covered in the course, students will work in groups of 4–5 members to create and publish a newsletter.	8hrs	25 marks
<b>UNIT-II</b>	<b>Editing and Proofreading</b> A) Introduction to Editing <ul style="list-style-type: none"> <li>• Definition and scope of editing in journalism and communication</li> <li>• Types of editing: Content editing, copyediting, line editing, proofreading</li> <li>• Common editing symbols and marks</li> </ul>	8hrs	10marks
	B) Fundamentals of Proofreading <ul style="list-style-type: none"> <li>• Proofreading vs. editing: key differences</li> <li>• Grammar, punctuation, spelling, syntax: common problem areas</li> <li>• Consistency in tone, formatting, and style</li> <li>• Style guides (APA and MLA)</li> </ul>	8hrs	
	C) Editing for Clarity and Impact <ul style="list-style-type: none"> <li>• Editing for conciseness and flow</li> <li>• Improving sentence structure and coherence</li> <li>• Removing redundancy and jargon</li> <li>• Ensuring objectivity, accuracy, and fairness in media writing</li> </ul>	8hrs	
	D) Practical Tools and Techniques <ul style="list-style-type: none"> <li>• Using editing tools: Track Changes in MS Word, Grammar, Google Docs</li> </ul>	8hrs	
<b>UNIT-III</b>	<b>Blogs</b>	8hrs	5marks

## COMMUNICATIVE ENGLISH (VOCATIONAL)



- Each course shall carry a total of 150 marks.
- All courses conducted by the Examination Unit of the University will have a semester-end written examination for 80 marks + 40 marks (Practical)
- Additionally, each course in every semester will also have Internal Marks worth 20 + 10 (Practical).

FORMATIVE ASSESSMENT	
Assessment Occasion/ type	Weightage in Marks
Presentations/Role Plays/ Assignments/ Projects/ Article Writing/ Report Writing/ Story-Poem Writing etc.,	10
Tests	10
Total	20
Practical: Work book with exercises and Test papers Record (Assignment Exercises)	10
<b>Total</b>	<b>10</b>

Summative Assessment Question Paper pattern is given after the syllabus of the course

**QUESTION PAPER PATTERN**  
**B.A.**  
**COMMUNICATIVE ENGLISH**  
**(VOCATIONAL)**  
**III SEMESTER**  
**PRINT MEDIA AND NEW MEDIA**

**Time: 3 hrs**

**Max Marks: 80**

Instructions: *Answer all the questions*

Unit I: Introduction to Print Media	10 marks
Unit II: News Writing and Reporting	10 marks
Unit III: Interview	10 marks
Unit IV: Feature Writing, Headlines and Captions	20 marks
Unit V: Reviews	10 marks
Unit VI: New Media	20 marks

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**CURRICULUM STRUCTURE FOR THE UNDERGRADUATE DEGREE PROGRAMME**  
**B.A. COMMUNICATIVE ENGLISH (VOCATIONAL)**  
**IV SEMESTER**  
**BROADCAST MEDIA: RADIO AND TELEVISION**

<b>Course Title - BROADCAST MEDIA: RADIO AND TELEVISION</b>	<b>Total Credits for the Programme: 05</b> <b>03(Theory)+02(Practical)</b>
<b>Teaching Hours (Theory):4 hours per week</b> <b>Credits: 3</b>	<b>Practical: 03 Hours per Week</b> <b>Credits: 2</b>
<b>FormativeAssessmentMarks:20 (Theory)+ 10 (Practical)</b>	
<b>Summative Assessment Marks: 80(Theory) + 40(Practical)</b>	
<b>Total Marks: 150</b>	<b>Duration of Exam:</b> <b>3hrs(Theory) + 3hrs (Practical)</b>

Sem	Type of Course	Theory/ Practical	Instruction Hr/Week	Total Hours of Syllabus	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
III	Communicative English	Theory	4	56/64	3 Hours	20	80	100	4
		Practical	3	42/48	3 Hours	10	40	50	2

**Course Objectives**

- Understand the historical evolution of radio and television as powerful mass communication tools.
- Examine the distinct characteristics of radio and television as broadcast media.
- Explore the formats and functions of radio and television in journalism.
- Gain insight into the basics of TV broadcasting, including scripting, reporting, and production.
- Analyze the differences between print, radio, and TV journalism.
- Learn the techniques of live reporting, field reporting, and interviewing for electronic media.
- Understand the role of advertising and public relations in electronic media.
- Gain hands-on experience in creating original podcast episodes on varied themes.

