

Students shall be given options to choose courses from a basket of courses which the institution is offering. There shall be no rigidity of combination of subjects.

ELIGIBILITY FOR ADMISSIONS

A candidate who has passed two years Pre-University Examination conducted by the Pre-University Education Board in the State of Karnataka or any other examination considered as equivalent thereto shall be eligible for admission to these programmes.

CREDIT BASED SEMESTER SCHEME

EXIT WITH	Min. Credits Requirement*	NSQF Level
Certificate at the Successful Completion of First Year (Two Semesters) of Four Years Multidisciplinary UG Degree Programme	48	5
A Diploma at the Successful Completion of the Second Year (Four Semesters) of Four Years Multidisciplinary UG Degree Programme	96	6
Basic Bachelor Degree at the Successful Completion of the Third Year (Six Semesters) of Four Years Multidisciplinary Undergraduate Degree Programme	140	7
Bachelor Degree with Honours in a Discipline at the Successful Completion of the Four Years (Eight Semesters) Multidisciplinary Undergraduate Degree Programme	180	8

CANARA BANK SCHOOL OF MANAGEMENT STUDIES



ADDRESS

Canara Bank School of Management Studies
Post - Graduate Department of Management Studies
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ADMISSIONS
OPEN FOR
BBA 2022-23



CANARA BANK SCHOOL OF MANAGEMENT STUDIES BACHELOR OF BUSINESS ADMINISTRATION

"Knowledge Triumphs"



ABOUT BCU

State Public University, Established in 2017

We have been serving the knowledge industry with the help of esteemed torchbearers of information and expertise. We are recognized as a leading institute of higher education in India. Preparing our students to be professionals in creating or re-creating, being appreciative of their skill, and learn to monetize it rightly. Creating entrepreneurs can be overwhelming, but with us, it's a journey towards evolution.

ABOUT THE DEPARTMENT

Canara Bank School of Management Studies (CBSMS) a renowned and accomplished school of management in the Silicon Valley of Bengaluru. It is having a glorious past and the infinite potentiality to grow to a greater height. The leading academic and research based school of management established in the year 1988 with a futuristic vision of the founders. The department was started in the erstwhile Bangalore University. In the aftermath of trifurcation of Bangalore University, it has gained a new entity for dispensing world class management education. CBSMS, BCU, is approved by AICTE. With committed and dedicated teaching and non-teaching staff enabled by the required physical and IT infrastructure, it is steering to meet the industry, society, national and international demands and requirements.

BENCH MARK PRACTICES

Education in the form of value based, student Centric, research oriented and creation of industry ready employable students.

PROGRAM

Bachelor of Business Administration, BBA, Bachelor of Business Administration with Honors, BBA (Honours.) and Master of Business Administration, MBA.

LEARNING OUTCOME

The syllabus is designed to develop the skills required for the application of business theory and techniques and prepare the students to become versatile professionals capable of taking on industry challenges in variety of fields.

EMPLOYABILITY SKILLS

The Subject is intended to instill a multi-disciplinary mind set in students, preparing them to take on leadership roles in

multinational corporations.

The Curriculum will prepare students to become premium professionals or entrepreneurs in their field of interest.

ABOUT THE INTEGRATED PROGRAM

The curriculum framework for B.B.A. UG program is structured considering the aspirations of students, changing nature of the subject as well as the learning environment. The syllabus under NEP-2020 is expected to enhance the level of understanding among students and maintain the high standards of graduate program offered in the country. The Multidisciplinary Undergraduate Programme may help in the improvement of all the educational outcomes, with a flexible and imaginative curricular approach.

Salient features

- Four years multidisciplinary undergraduate programme
- Multiple entry and exit options with Certification, Diploma and Basic Bachelor Degree at the completion of first, second and third years, respectively.
- Four years of UG program will be awarded Bachelors degree with Honours.
- Honours degree with research component is eligible to enter Doctoral (PhD) program.
- Honours degree holders are eligible for two Semester Master's Degree programme with project work.
- Additional course in new discipline in case candidate wish to pursue Master's/Doctoral program in such disciplines.
- Curriculum includes field work, internships, workshops and research projects.
- The candidates can choose areas of specialization/discipline as MAJOR and MINOR along with vocational subject or Teacher Education.
- The students may study two disciplines at the same level up to the sixth semester and choose one of them for study in the fourth year to obtain the Honours degree in that discipline. A student who wishes to get dual honours degrees may repeat the fourth year of the program in the second discipline.
- Skills shall include abilities in language and communication, working in diverse teams, critical thinking, problem solving, data analysis and life skills.