**Course Outcomes**

**Students will be able to:**

- Trace the historical growth and role of radio and television in mass communication.
- Identify and explain the formats and genres of radio and television programs.
- Demonstrate basic skills in scripting and reporting for TV and radio news.
- Compare and contrast journalistic practices across print, radio, and television.
- Create and evaluate radio and TV advertisements, including jingles and voiceovers.
- Discuss the significance of community radio in promoting development and grassroots communication.
- Exhibit an understanding of the integration of advertising and PR strategies in electronic media.
- Plan, structure, record, edit and present podcast episodes.

CONTENT OF THE COURSE – IV SEMESTER B.A. COMMUNICATIVE ENGLISH (VOCATIONAL)		56/64hrs
Unit I – Introduction to Radio and Television		
<ul style="list-style-type: none"><li>• Evolution and History of Radio and Television</li><li>• Characteristics of Radio and Television as Mass Media</li><li>• Role of Radio and Television in Communication</li><li>• Differences Between Print, Radio, and TV Journalism</li></ul>	16 Hours	
Unit II – Radio Formats		
<ul style="list-style-type: none"><li>• News</li><li>• Interviews</li><li>• Talk Shows</li><li>• Community Radio in Development Communication</li></ul>	10 Hours	
Unit III – Basics of Television Broadcasting		
<ul style="list-style-type: none"><li>• Television as an Audiovisual Medium</li><li>• Understanding TV News Production: Scripting, Reporting.</li><li>• Live Reporting and Field Reporting Techniques</li><li>• OTT</li></ul>	10 Hours	
Unit IV – Public Relations		
<ul style="list-style-type: none"><li>• Definition, objectives, and evolution of PR</li><li>• Difference between PR, advertising, publicity, and propaganda</li><li>• PR in government, corporate, and nonprofit sectors</li><li>• PR as a two-way communication process</li><li>• Community radio for social awareness</li><li>• Case Studies: Community radio for social awareness</li><li>• Organising press meets, writing press releases for electronic media</li><li>• Media briefings and spokespeople management</li></ul>	14 Hours	
Unit – V – Advertising in Electronic Media		
<ul style="list-style-type: none"><li>• Role of Radio and TV in Advertising</li><li>• Jingles, Voice-Overs, and Advertisements for Radio</li><li>• Public Service Announcement</li></ul>	10 Hours	

**IV SEMESTER**  
**B.A. – COMMUNICATIVE ENGLISH (VOCATIONAL)**  
**BROADCAST MEDIA: RADIO AND TELEVISION**  
**PRACTICAL SYLLABUS**

		<b>40/48hrs</b>	<b>40marks</b>
<b>UNIT-I</b>	Produce a Radio program	10hrs	20 marks
<b>UNIT-II</b>	Podcast	10hrs	20marks
	<b>Introduction to Podcasting</b> <ul style="list-style-type: none"> <li>• What is a podcast?</li> <li>• Types of podcasts: Interview-based, narrative, news, educational, etc.</li> <li>• Understanding audience and niche</li> <li>• Overview of podcast platforms</li> </ul>	5hrs	
	<b>Pre-Production</b> <ul style="list-style-type: none"> <li>• Topic selection and research</li> <li>• Podcast structure and planning</li> <li>• Script writing and episode outline</li> <li>• Voice exercises and presentation skills</li> </ul>	5hrs	
	<b>Production</b> <ul style="list-style-type: none"> <li>• Recording basics: Microphones, headphones, and environment</li> <li>• Solo vs. interview format</li> <li>• Sound clarity, modulation, and timing</li> </ul>	5hrs	
<b>UNIT-III</b>	<b>Post-Production</b> <ul style="list-style-type: none"> <li>• Editing using tools (e.g., Audacity, GarageBand, Anchor)</li> <li>• Adding music, sound effects, intros/outros</li> <li>• Tagging and metadata</li> <li>• Uploading and scheduling</li> </ul>	5hrs	

**QUESTION PAPER PATTERN**  
**B.A.**  
**COMMUNICATIVE ENGLISH**  
**(VOCATIONAL)**  
**IV SEMESTER**  
**BROADCAST MEDIA: RADIO AND TELEVISION**

**Time: 3 hrs**

**Max Marks: 80**

Instruction: *Answer all the questions.*

Unit I: Introduction to Radio and Television	15 Marks
Unit II: Radio Formats	20 Marks
Unit III: Basics of Television Broadcasting	10 Marks
Unit IV: Public Relations	25 Marks
Unit V: Advertising in Electronic Media	10 Marks

**III SEMESTER – MAJOR ENGLISH**  
**DSC Elective**  
**Starting Year of Implementation: 2025-26**  
**DSC Elective: CHILDREN’S LITERATURE**

<b>Name of the Degree Programme: BA</b>	<b>Subject: Major English</b>
<b>DSC Elective: Children’s Literature</b>	<b>Total Credits for the Programme: 02</b>
<b>Teaching Hours per week: 03</b>	<b>No. of Credits: 02</b>
<b>Total number of Lecture Hours/Semester: 30 Hrs</b>	<b>Duration of SEA Exam: 1 ½ Hrs</b>
<b>Formative Assessment Marks: 10</b>	<b>Summative Assessment Marks: 40</b>

**Learning Objectives**

- To familiarize students with the genre of children’s literature, exploring its core purposes—moral instruction, entertainment, and imaginative escape—and its relevance in cultural contexts.
- To encourage critical engagement with a range of texts that highlight ethical, social, and creative dimensions of childhood experience.
- To enhance students' analytical and interpretative abilities through close reading of selected works.

**Learning Outcomes**

- Students will be able to identify and explain the key functions of children’s literature and its influence on childhood development and learning.
- They will interpret and evaluate the use of literary elements, themes, and messages in selected short stories, poems, and novels for children.
- They will demonstrate an understanding of how children’s literature employs storytelling and poetic devices to impart values, question social norms, and spark creativity.

<b>UNIT</b>	<b>Components</b>	<b>No. of Hours</b>
<b>UNIT -I</b>	<b>Introduction to Children’s Literature</b>  <b>Functions of children's literature (didactic, entertainment, escapism)</b>	<b>3 hrs</b>
<b>Unit -II</b>	<b>Short Story</b>  <b>1. <i>Little Red Riding Hood</i> (Grimm Brothers)</b>  <b>2. <i>The Happy Prince</i>- Oscar Wilde</b>	<b>3hrs</b>  <b>3hrs</b>

	<b>Poems</b> <b>1. <i>The Walrus and the Carpenter</i> - Lewis Carroll.</b> <b>2. <i>A Visit from St. Nicholas</i>- Clement Clarke Moore</b>	<b>3 hrs</b> <b>3 hrs</b>
<b>UNIT-III</b>	<b><i>Novel</i></b> <b><i>Animal Farm</i>- George Orwell</b>	<b>15hrs</b>

### QUESTION PAPER PATTERN

**Time: 2hrs**

**Max Marks:40**

***Instructions:* Answer all the Questions.**

**I. Answer any one of the following in about a page:**

**2x5=10**

**(1 out of 2) Unit-I**

**II. Answer any one of the following in about a page :**

**2x5=10**

**(1 out of 2) Unit -II**

**III. Answer any one of the following in about two pages:**

**1x10=10**

**( 1out of 2)**

**Answer any one of the following in about a page each:**

**2x5=10**

**( 2 out of 3) Unit-III**

## IV SEMESTER – MAJOR ENGLISH

### DSC Elective

Starting Year of Implementation: 2025-26

#### DSC Elective: Write Right: For Print and Digital Media

<b>Name of the Degree Programme: BA</b>	<b>Subject: Major English</b>
<b>DSC Elective: Write Right: For Print and Digital Media</b>	<b>Total Credits for the Programme: 02</b>
<b>Teaching Hours per week: 03</b>	<b>No. of Credits: 02</b>
<b>Total number of Lecture Hours/Semester: 30 Hrs</b>	<b>Duration of SEA Exam: 1 ½ Hrs</b>
<b>Formative Assessment Marks: 10</b>	<b>Summative Assessment Marks: 40</b>

#### Learning Objectives

- To help students understand the core principles of media writing across both print and digital platforms.
- To enhance students' skills in writing with clarity, precision, and effectiveness through the application of the 5Cs.
- To equip students with the knowledge and practice of writing in diverse media formats, including news stories, feature articles, blogs, reviews, and social media content.

#### Learning Outcomes

- Students will be able to distinguish between print and digital writing styles and apply suitable writing strategies for each.
- They will show competence in producing well-structured, grammatically accurate content across multiple media formats.
- They will be capable of developing original content tailored to specific audiences and platforms, including blogs, news stories, and social media.

<b>Unit</b>	<b>Component</b>	<b>No of Hours</b>
<b>1</b>	Introduction to Media Writing What is media writing? Differences between print and digital writing Writing for readers vs. users	<b>6 Hours</b>
<b>2</b>	Basics of Good Writing The 5Cs: Clear, Concise, Correct, Coherent, Courteous Sentence structure, grammar, and tone Voice: active vs. passive	<b>8 Hours</b>
<b>2</b>	Writing for Print Media News reports: structure (5Ws & 1H) Feature writing: storytelling	<b>8 Hours</b>

	with facts Headlines, leads, bylines, and captions Writing Reviews: Books, Films and Events	
<b>3</b>	Writing for Digital Media  Blog writing (personal and professional) Content writing for websites SEO basics: keywords and readability Social Media Writing Writing for Twitter, Instagram, LinkedIn and Facebook Captions, hashtags and reels CTAs (Calls to Action)	<b>8 Hours</b>

### QUESTION PAPER PATTERN

**Time: 2hrs**

**Max Marks:40**

**Instructions: Answer all the Questions.**

#### Unit 1

**I Answer any two of the following questions.  
(2 out of 4)**

**2x5=10**

#### Unit 2

**II Answer any two of the following questions.  
(2 out of 4)**

**2x5=10**

#### Unit 3

**III Answer any two of the following questions.  
(2 out of 4)**

**2x5=10**

#### Unit 4

**IV Answer any two of the following questions.  
(1 out of 2)**

**1x10=10**



### III SEMESTER – COMMUNICATIVE ENGLISH

#### DSC Elective

Starting Year of Implementation: 2025-26

#### DSC Elective: SHORT FILM AND DOCUMENTARY MAKING

<b>Name of the Degree Programme: BA</b>	<b>Subject: Communicative English</b>
<b>DSC Elective: Short Film and Documentary Making</b>	<b>Total Credits for the Programme: 02</b>
<b>Teaching Hours per week: 03</b>	<b>No. of Credits: 02</b>
<b>Total number of Lecture Hours/Semester: 30 Hrs</b>	<b>Duration of SEA Exam: 1 ½ Hrs</b>
<b>Formative Assessment Marks: 10</b>	<b>Summative Assessment Marks: 40</b>

#### Course Objectives:

- To help students understand what short films and documentaries are, and how they are different from fictional stories.
- To teach students how to write a script, plan scenes, and shoot videos using a phone or camera.
- To show students how to use sound, music, and simple editing tools to make a short film or documentary.

#### Learning Outcomes:

- Students will understand what short films and documentaries are and how they tell different kinds of stories.
- They will be able to choose a topic, write a script, plan scenes, and shoot videos.
- They will be able to add voice, music, and edit their videos to make a complete short film or documentary.

#### Life Narratives in Literature and Film

Unit	Component	Number of Hours
1	<b>Introduction to Short Films and Documentaries</b> <ul style="list-style-type: none"><li>• What is a short film?</li><li>• What is a documentary?</li><li>• Differences between real-life and fictional</li></ul>	15 Hours
	<ul style="list-style-type: none"><li>• stories</li><li>• Watch and discuss short videos</li><li>• Scripting and Planning</li><li>• Choosing a topic</li><li>• Writing a short script or narration</li><li>• Making a storyboard (drawing out the scenes)</li></ul>	

<b>Unit 2</b>	<ul style="list-style-type: none"> <li>• <b>Camera and Shooting Basics</b></li> <li>• How to take good shots using a phone or camera</li> <li>• Different types of shots (close-up, wide, etc.)</li> <li>• How to direct people or record real events</li> <li>• <b>Understanding Sound in Film</b></li> <li>• Types of sound:</li> <li>• Dialogue</li> <li>• Background sound (ambient sound)</li> <li>• Music</li> <li>• Sound effects (SFX)</li> <li>• <b>Basics of Editing</b></li> <li>• What is editing? Why is it important?</li> <li>• Types of cuts: jump cut, fade, dissolve, cross-cutting (explained with examples)</li> <li>• Introduction to basic editing software/tools:</li> <li>• Free tools: Shotcut, CapCut, VN Editor, iMovie, Windows Photos, or Canva Video</li> </ul>	<b>15 Hours</b>
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### QUESTION PAPER PATTERN

**Time: 1 ½ hrs**

**Max Marks:40**

**Instructions: Answer all the Questions.**

#### Unit 1

**I Answer any two of the following questions.**

**3x5=15**

**(3 out of 5)**

#### Unit 2

**II Answer any two of the following questions.**

**3x5=15**

**(3 out of 5)**

**II Answer any one of the following questions in about 2-3 pages.**

**1x10=10**

**(3 out of 5)**

**IV SEMESTER – COMMUNICATIVE ENGLISH**  
**DSC Elective**

**Starting Year of Implementation: 2025-26**

**DSC Elective: DEVELOPMENT COMMUNICATION**

<b>Name of the Degree Programme: BA</b>	<b>Subject: Communicative English</b>
<b>DSC Elective: Development Communication</b>	<b>Total Credits for the Programme: 02</b>
<b>Teaching Hours per week: 03</b>	<b>No. of Credits: 02</b>
<b>Total number of Lecture Hours/Semester: 30 Hrs</b>	<b>Duration of SEA Exam: 1 ½ Hrs</b>
<b>Formative Assessment Marks: 10</b>	<b>Summative Assessment Marks: 40</b>

**Learning Objectives:**

- To help students understand the basic ideas and models related to development and how communication plays a role in it.
- To explain the work of global bodies like the UN and introduce tools like innovation sharing and development measures.
- To show how both traditional and modern media support development goals like the MDGs and SDGs.

**Learning Outcomes:**

- Students will be able to explain what development communication is and describe its key ideas and global frameworks.
- They will understand how international groups and media support progress in areas like health, education, and gender equality.
- They will learn how different types of media—from folk plays to films—can help in spreading messages for development.

<b>Unit</b>	<b>Component</b>	<b>Number of Hours</b>
<b>1</b>	<b>Development Communication – Concepts and Frameworks</b> <ul style="list-style-type: none"> <li>• Definition and Concept of Development</li> <li>• Paradigms in Development Communication</li> <li>• Role of UN Agencies in Development</li> <li>• Diffusion of Innovations</li> <li>• Development Indicators</li> </ul>	<b>15 Hours</b>
<b>2</b>	<b>Media and Communication for Development:</b>	<b>15 Hours</b>

	<ul style="list-style-type: none"> <li>• Millennium Development Goals (MDGs)</li> <li>• Sustainable Development Goals (SDGs)</li> <li>• Economic, Social, Political, Human, and Gender Development</li> <li>• UN Parameters for Development</li> <li>• Traditional Media in Development Communication: Puppetry, Folk Media, Theatre, Street Play, Games</li> <li>• Modern Media in Development Communication: Print, Radio, Television, Cinema</li> </ul>	
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### QUESTION PAPER PATTERN

**Time: 2hrs**

**Max Marks:40**

**Instructions: Answer all the Questions.**

#### Unit 1

**I Answer any two of the following questions.  
(3 out of 5)**

**3x5=15**

#### Unit 2

**II Answer any two of the following questions.  
(3 out of 5)**

**3x5=15**

**II Answer any one of the following questions in about 2-3 pages.  
(3 out of 5)**

**1x10=10**

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